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## FACTORY SALES OF ELECTRIC STORAGE BATTERIES

JANUARY 1967

TABLE 1. Factory Sales of Electric Storage Batteries

Type	Number	Selling value at plant(1)
		dollars
<u>January 1967</u>		
1. For starting and/or ignition of internal combustion engines:		
(a) Automotive type (all types primarily designed to fit passenger cars regardless of application):		
(i) For initial installation ..... batteries	89,341	1,049,273
(ii) For replacement purposes ..... "	189,420	2,087,054
(b) Heavy-duty transport, motor coach, bus and diesel starting batteries (excluding marine):		
(i) For initial installation ..... "	(2)	(2)
(ii) For replacement purposes ..... "	(2)	(2)
(c) Marine .....	248	19,964
2. For all other purposes (including aircraft, motorcycle, communication, farm lighting, railway service and direct motive power) .....	...	552,178
3. Parts and supplies .....	...	82,475
Totals .....	...	3,790,944

See page 2 for footnotes.

Manufacturing and Primary Industries Division

May 1967  
6507-819

TABLE 2. Factory Sales of Electric Storage Batteries

Type	Number	Selling value at plant(1)
		dollars
<u>January 1966</u>		
For starting and/or ignition of internal combustion engines:		
(a) Automotive types (all types primarily designed to fit passenger cars re- gardless of application):		
(i) For initial installation .....	batteries 102,755	1,147,822
(ii) For replacement purposes .....	" 182,504	1,926,595
(b) Heavy-duty transport, motor coach, bus and diesel starting batteries (excluding marine):		
(i) For initial installation .....	" (2)	(2)
(ii) For replacement purposes .....	" (2)	(2)
(c) Marine .....	" 276	19,795
For all other purposes (including aircraft, motorcycle, communication, farm lighting, railway service and direct motive power) ..		
	...	515,667
Parts and supplies .....	...	52,897
Totals .....	...	3,662,776

Note: Data contained in this report reflect the experience of the respondent firms listed on page 3. In the case of the commodity contained herein it is estimated that coverage is approximately 95%.

(1) Factory selling value exclusive of sales tax and excise duties.

(2) Included with "Automotive type".

... Figures not appropriate or not applicable.

List of Reporting Firms

Name		Plant location
Edison, Thomas A., Industries (McGraw-Edison (Canada) Ltd.) .....	(2)	Toronto, Ont.
Electric Storage Battery Co. (Canada) Ltd. ....	(1a, 1b, 1c, 2, 3)	Toronto, Ont.
Francis Batteries & Tires Ltd. ....	(1a)	Victoria, B.C.
General Motors of Canada Ltd. ....	(1a)	Oshawa, Ont.
Giant Battery Company .....	(1a, 1b, 1c, 2, 3)	Vancouver, B.C.
Globelite Batteries Ltd. ....	(1a, 1b, 1c, 2, 3)	Scarborough, Ont.
Gould National Batteries of Canada Limited ....	(2, 3)	Winnipeg, Man.
Prestolite Company, The, Division of Eltra of Canada Ltd., (Battery Division) .....	(1a, 1b, 3)	Richmond, B.C.
		Ft. Erie, Ont.
Surette Battery Co. ....	(1a, 1b, 1c, 2)	Drummondville, P.Q.
Electric Storage Battery Co. (Canada) Ltd. ....	(1a, 1b, 1c, 2, 3)	Toronto, Ont.
		Calgary, Alta.
		Springhill, N.S.
		Toronto, Ont.

Note: The numbers shown after the firm names relate to the table on the first page and indicate the type of manufacturing carried on by that firm.

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