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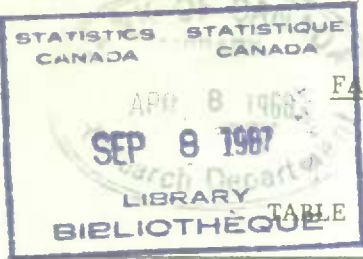
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FACTORY SALES OF ELECTRIC STORAGE BATTERIES

JANUARY 1968

TABLE 1. Factory Sales of Electric Storage Batteries

	Number	Selling value at plant(1)
		dollars
<u>January 1968</u>		
1. <u>For starting and/or ignition of internal combustion engines</u>		
(a) Automotive type (all types primarily to fit passenger cars regardless of application):		
(i) For initial installation ... batteries	113,474	1,292,612
(ii) For replacement purpose "	248,406	2,714,446
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):		
(i) For initial installation ... "	(2)	(2)
(ii) For replacement purposes ... "	(2)	(2)
(c) Marine	326	10,901
2. For direct motive power	3,102	262,651
3. For all other purposes (including aircraft, motorcycle, communication, farm-lighting and railway service)	230,555
4. Parts and supplies	55,046
Totals	4,566,211

See page 2 for footnotes.

Manufacturing and Primary Industries Division

April 1968
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TABLE 2. Factory Sales of Electric Storage Batteries

	Number	Selling value at plant(1)
		dollars
<u>January 1967</u>		
1. <u>For starting and/or ignition of internal combustion engines</u>		
(a) Automotive types (all types primarily to fit passenger cars regardless of application):		
(i) For initial installation ... batteries	89,341	1,049,273
(ii) For replacement purposes ... "	189,420	2,087,054
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):		
(i) For initial installation ... "	(2)	(2)
(ii) For replacement purposes ... "	(2)	(2)
(c) Marine	248	19,964
2. For direct motive power	3,983 ^r	273,074 ^r
3. For all other purposes (including aircraft, motorcycle, communication, farm lighting and railway service)	296,556
4. Parts and supplies	82,475
Totals	3,808,396 ^r

Note: In the case of the commodity contained herein it is estimated that coverage is approximately 95 per cent.

(1) Factory selling value exclusive of sales tax or excise duties.

(2) Included with "(a) Automotive type".

... Figures not appropriate or not applicable.

^r Revised figures.

List of Reporting Firms

Name	Commodities reported	Plant location
ESB Canada Limited	(1a, 1b, 1c, 2, 3, 4)	Toronto, Ont.
Francis Batteries & Tires Ltd.	(1a)	Victoria, B.C.
General Motors of Canada Ltd.	(1a)	Oshawa, Ont.
Giant Battery Company	(1a, 1b, 1c, 2, 3)	Vancouver, B.C.
Globelite Batteries Ltd.	(1a, 1b, 1c, 3, 4)	Scarborough, Ont. Winnipeg, Man. Richmond, B.C.
Gould National Batteries of Canada Limited	(2, 3, 4)	Ft. Erie, Ont.
Prestolite Company, The, Division of Eltra of Canada Ltd., (Battery Division)	(1a, 1b, 4)	Drummondville, P.Q. Toronto, Ont. Calgary, Alta.
Surette Battery Co.	(1a, 1b, 1c, 2)	Springhill, N.S.

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