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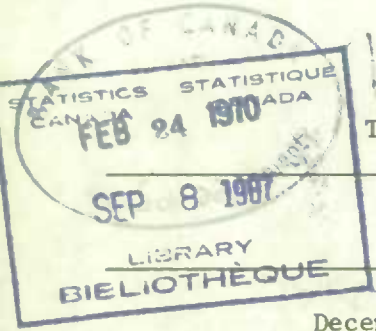
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Price: 10 cents, \$1.00 a year

## FACTORY SALES OF ELECTRIC STORAGE BATTERIES

DECEMBER 1969

TABLE 1. Factory Sales of Electric Storage Batteries



	Number	Selling value at plant(1)
		dollars

December 1969

### For starting and/or ignition of internal combustion engines

(a) Automotive type (all types primarily to fit passenger cars regardless of application):

(i) For initial installation ... batteries	86,713	...
(ii) For replacement purpose .... "	213,673	2,645,787

(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):

(i) For initial installation ... "	(2)	...
(ii) For replacement purposes ... "	(2)	(2)

(c) Marine ..... " 308 32,088

For direct motive power ..... cells 4,674 417,269

For all other purposes (including aircraft, motorcycle, communication, farm-lighting and railway service) ..... 354,407

Parts and supplies ..... 61,320

Totals .....	...	...
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See page 2 for footnotes.

Manufacturing and Primary Industries Division

February 1970  
6506-719

TABLE 2. Factory Sales of Electric Storage Batteries

	Number	Selling value at plant (1)
		dollars
<u>December 1968</u>		
<u>For starting and/or ignition of internal combustion engines</u>		
(a) Automotive types (all types primarily to fit passenger cars regardless of application):		
(i) For initial installation ... batteries	87,055	...
(ii) For replacement purposes ... "	220,606	2,441,280
(b) Heavy duty transport, motor coach and bus and diesel starting batteries (excluding marine):		
(i) For initial installation ... "	(2)	...
(ii) For replacement purposes ... "	(2)	(2)
(c) Marine .....	398	18,648
For direct motive power .....	cells 4,283	382,738
For all other purposes (including aircraft, motorcycle, communication, farm lighting and railway service) .....	...	328,604
Parts and supplies .....	...	109,929
Totals .....	...	...

Notes: 1. Data contained in this report reflect the experience of the respondent firms listed on page 4.

2. In the case of the commodity contained herein it is estimated that coverage is approximately 95 per cent.

(1) Factory selling value exclusive of sales tax or excise duties.

(2) Included with "(a) Automotive type".

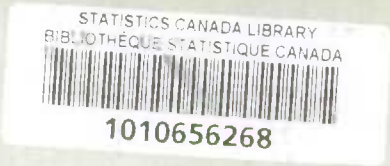
... Figures not appropriate or not applicable.

DEPT. OF COMMERCE  
BUREAU OF ECONOMIC ANALYSIS  
FEBRUARY 1969

TABLE 3. Factory Sales of Electric Storage Batteries

	1968		1969		
	Number	Selling value at plant(1) dollars	Number	Selling value at plant(1) dollars	
<u>Twelve months ended December</u>					
<u>For starting and/or ignition of internal combustion engines</u>					
(a) Automotive type (all types primarily to fit passenger cars regardless of application):					
(i) For initial installation .....	batteries	1,170,168	...	1,140,037	...
(ii) For replacement purposes .....	"	2,486,403	26,852,315	2,564,154	30,243,523
(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):					
(i) For initial installation .....	"	(2)	...	(2)	...
(ii) For replacement purposes .....	"	(2)	(2)	(2)	(2)
(c) Marine .....	"	11,216	266,054	7,859	298,567
For direct motive power .....	cells	51,492	4,105,059	56,574	4,506,502
For all other purposes (including aircraft, motorcycle, communication, farm lighting and railway service) .....		...	3,260,465	...	4,428,003
Parts and supplies .....		...	870,470	...	991,187
Totals .....		...	...	...	...

See page 2 for footnotes.



List of Reporting Firms

Name	Plant location
ESB Canada Limited .....	(1a, (i), (ii), 1b, (i), (ii), 1c, 2, 3, 4) Toronto, Ont.
Francis Batteries & Tires Ltd. ....	(1a, (ii)) Victoria, B.C.
General Motors of Canada Ltd. ....	(1a, (i), (ii), 1b, (i), (ii)) Oshawa, Ont.
Giant Battery Company .....	(1a, (ii), 1c, 2, 3, 4) Vancouver, B.C.
Globelite Batteries Ltd. ....	(1a, (i), (ii), 1b, (i), (ii), 1c, 2, 3, 4) Scarborough, Ont. Winnipeg, Man. Richmond, B.C.
Gould National Batteries of Canada Limited .....	(2, 3, 4) Ft. Erie, Ont.
Prestolite Company, The, Division of Eltra of Canada Ltd., (Battery Division) .....	(1a, (i), (ii), 4) Drummondville, P.Q. Toronto, Ont. Calgary, Alta.
Saft Batteries Limited .....	(1c, 3) Toronto, Ont.
Surette Battery Co. ....	(1a, (ii), 1b, (ii), 1c, 2) Springhill, N.S.

Note: The numbers shown after the firm name relate to the items listed below and indicate the type of operations carried on by that firm:

1. For starting and/or ignition of internal combustion engines
  - (a) Automotive type (all types primarily to fit passenger cars regardless of application):
    - (i) For initial installation
    - (ii) For replacement purpose
  - (b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):
    - (i) For initial installation
    - (ii) For replacement purpose
  - (c) Marine.
2. For direct motive power.
3. For all other purposes (including aircraft, motorcycle, communication, farm-lighting and railway service).
4. Parts and supplies.