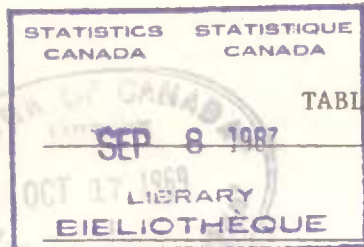


FACTORY SALES OF ELECTRIC STORAGE BATTERIES

AUGUST 1969

TABLE 1. Factory Sales of Electric Storage Batteries



| Number | Selling value at plant(1) |
|--------|------------------------------|
| | dollars |

August 1969

For starting and/or ignition of internal
combustion engines

(a) Automotive type (all types primarily to fit passenger cars regardless of application):

| | | |
|--|---------|-----------|
| (i) For initial installation ... batteries | 62,059 | ... |
| (ii) For replacement purpose " | 278,254 | 3,232,663 |

(b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine):

| | | |
|-------------------------------------|-----|-----|
| (i) For initial installation ... " | (2) | ... |
| (ii) For replacement purposes ... " | (2) | (2) |

(c) Marine " 347 17,697

For direct motive power cells 3,674 277,031

For all other purposes (including aircraft, motorcycle, communication, farm-lighting and railway service) 320,287

Parts and supplies 63,494

Totals 3,911,172

See page 2 for footnotes.

Manufacturing and Primary Industries Division

October 1969
6506-719

TABLE 2. Factory Sales of Electric Storage Batteries

| | Number | Selling value at plant(1) |
|---|---------|------------------------------|
| | | dollars |
| <u>August 1968</u> | | |
| <u>For starting and/or ignition of internal combustion engines</u> | | |
| (a) Automotive types (all types primarily to fit passenger cars regardless of application): | | |
| (i) For initial installation ... batteries | 67,442 | ... |
| (ii) For replacement purposes ... " | 269,312 | 2,748,888 |
| (b) Heavy duty transport, motor coach and bus and diesel starting batteries (excluding marine): | | |
| (i) For initial installation ... " | (2) | ... |
| (ii) For replacement purposes ... " | (2) | (2) |
| (c) Marine | 319 | 14,673 |
| For direct motive power cells | 3,923 | 268,924 |
| For all other purposes (including aircraft, motorcycle, communication, farm lighting and railway service) | ... | 297,401 |
| Parts and supplies | ... | 33,587 |
| Totals | ... | 3,363,473 |

Notes: 1. Data contained in this report reflect the experience of the respondent firms listed in the December report. However, please note the following changes for the month under review:

NIL

2. In the case of the commodity contained herein it is estimated that coverage is approximately 95 per cent.

(1) Factory selling value exclusive of sales tax or excise duties.

(2) Included with "(a) Automotive type".

... Figures not appropriate or not applicable.

TABLE 3. Factory Sales of Electric Storage Batteries

| | 1968 | | 1969 | |
|---|-----------|---|-----------|---|
| | Number | Selling value at plant(1) dollars | Number | Selling value at plant(1) dollars |
| <u>Eight months ended August</u> | | | | |
| <u>For starting and/or ignition of internal combustion engines</u> | | | | |
| (a) Automotive type (all types primarily to fit passenger cars regardless of application): | | | | |
| (i) For initial installation batteries | 761,719 | ... | 732,160 | ... |
| (ii) For replacement purposes " | 1,316,861 | 14,276,605 | 1,403,403 | 16,101,378 |
| (b) Heavy-duty transport, motor coach and bus and diesel starting batteries (excluding marine): | | | | |
| (i) For initial installation " | (2) | ... | (2) | ... |
| (ii) For replacement purposes " | (2) | (2) | (2) | (2) |
| (c) Marine " | 9,795 | 202,511 | 6,066 | 210,633 |
| For direct motive power cells | 34,389 | 2,757,438 | 37,741 | 2,913,677 |
| For all other purposes (including aircraft, motorcycle, communication, farm lighting and railway service) | ... | 2,150,120 | ... | 2,963,215 |
| Parts and supplies | ... | 471,775 | ... | 679,484 |
| Totals | ... | 19,858,449 | ... | 22,868,387 |

See page 2 for footnotes.



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