



MANUFACTURERS OF HOUSEHOLD RADIO AND TELEVISION RECEIVERS 1961

The list of firms normally included in this report has been omitted from this issue, along with certain tables. See introductory text for details.

ANNUAL CENSUS OF MANUFACTURES

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SYMBOLS

The interpretation of the symbols used in the tables throughout this publication is as follows:

- .. figures not available.
- ... figures not appropriate or not applicable.

EXPLANATORY NOTES

This report is one in a series of about 140 publications which present the results of the 1961 Census of Manufactures. Most reports in this series refer to specific industries, but there are summary reports for Canada and the provinces and for major industry groups. Implementation of the new definition of the establishment in the 1961 Census has resulted in certain changes and necessitated some adjustments to the statistics for previous years in order to maintain comparability of the data. (See following note on "Fstablishment".)

Industry statistics given in these reports refer to number of establishments, employees, salaries and wages, cost of materials, supplies, fuel and electricity, gross value of shipments, inventories and value added by manufacturing. Details of materials used and products shipped are also given. Descriptions of the principal industry statistics, with special reference to 1961, are as follows:

Period Covered

Firms are asked to submit figures for the calendar year, if at all possible, and most reports are on this basis. Financial year reports for periods differing from the calendar year are accepted in instances where the firms find it impossible to supply calendar year data from accounting records. However the data on employees, salaries and wages are requested on a calendar year basis in all cases.

Establishment

The reporting unit in the Census of Manufactures is the **establishment**. Beginning with the 1961 Census, the establishment is defined as follows:

The smallest unit which is a separate operating entity capable of reporting all the following:

Materials and supplies used, Goods purchased for resale as such, Fuel and power consumed, Number of employees and their pay, Inventories, Shipments or sales,

The establishment is to be distinguished from smaller subdivisions or departments which do not have records which permit them to report all items required of an establishment. Prior to 1961, some establishments were required to submit two or more separate reports when they were engaged in operations which were classifiable to different industries. Beginning with 1961, separate reports for such operations will be required only in cases where accounting records can provide all the elements of principal statistics enumerated above. Special reporting arrangements were made with respondents when the acceptance of combined reports would have seriously affected the statistics for particular industries or areas. Where continuity of industry statistics was affected by this change in reporting procedures, adjustments to the data were made back to 1957 in order to maintain comparability of the series for recent years.

A manufacturing establishment is typically a factory, mill or plant principally engaged in manufacturing operations. Prior to 1961, the Census of Manufactures attempted to cover the manufacturing activities of all establishments, whether or not they were principally engaged in manufacturing operations. Beginning with the 1961 Census, establishments (accounting entities) which are not primarily engaged in manufacturing are no longer included as manufacturing establishments in the basic industry statistics. Again adjustments to the industry statistics were made to reflect the removal of such reporting units for the period 1957-1960. These reporting units are now listed as establishments in other Bureau industry surveys, such as Wholesale Trade, Construction, etc. In order, however, to maintain complete coverage of certain commodity items produced mainly in manufacturing establishments, many non-manufacturing establishments are now surveyed for commodity shipments only and the latter are included in those tables of industry reports showing shipments of certain commodities "from all industries".

Many firms have more than one manufacturing establishment. Such firms are requested to submit a separate Census of Manufactures report for each manufacturing establishment which can meet the reporting requirements described earlier.

Prior to 1961, the main emphasis in the Census of Manufactures was on manufacturing activity whereas, beginning with 1961, each establishment reports on the total operations carried out within its accounting boundaries (except income from investments such as rent, interest and dividends). However, data on different activities (manufacturing, selling, construction by own labour force etc.) are requested separately. The 1961 statistics in this report are confined to manufacturing activity in order to maintain comparability with previous years. In the 1962 reports it is planned to show both 1961 and 1962 data on the "total activity" basis in addition to the data on manufacturing operations.

Employees

Administrative and office employees include all executives and supervisory officials such as presidents, vice-presidents, secretaries, treasurers, etc., together with managers, professional and technical employees, superintendents and factory supervisors above the working foremen level, and clerical employees. Working owners and partners are also included in this category but will be shown separately in subsequent years.

Production and related workers include all other factory workmen whether paid on a monthly, weekly, hourly or piece-work basis. Working foremen doing work similar to that of the employees they supervise are included, as are maintenance, handling, warehousing and delivery staff. Employees on new construction work, in retail or wholesale operations, on outside piece work, etc, are not included.

Production workers are reported by months, an average for the year being obtained by summing the monthly figures and dividing by twelve. This procedure is followed even though the plant did not operate in all months. Figures on employment refer to the calendar year whether or not some establishments reported other data on a financial year basis,

Salaries and Wages

Salaries and wages refer to gross earnings of the employees described above, including salaries, wages, commissions, bonuses, the value of room and board where provided, deductions for income tax and social services such as sickness and unemployment insurance, pensions, etc., as well as any other allowances forming part of the employees' wages. Payments for overtime are included,

Salaries refer to amounts paid to administrative and office employees. Withdrawals by working owners or partners for normal living expenses for self and family are included with salaries, but will be shown separately in subsequent years. Wages refer to the amounts paid to production and related workers as defined above. Data on earnings refer to the calendar year whether or not some establishments reported other data on a financial year basis.

Cost of Fuel and Electricity

Figures for fuel refer to amounts actually used (including fuel used in cars and trucks), not to purchases unless the quantities are the same. Values refer to the laid-down cost at the establishment including freight, duty, etc.

Materials and Supplies Used

Figures represent quantities and laid-down cost values, at the establishment, of materials, supplies and components actually used during the year whether purchased from others or received as transfers from other plants of the reporting company. Amounts paid to other manufacturers for work done on materials owned by the reporting company are included. Returnable containers or any other items charged to capital account are not included. Fuels are not included. Goods bought from others or received as transfers from other plants or reporting companies for resale without further processing are not included. Maintenance and repair supplies not chargeable to capital account are included.

Factory Shipments

Factory shipments generally refer to shipments of goods made from own materials either in the reporting establishments or by other manufacturers on the basis of a charge to the reporting establishment for work done, All products and by-products shipped from the establishment are included whether for domestic use, export, or for government departments. Transfer shipments to sales outlets, distributing warehouses or to other manufacturing units of the reporting firm which are treated as separate establishments are included. Goods bought or received as transfers and resold without further processing are not included. Values are requested

on f.o.b. establishment basis, and do not include sales tax or excise duties. Values of containers not returnable are included. Amounts received in payment for work done on materials owned by others are included.

In a few industries such as shipbuilding, air craft, etc., where work on principal products extend over a relatively long period, the value of production is recorded rather than the value of shipments. For those industries production is computed from the value of deliveries of complete units during the year plus the value of work done during the year on unfinished units less the value of work done in previous years on finished units delivered in the year under review.

Inventories

Values represent the book value of manufacturing inventory. Figures consist of inventory at the plant and at warehouses or selling outlets which are treated as extensions of the plants for the purpose of reporting shipments.

Value added by Manufacturing

Value added is compiled by deducting the cost of materials, fuel and electricity consumed from the value of production (value of shipments adjusted for changes in the value of inventories of finished goods and goods in process). Value added is sometimes referred to as net production.

Standard Industrial Classification

The revised Standard Industrial Classification which was introduced with the 1960 Census of Manufactures provides for a breakdown of the universe into 140 industries arranged in 20 major groups compared with 135 industries in 17 major groups in the old classification which was used in the compilations for the years 1949 to 1959 inclusive. Full details are contained in the Standard Industrial Classification Manual, Catalogue No. 12-501, which is available from either the Queen's Printer or the Dominion Bureau of Statistics. Reporting establishments are classified or allotted to specific industries on the basis of the value of principal products made or shipped.

Establishments engaged solely in repair work are not included in manufacturing industries (except in the case of furniture, shipbuilding, boat building, aircraft and railroad rolling stock industries) but establishments principally engaged in assembling parts into complete units are included.

¹ To arrive at the National Accounts concept of "gross domestic product at factor cost", it would be necessary to subtract also the cost of advertising, insurance and other business costs which are not collected in the annual Census of Manufactures. Value added figures for the primary industries, manufacturing and construction are published in D.B.S. publication 61-202. Survey of Production.

Short Forms

Since 1949, in order to ease the reporting burden for smaller firms, a one-page short form has been used asking only for certain principal items of shipments. For purposes of publication, missing data were estimated on the basis of appropriate ratios. For the 1959 and 1960 censuses the general limit for short forms was raised from \$50,000 to \$100,000 value of shipments and a new intermediate form was used. This form is a shortened version of the long form in that some of the general questions were pared down and the detailed lists of materials and products were limited to the more important items. The general limits for firms in this category were set at between \$100,000-\$500,000 value of shipments, but in the case of both the short and inter-

mediate forms there are lower cut-offs for a number of industries in which the smaller firms account for a larger share of total shipments.

In the 1961 Census, in addition to the question on shipments of goods of own manufacture, questions on employment and payroll and on total revenue were added on all short forms. The other elements of principal statistics, viz. value of materials, fuel and electricity, and inventories, are generally estimated by using ratios based on the change in the value of shipments from year to year. This is to permit the complete compilation of basic industry statistics by industry and by geographic location. The proportion of the estimated data is generally less than 5 per cent of the total in each category of principal statistics.



MANUFACTURERS OF HOUSEHOLD RADIO AND TELEVISION RECEIVERS 1961

Data for 1961 presented in this report reflect implementation of the revised Standard Industrial Classification (S.I.C.) and the New Establishment Concept which are being used by the Dominion Bureau of Statistics in its compilation of 1961 industry statistics—see items "Standard Industrial Classification" and "Establishment" in the Explanatory Notes Section of this report. For statistical purposes the industry titled Manufacturers of Household Radio and Television Receivers in the revised Standard Industrial Classification covers the operations of establishments primarily engaged in manufacturing radio and television receiving sets. The industry also includes establishments primarily engaged in manufacturing record playing, tape playing and recording equipment and parts.

The introduction of the new definition of establishment (reporting unit) in the 1961 Census of Manufactures has resulted in certain changes and necessitated some adjustments to the statistics. For the most part the changes involved combinations of reporting units and adjustments resulting from a change in the basis of valuation.

As a result of increased work loads and staff shortages it has been necessary to suspend publication of certain tables normally contained in this report. It is planned to resume publication of these tables in the 1962 reports. In general the tables affected are the following: Directory of firms—Imports—Exports—Capital and Repair Expenditures.

Note: In addition to accommodating the changes resulting from the introduction of the New Standard Industrial Classification and the new definition of establishment, data as presented in the 1961 report for this industry reflect a change in the treatment of progress payments. In the past, changes in the progress payments accounts of establishments with inventory held under progress payments were handled as a direct adjustment to value added. However, as of 1961, changes in progress payments accounts of these establishments are being incorporated as part of the value of shipments—see Table 3. Figures for years back to 1957 (Table 1) have been adjusted to reflect this change in procedure.

TABLE 1. Principal Statistics: Manufacturers of Household Radio and Television Receivers, by Provinces, 1957-61

Basis: Revised Standard Industrial Classification and New Establishment Concept

Year and province	Estab- lish- ments	Em- ployees	Salaries and wages	Cost at plant of fuel and electricity	Cost at plant of materials used	Value added by manufacture	Value of factory shipments
	nur	nber			dollars		
1957		1					
Quebec and British Columbia	10	2, 100	8, 416, 415	89, 291	17,460,968		26, 145, 455
Ontario	14	4,735	16, 455, 240	364,031	53,079,958	1	96, 548, 555
Canada	24	6, 835	24, 871, 655	453, 322	70, 540, 926		122, 694, 010
1958							
Quebec and British Columbia	9	2,062	9, 055, 563	95, 936	19,360,342	12,890,439	30, 237, 084
Ontario	13	4,579	16, 471, 103	318, 200	58, 863, 390	34, 150, 252	88, 731, 972
Canada	22	6, 641	25, 526, 666	414, 136	78, 223, 732	47, 040, 691	118, 969, 05
1959							
Quebec and British Columbia	9	2,009	8, 943, 716	114, 363	22, 620, 189	13, 276, 386	35, 558, 850
Ontario	11	4,689	17, 871, 740	363, 120	53, 490, 358	35, 232, 539	88, 405, 850
Canada	20	6, 698	26, 815, 456	477, 483	76, 110, 547	48, 508, 925	123, 964, 70
1960							
Quebec and British Columbia	11	1, 897	8, 696, 479	96, 809	22,010,154	12, 282, 825	34, 496, 157
Ontario	12	4, 361	17, 249, 390	348, 618	50, 563, 818	28, 796, 525	79, 427, 56:
Canada	23	6, 258	25, 945, 869	445, 427	72, 573, 972	41,079,350	113, 923, 719
1961							
Quebec and British Columbia	11	1, 840	9,041,417	93, 769	21, 977, 236	12, 668, 401	35, 757, 498
Ontario	12	4,424	18, 106, 843	390,082	49, 917, 049	31, 654, 396	82, 795, 947
Canada	23	6, 264	27, 148, 260	483, 851	71, 894, 285	44, 322, 797	118, 553, 445

¹ Because of lack of inventory data, "Value added" is not available for 1957.

TABLE 2. Inventories: 1 Manufacturers of Household Radio and Television Receivers, 1961

	Raw materials and supplies	Goods in process	Finished goods of own manufacture	Total
		doll	lars	
Opening:			1	
Quebec and British Columbia	1, 415, 334	3, 526, 849	7, 687, 582	12, 629, 765
Ontario	4, 903, 589	3, 440, 958	14, 559, 987	22, 904, 534
Canada	6, 318, 923	6, 967, 807	22, 247, 569	35, 534, 299
Closing:				
Quebec and British Columbia	1, 265, 355	3, 563, 176	6, 633, 163	11,461,694
Ontario	6,350,143	3,668,107	13, 498, 418	23, 516, 668
Canada	7, 615, 498	7, 231, 283	20, 131, 581	34, 978, 362

¹ Book value of all manufacturing inventories owned and held at plant and plant warehouses.
² The opening inventory for 1961 differs from the closing inventory for 1960 because of the receipt of revised data, the inclusion of new establishments, the removal of figures for establishments which did not operate in 1961, changes in classification and the implementation of the New Establishment Concept.

TABLE 3. Factory Shipments: Manufacturers of Household Radio and Television Receivers, 1961

Item	Quantity	Value of factory shipments
		\$
Radio receiving sets, domestic (see Tables 6 and 7)	390, 364	8, 514, 140
Radio and phonograph combinations (see Tables 6 and 7)	91,503	15, 937, 793
Record players (see Table 5)	183, 482	4, 853, 165
elevision receiving sets, domestic (see Tables 8 and 9)	345, 815	57, 381, 562
Celecommunication equipment, civilian and defense		10, 298, 276
tiscellaneous electronic equipment including tubes (see Tables 10 and 11)		10,972,072
liscellaneous appliances	* * *	1, 784, 805
ll other products		8,665,150
mount received in payment for work done on materials owned by others		678, 673
ess adjustments for value of sales taxes, excise duties and outward transportation charges which were not deducted from individual commodity items detailed above		81, 191
	* * *	
Total value of shipments and work done		119, 044, 445
let adjustments for establishments receiving progress payments		451,000
Total value of shipments and work done adjusted		118, 553, 445

TABLE 4. Materials Used: Manufacturers of Household Radio and Television Receivers, 1961

Material	Quantity	Cost at plant
		\$
Aluminum Castings lb. Sheets and strip " Other	. 160, 000 57, 522	87,000 32,638 9,380
Sheets and strip the Cother that the Cother than the Cother than the Cother that the Cother that the Cother than the Cother than the Cother than the Cother th	5, 100 21, 800	3, 120 12, 710 1, 264
Copper — Sheets and striplb. Wire, enamelled	3,000 49,117	1,500 41,275 177,012 5,600
ron and steel—Steel bars and rods ton Steel sheets and strip, plain	35 818	15, 250 133, 247
alloy steel, all forms		10, 500
lotors, electric	55, 436	208, 912
Paints, stains, lacquers (for finishing only)	* * *	34,027
Resins, synthetic	* * B	20,000
Tubes, electronic – T.V. picture tubes	220, 838 4, 209, 603	6, 149, 300 3, 494, 156
All other materials	* * *	60, 312, 821
Containers and other packaging materials or supplies		421, 642
perating supplies, maintenance supplies and repair supplies		523, 477
mount paid out for work done on materials owned		200,054
Total		71, 894, 285

TABLE 5. Factory Shipments of Record Players, 1953-61 (from All Industries)

		With am	plifier	Without amplifier		
	Year	Number	Value of factory shipments	Number	Value of factory shipments	
			\$		\$	
1953		63, 445	1, 570, 755	12,037	524, 825	
1954	***************************************	90, 869	2, 317, 379	24,681	621,926	
1955	***************************************	89, 551	3, 859, 115	34,653	471,990	
1956		176, 532	5, 682, 494	12, 142	316, 797	
957	2743040444444444444444444444444444444444	272, 421	7, 837, 642	11,070	186, 561	
1958	***************************************	245, 454	7, 612, 787	3,916	63, 921	
1959		208, 352	6,773,635	5, 592	93, 145	
960	***************************************	187,099	5, 284, 891	2,643	53, 41 5	
1961	44.44.44.44.44.44.44.44.44.44.44.44.44.	182, 321	4, 858, 656	1, 498	30, 629	

TABLE 6. Factory Shipments of Complete Radio Receiving Sets, 1952-61 (from All Industries)

Year	Number of sets	Value of factory shipments	Year	Number of sets	Value of factory shipments
		\$			\$
1952	567, 738	22, 178, 626	1957	732, 827	25, 642, 898
1953	737, 457	28,021,087	1958	745, 318	25, 510, 943
1954	487,620	16, 509, 275	1959	713,309	24, 485, 277
1955	621,957	19, 176, 618	1960	648, 938	24, 487, 177
1956	740,656	23, 877, 863	1961	588, 545	27, 725, 459

TABLE 7. Factory Shipments of Complete Radio Receiving Sets, by Type, 1961 (from All Industries)

Туре	Number of sets	Value of factory shipments
		\$
Iome sets	233, 831	4, 194, 232
ortables	28, 566	662, 181
Automobile	234, 581	6, 898, 758
Radio and phonograph combinations:		
Table and portable	5, 167	568, 717
Console	86,400	15, 401, 571
Totals	588, 545	27, 725, 459

Note: Home sets include clock sets, standard, multi-band and battery standard. Portables include battery-electric and battery.

TABLE 8. Factory Shipments of Television Sets, 1952-61 (from All Industries)

Year	Number of sets	Value of factory shipments	Year	Number of sets	Value of factory shipments
		\$			\$
952	141,946	30, 072, 795	1957	434,504	68, 012, 547
953	391, 974	81, 304, 912	1958	432, 318	67, 669, 153
954	611, 206	105, 68 2, 414	1959	402,348	64, 524, 130
955	806, 253	130, 497, 108	1960	342, 488	53,726,999
956	613, 895	94, 506, 905	1961	345,815	57, 381, 562

TABLE 9. Factory Shipments of Television Sets, by Type, 1961 (from All Industries)

Type	Number of sets	Value of factor shipments	
		\$	
ortables - 17" and under	15,786 61,438	1,718,280 8,038,334	
'able models — 19'' and under	8,939 4,307 40,452	1,153,538 797,666 6,234,794	
'onsoles - 19" and under	3,109 25,794 158,505	455,662 5,153,296 26,429,291	
hree way combinations	27,485	7,400,701	
Totals	345,815	57, 381, 562	

TABLE 10. Factory Shipments of Radio and Television Receiving Tubes, 1952-61 and Television Picture Tubes, 1958-1961, (from All Industries)

	Radio and receiving		Television picture tuber (including rebuilts)		
	Number Selling value at works Nu		Number	Selling value at works	
		\$		\$	
952	7, 221, 495	4,672,927			
953	12,803,162	8,476,680	4 +	4 (
954	11,368,561	6,608,481	9.0	9	
955	15,054,395	8, 990, 760	a *		
956	15,777,865	10,291,750			
957	16,067,839	11, 271, 142			
958	18,405,297	13,723,605	531,901	10,535,19	
959	15,603,998	10,916,258	589,685	11,744,88	
960	13,848,780	9, 700, 982	642,437	12,076,53	
1961	13,624,910	9,690,327	532,561	10,496,44	

¹ Prior to 1959 radio and television receiving tubes for military use were included in these totals. Subsequent years reflect entertainment type only.

TABLE 11. Factory Shipments of Electronic Tubes, by Type, 1960 and 1961 (from All Industries)

Type	19	60	19	61
	number \$		number \$	
Electronic receiving tubes — entertainment type	13,848,780	9,700,982	13,624,910	9,690,327
Television picture tubes (including rebuilt tubes)	642,437	12,076,539	532,561	10, 496, 440
Other electronic tubes including industrial and military	404,814	3,010,565	680,116	3,952,993
Totals	14,896,031	24,788,086	14,837,587	24, 139, 760

TABLE 12. Principal Statistics classified according to Type of ownership: Manufacturers of Household Radio and Television Receivers 1961

Type	Estab- lish- ments	Em- ployees	Salaries and Wages	Cost at plant of fuel and electricity	Cost at plant of materials used	Selling value of factory shipments
	num	ber		doll	ars	
Individual ownership	1 22	6.264	27,148,260	483.851	71,894,285	118, 553, 445
Totals	23	6, 264	27, 148, 260	483, 851	71,894,285	118, 553, 445

TABLE 13. Principal Statistics grouped according to Selling Value of Factory Shipments: Manufacturers of Household Radio and Television Receivers, 1961

Establishments reporting factory shipments of	Estab- lish- ments	Em- ployees	Salaries and wages	Cost at plant of fuel and electricity	Cost at plant of materials used	Selling value of factory shipments
	num	ber		doll		
\$ 100,000 to \$ 199,999	3	22	55,557	1,305	251,037	397,632
200,000 '' 499,999 500,000 '' 999,999	4 2	196	543,858	17,710	1,731,242	2,778.945
1,000,000 ' 4,999,999	7	997	4,045,284	60,972	13,426,104	21,790,344
5,000,000 and over	7	5,049	22,503,561	403,864	56,485,902	93, 586, 524
Totals	23	6,264	27, 148, 260	483, 851	71,894,285	118, 553, 445

TABLE 14. Employees and Their Earnings, by Provinces: Manufacturers of Household Radio and Television Receivers, 1961

	Employees					Earnings		
Province	Super and c			iction kers	Total	Supervisory	Production workers	Total
	Male	Female	Male	Female	Iotai	and office		
			number				dollars	
Quebec and British Columbia	737	178	685	240	1,840	5,687,262	3,354,155	9,041,417
Ontario	1,294	467	1,469	1,194	4.424	9, 139, 991	8,966,852	18,106,843
Canada	2,031	645	2,154	1,434	6, 264	14, 827, 253	12, 321, 007	27, 148, 260

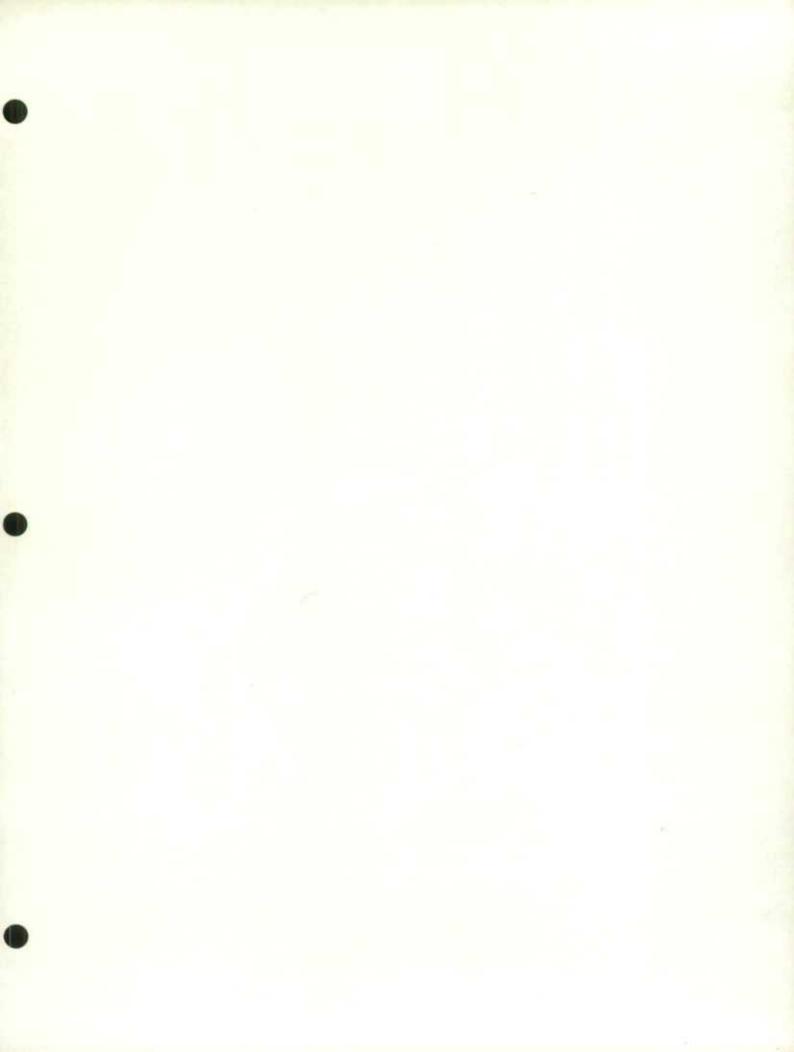
TABLE 15. Production Workers, by Months: Manufacturers of Household Radio and Television Receivers, 1961

Month	Male	Female
January	2,040	1,138
February	2,010	1,119
March	1,943	1,085
April	1,878	1,018
May	1,926	1,248
June	2,097	1,426
July	2,122	1,461
August	2,280	1,642
September	2,377	1,773
October	2, 390	1,781
November	2, 407	1,810
December	2,371	1,706
Monthly average	2,154	1,434

TABLE 16. Fuel and Electricity Used: Manufacturers of Household Radio and Television Receivers, 1961

Kind	Quantity	Cost at plant	
		\$	
Bituminous coal - From Canadian mines	1,961 665	18,823 9,660	
Gasoline (including gasoline used in cars and trucks) Imp. gal.	198,877	83,855	
Fuel oil including kerosene or coal oil	757,950	72, 037	
Gas - Liquefied petroleum gas	1,300 40,559	300 40,748	
Electricity purchased	22, 647, 158	258,428	
Total cost of fuel and electricity	9 0	483, 851	





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