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CANADA

DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS

ANALYSIS OF

CANADIAN RADIO INDUSTRY

FOR

CALENDAR YEAR 1930

Published by Authority of the Hon. H. H. Stevens, M.P., Minister of Trade and Commerce

OTTAWA

1931

FOREWORD

The present bulletin is published by the Dominion Bureau of Statistics at Ottawa, who take this opportunity to thank the manufacturers and importers who have furnished the necessary data for its preparation.

Information for the report was collected to meet a need of the members of the Radio Manufacturers Association of Canada who have requested that the service be extended and the information brought to date on a quarterly basis for the year 1931.

R. H. Coats, DOMINION STATISTICIAN.

Dominion Bureau of Statistics, Ottawa, September 11, 1931. DOMINION BUREAU OF STATISTICS - CANADA
Dominion Statistician: R. H. Coats, B.A., F.S.S. (Hon.), F.R.S.C.

Mining, Metallurgical and Chemical Branch Chief: W. H. Losee, B.Sc.

THE RADIO INDUSTRY IN CANADA, 1930.

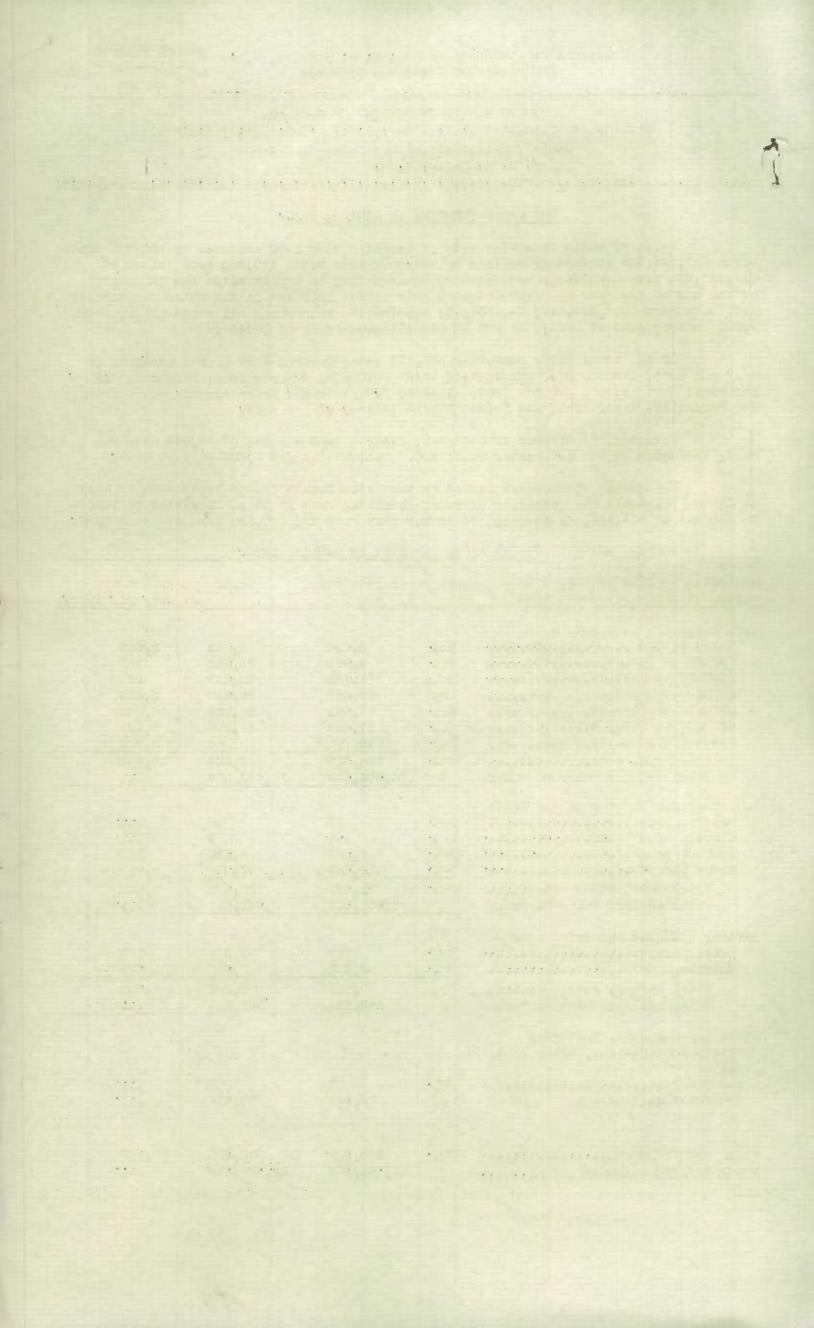
Sales of radio receiving sets in Canada during 1930 amounted to 223,228 units worth \$22,776,225 at factory selling prices. Of this total 170,082 sets valued at \$19,196,936 were completely manufactured or assembled in Canada while the inventory at the end of the year was reported at 25,852 sets. Included in the sales were 138,493 A.C. sets worth \$14,624,649; 21,835 A.C. combination phonograph and radio at \$3,905,209; 9,702 battery sets at \$662,632; and 52 miscellaneous sets at \$4,446.

Of the total sales numbering 223,228 sets, Ontario took almost one-half or 46.7 per cent; Quebec, 27.5 per cent; British Columbia, 7.9 per cent; Manitoba, 5.2 per cent; Nova Scotia, 5.9 per cent; Alberta, 3.8 per cent; Saskatchewan, 2.7 per cent; New Brunswick, 2 per cent; and Prince Edward Island, .3 per cent.

Inventory at the end of December, 1930, showed a total of 25,852 sets on hand, including 20,069 A.C. sets, 3,101 A.C. combinations and 2,682 battery sets.

The number of licenses issued by the Radio Branch of the Department of Marine at Ottawa to permit the operating of radio receiving sets in Canada advanced in 1930 to a total of 559,116, an increase of 43 per cent over the 390,130 issued during 1929.

	SUMMARY ANALYSIS OF THE RADIO INDUSTRY IN CANADA, 1930.										
Types of sets classified according to list prices, with tubes, at points of production	Unit	Production	Sales	Inventory Dec. 31, 1930.							
A.C. Receiving sets, only -											
Below \$65.00	No.	2,098	1,541	1,549							
\$65.00 to \$99.99	No.	5,992	30,345	487							
\$100.00 to \$135.99	No.	11,766	23,147	267							
\$136.00 to \$175.99	No.	26,567	32,448	3,469							
\$176.00 to \$199.99	No.	37,681	38,184	5,643							
\$200.00 to \$255.00	No.	37,689	42,923	5,362							
Above \$255.00	No.	16,700	17,906	3,292							
Total A.C. sets	No.	138,493	186,494	20,069							
Total selling value at works	\$	14,624,649.	17,102,317	111							
A C Combined Diemanney and Dedie											
A.C. Combined Phonograph and Radio Below \$159.99	No.	77.	70								
\$160,00 to \$199.99	No.	30	30	• • •							
\$200.00 to \$255.99	No.	2,062	4,125	164							
Above \$255.99	No.	19,743	22,306	2,937							
Total Combination sets	No.	21,835	26,470	3,101							
Total selling value at works	NO.	3,905,209	4,941,598								
TOTAL BOLLLING VALUE AT NOTAB	<u> </u>	0,00,000	4,041,000	100							
Battery Operated Receiving sets -											
Table models	No.	957	1,477	111							
Console models	No.	8,745	8,205	2,571							
Total Battery sets	No.	9,702	9,682	2,682							
Total selling value at works	\$	662,632	661,394	• • •							
a comments round to the state											
Miscellaneous sets, including battery combinations, motor boat,											
ete Total	No.	52	592								
Total selling value at works	140	4,446	70,916	***							
TOVAL SOLLING VALUE AV WOLLD	φ,	and the second second second second	10 g 2 T 0								
TOTAL RECEIVING SETS	No.	170,082	223,228	25,852							
TOTAL SELLING VALUE AT WORKS	\$	19,196,936	22,776,225	***							



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4	ANALYSIS OF RADIO SALES IN CANADA, BY PROVINCES, 1930.											
	Types of sets classified		Prince		New							
	according to list prices, with	Unit		Nova	Bruns-	Quebed	Ontario	Manitoba	Saskat-	Alberta	British	CANADA
	tubes, at points of production		Island	Scotia	wick				chewan		Columbia	
	A.C. Receiving Sets, only -											
	Below \$65.00			45	***	134	1,308	54	•••		• • •	1,541
	\$65.00 to \$99.99		3	1,448	50	9,993	13,790	1,125	317	788	2,831	30,345
	\$100.00 to \$135.99		35	857	556	6,078	10,376	1,555	383	768	2,539	23,147
	\$136.00 to \$175.99		72	1,097	806	8,101	17,113	1,415	598	795	2,451	32,448
•	\$176.00 to \$199.99		71	1,386	661	10,427	18,949	1,629	911	1,280	2,870	38,184
	\$200.00 to \$255.00		152	1,422	1,005	10,327	22,281	1,624	1,054	1,227	3,831	42,923
	Above \$255.00		32	549	358	5,039	9,032	682	460	537	1,217	17,906
	Total A. C. sets		365	6,804	3,436	50,099	92,849	8,084	3,723	5,395	15,739	186,494
	Total selling value at works	\$	44,234	610,518	368,237	4,335,993	8,611,249	730,405	372,930	529,968	1,498,783	17,102,317
	A.C. Combined Phonograph and Radi	0 -										
	Below \$159.99	No.		• • •	***		30	• • •		•••	• • •	30
	\$160.00 to \$199.99	No.		•••		2	• • •	•••		5	2	9
	\$200.00 to \$255.99	No.	5	161	70	1,595	1,451	303	110	173	257	4,125
	Above \$255.99	No.	54	815	427	8,915	6,923	1,753	751	1,609	1,059	22,306
	Total Combination sets	No.	59	976	497	10,512	8,404	2,056	861	1.787	1,318	26,470
1			11,007	162,723	93,486	2,113,752	1,486,708	368,201	150,094	308,566	247,061	4,941,598
- 6										3003700		13/12/
	Battery Operated Receiving Sets -											
	Table models		5	156	24	162	551	229	238	56	56	1,477
	Console models	No .	209	674	415	739	2,327	1,037	1,042	1,185	57.7	8,205
	Total Battery sets		214	. 830	439	901	2,878	1,266	1,280	1,241	633	9,682
	Total selling value at works		14,959	55,103	33,170	70,638	180,826	78,975	90,699	90,116	46,908	661,394
	0									777		and the second second
	discellaneous sets, including bat	tery.										
	combination, motor boat, etc											
	Total	No.		20		•••	24	283	170	70	15	582
	Total selling value at works		•••	1,700		• • •	2,537	35,500	20,516	8,781	1,882	70,916
			170 1 4				-					
	TOTAL RECEIVING SETS	No.	638	8 620	1 272	61 512	10A 155	11 680	6 021	8 402	17 705	222 228
	TOTAL SELLING VALUE AT WORKS		70,200	8,630 830,044	4,372	61,512	104,155	11,689	6,034	8,493	17,705	223,228
	TOTAL DELICATION VALUE AL WUNDO	9	10,200	030,044	474,073	0,020,303	10,201,320	1,213,081	634,239	937,431	1,794,634	22,776,225

