

43-D-26

SPECIAL STATEMENT

10-3-42

ELECTRIC VACUUM CLEANERS - 1941

Factory sales of electric vacuum cleaners and parts totalled \$1,836,162 in 1941 compared with \$1,957,438 in 1940. Sales of floor models were lower in 1941 at 41,622 units worth \$1,626,731 compared with 45,567 units at \$1,772,317 in 1940 while shipments of hand models totalled 3,920 units valued at \$68,522 compared with 2,959 machines at \$66,412 in 1940. Sales of parts and attachments were valued at \$140,909 in 1941 and \$148,709 in 1940.

PRODUCTION AND FACTORY SALES OF ELECTRIC VACUUM CLEANERS IN CANADA, 1940 and 1941

| | Quantity made Number | FACTORY SALES(x) | |
|-----------------------------|----------------------------|----------------------------|------------------------|
| | | Quantity sold Number | Factory value \$ |
| <u>1940</u> | | | |
| Electric floor models | 41,160 | 45,567 | 1,772,317 |
| Electric hand models | 2,272 | 2,959 | 36,412 |
| Attachments for above | ... | ... | 108,812 |
| Parts for same | ... | ... | 39,897 |
| TOTAL | 43,432 | 48,526 | 1,957,438 |
| <u>1941(xx)</u> | | | |
| Electric floor models | 41,319 | 41,622 | 1,626,731 |
| Electric hand models | 2,989 | 3,920 | 68,522 |
| Attachments for above | ... | ... | 86,367 |
| Parts for same | ... | ... | 54,542 |
| TOTAL | 44,308 | 45,542 | 1,836,162 |

(x) Factory sales include machines sold for export.

(xx) Figures for 1941 are preliminary and subject to revision.

IMPORTS INTO CANADA AND EXPORTS OF ELECTRIC VACUUM CLEANERS, 1940 and 1941

| | 1940 | | 1941 | |
|--|--------|-------------|--------|-------------|
| | Number | Value \$ | Number | Value \$ |
| <u>IMPORTS -</u> | | | | |
| Electric vacuum cleaners | 16,805 | 303,434 | 8,175 | 116,584 |
| Hand vacuum cleaners and attachments and complete parts for all vacuum cleaners | ... | 546,741 | ... | 356,015 |
| <u>EXPORTS -</u> | | | | |
| Electric vacuum cleaners and parts | 266 | 73,125 | 445 | 52,192 |

PRODUCERS OF VACUUM CLEANERS IN CANADA, 1941

| <u>Name of Company</u> | <u>Location of Plant</u> |
|--------------------------------------|---|
| Beatty Bros., Limited | Fergus, Ontario |
| Continental Electric Co. Limited | 310-316 Spadina Ave., Toronto, Ontario |
| Electrolux (Canada) Ltd. | 1725 Basin St., Montreal, P.Q. |
| Hoover Company Limited, The | Gage Ave. and Barton St., Hamilton, Ontario |
| Premier Vacuum Cleaner Co. Ltd., The | 18 Breadalbane St., Toronto, Ontario. |

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