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ELECTRIC VACUUM CLEANERS, 1948

Factory sales of electric vacuum cleaners and parts totalled \$6,732,164 in 1948 compared with \$5,822,956 in 1947.

Factory sales of upright floor models in 1948 totalled 32,784 units worth \$1,957,652 and cylinder type models amounted to 83,893 units worth \$3,958,540. Parts and attachments were worth \$815,972.

Table 1 - PRODUCTION OF ELECTRIC VACUUM CLEANERS IN CANADA, 1940-1948

Year		Floor Models(x)	Cylinder Models	Hand Models	Attachments and Parts	TOTAL
1940	No.	41,169		2,272	...	...
	\$	1,597,523		31,357	272,670	1,901,550
1941	No.	41,169	Included	3,325	...	...
	\$	1,580,915		55,335	319,788	1,956,038
1942	No.	34,547	under	487	...	...
	\$	1,306,686		9,943	245,674	1,562,303
1943	No.	2,577	floor	1,586	...	...
	\$	79,850		18,662	143,379	246,054
1944	No.	1,403	models	494	...	...
	\$	30,955		6,037	227,406	264,398
1945	No.	14,220		...	...	...
	\$	580,542		...	345,942	926,384
1946	No.	24,274	31,247	...	...	...
	\$	1,229,992	1,158,844	...	731,038	3,119,874
1947	No.	42,748	62,547	...	...	...
	\$	2,198,136	2,610,013	...	1,014,807	5,822,956
1948	No.	35,122	84,949	...	...	...
	\$		(not yet available)			

(x) Includes upright models only in 1946 but both upright models and cylinder type models for earlier years.

Table 2 - FACTORY SALES OF ELECTRIC VACUUM CLEANERS, 1947 and 1948

	1 9 4 7		1 9 4 8	
	Number	Selling value at works	Number	Selling value at works
		\$		\$
Electric upright floor models	42,748	2,198,136	32,784	1,957,652
Electric cylinder type models	62,547	2,610,013	83,893	3,958,540
Electric hand models	...	...	...	...
Attachments and parts	...	1,014,807	...	815,972
TOTAL	...	5,822,956	...	6,732,164

43-D-22

10



Table 3 - IMPORTS INTO CANADA AND EXPORTS OF ELECTRIC VACUUM CLEANERS, 1947 and 1948

	1 9 4 7				1 9 4 8			
	Number		\$		Number		\$	
<u>Imports -</u>								
Electric vacuum cleaners .....	99,168		3,198,309		55,645		2,041,279	
Hand vacuum cleaners and attachments and complete parts for all vacuum cleaners .....	...		1,412,519		...		1,216,649	
<u>Exports -</u>								
Electric vacuum cleaners and parts (x)	1,881		88,656		779		37,428	

(x) Value figures include parts as well as complete machines; the quantity refers to complete machines only.

LIST OF MANUFACTURERS, 1948

Name of Firm	Address
Beatty Bros. Limited	Fergus, Ontario
Continental Electric Co. Limited	310-316 Spadina Ave., Toronto, Ontario
Electrolux (Canada) Limited	201 Laurier Ave. E., Montreal, Quebec
Gelling Industries Limited	Welland, Ontario
The Hoover Company Limited	Gage and Barton Sts., Hamilton, Ontario
The Premier Vacuum Cleaner Company Limited	18 Broadalbane St., Toronto, Ontario

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