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Memorandum

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SALES OF PAINTS, VARNISHES AND LACQUERS

Sales of paints, varnishes and lacquers by manufacturers, which normally account for 96 per cent of the total Canadian production amounted to \$9,576,177 in October, 1955. Trade sales accounted for \$6,138,642 or about 64% and industrial sales for \$3,437,535 or about 36% of the total sales.

Table 1 - Sales of Paints, Varnishes and Lacquers by Canadian Producers, October, 1955, and Ten Months Ended October, 1955

	October, 1955	Ten months ended October, 1955
<u>Trade sales</u>		
(a) Paints, varnishes, lacquers, thinners and removers, except (b) .....	5,101,250	54,569,257
(b) All water-reducible types including latex emulsion, resin emulsion, casein, cement, calcimine, etc., in paste, powder or liquid form .....	1,037,392	9,967,530*
<u>Industrial sales</u>		
(a) Product finishes, special maintenance finishes and thinners .....	2,652,137	28,043,183
(b) Cellulose type lacquers and thinners .....	785,398	7,486,830
<b>TOTAL</b> .....	<b>9,576,177</b>	<b>100,066,800*</b>

\* Revised.

NOTE: The above figures are for firms which normally account for 96 per cent of the total Canadian production. The figures have not been expanded to 100 per cent.

Table 2 - Sales of Paints, Varnishes and Lacquers, by Months, 1955 (Including revisions to date)

Month	Trade sales		Industrial sales	
	Paints, varnishes, lacquers, etc.	Water-reducible types including latex emulsion, etc.	Product finishes	Cellulose type lacquers and thinners
	\$	\$	\$	\$
January .....	3,436,181	763,525	2,271,517	759,417
February .....	3,781,037	899,318	2,238,474	640,650
March .....	4,636,182	1,103,514	2,661,580	756,923
April .....	6,037,684	1,399,766	2,852,745	697,233
May .....	7,353,345	1,295,809	3,348,082	768,162
June .....	7,564,377	986,930	3,428,862	847,869
July .....	5,885,719	662,296	2,995,622	672,266
August .....	5,593,682	785,283	2,746,442	771,981
September .....	5,179,800	1,033,697*	2,847,722	786,931
October .....	5,101,250	1,037,392	2,652,137	785,398
<b>Total ten months</b> .....	<b>54,569,257</b>	<b>9,967,530*</b>	<b>28,043,183</b>	<b>7,486,830</b>

\* Revised.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

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