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Memorandum

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SALES OF PAINTS, VARNISHES AND LACQUERS

Sales of paints, varnishes and lacquers by manufacturers, which normally account for 96 per cent of the total Canadian production amounted to \$6,836,190 in December, 1955. Trade sales accounted for \$4,032,396 or about 59% and industrial sales for \$2,803,794 or about 41% of the total sales.

Table 1 - Sales of Paints, Varnishes and Lacquers by Canadian Producers, December, 1955, and Twelve Months Ended December, 1955

	December, 1955	Twelve months ended December, 1955
	\$	\$
<u>Trade sales</u>		
(a) Paints, varnishes, lacquers, thinners and removers, except (b)	3,232,521	61,896,345
(b) All water-reducible types including latex emulsion, resin emulsion, casein, cement, calcimine, etc., in paste, powder or liquid form	799,875	11,865,505
<u>Industrial sales</u>		
(a) Product finishes, special maintenance finishes and thinners	2,138,858	32,642,451
(b) Cellulose type lacquers and thinners	664,936	9,042,078
TOTAL	6,836,190	115,446,379

NOTE: The above figures are for firms which normally account for 96 per cent of the total Canadian production. The figures have not been expanded to 100 per cent.

Table 2 - Sales of Paints, Varnishes and Lacquers, by Months, 1955 (Including revisions to date)

Month	Trade sales		Industrial sales	
	Paints, varnishes, lacquers, etc.	Water-reducible types including latex emulsion, etc.	Product finishes	Cellulose type lacquers and thinners
	\$	\$	\$	\$
January	3,436,181	763,525	2,271,517	759,417
February	3,781,037	899,318	2,238,474	640,650
March	4,636,182	1,103,514	2,661,580	756,923
April	6,037,684	1,399,766	2,852,745	697,233
May	7,353,345	1,295,809	3,348,082	768,162
June	7,564,377	986,930	3,428,862	847,869
July	5,885,719	662,296	2,995,622	672,266
August	5,593,682	785,283	2,746,442	771,981
September	5,179,800	1,033,697	2,847,722	786,931
October	5,101,250	1,037,392	2,652,137	785,398
November	4,094,567	1,098,100	2,460,410	890,312
December	3,232,521	799,875	2,138,858	664,936
Total	61,896,345	11,865,505	32,642,451	9,042,078

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.
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