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DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce

DOMINION BUREAU
OF STATISTICS

JUL 21 1955

Memorandum

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Vol. 10-No. 5

May, 1955

Price: \$1.00 per year, 10¢ per copy.

SALES OF PAINTS, VARNISHES AND LACQUERS

Sales of paints, varnishes and lacquers by manufacturers, which normally account for 96 per cent of the total Canadian production amounted to \$12,765,398 in May, 1955. Trade sales accounted for \$8,649,154 or about 68% and industrial sales for \$4,116,244 or about 32% of the total sales.

Table 1 - Sales of Paints, Varnishes and Lacquers by Canadian Producers, May, 1955,
and Five Months Ended May, 1955

	May, 1955	Five months ended May, 1955
	\$	\$
<u>Trade sales</u>		
(a) Paints, varnishes, lacquers, thinners and removers, except (b)	7,353,345	25,244,429
(b) All water-reducible types including latex emulsion, resin emulsion, casein, cement, calcimine, etc., in paste, powder or liquid form	1,295,809	5,461,932
<u>Industrial sales</u>		
(a) Product finishes, special maintenance finishes and thinners	3,348,082	13,372,398
(b) Cellulose type lacquers and thinners	768,162	3,622,385
TOTAL	12,765,398	47,701,144

NOTE: The above figures are for firms which normally account for 96 per cent of the total Canadian production. The figures have not been expanded to 100 per cent.

Table 2 - Sales of Paints, Varnishes and Lacquers, by Months, 1955 (Including revisions to date)

Month	Trade sales		Industrial sales	
	Paints, varnishes lacquers, etc.	Water-reducible types including latex emulsion, etc.	Product finishes	Cellulose type lacquers and thinners
January	3,436,181	763,525	2,271,517	759,417
February	3,781,037	899,318	2,238,474	640,650
March	4,636,182	1,103,514	2,661,580	756,923
April	6,037,684	1,399,766	2,852,745	697,233
May	7,353,345	1,295,809	3,348,082	768,162
Total five months ...	25,244,429	5,461,932	13,372,398	3,622,385

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

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