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## Memorandum

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## SALES OF PAINTS, VARNISHES AND LACQUERS

Sales of paints, varnishes and lacquers by manufacturers, which normally account for 96 per cent of the total Canadian production amounted to \$9,748,150 in September, 1955. Trade sales accounted for \$6,113,497 or about 63% and industrial sales for \$3,634,653 or about 37% of the total sales.

Table 1 - Sales of Paints, Varnishes and Lacquers by Canadian Producers, September, 1955, and  
Nine Months Ended September, 1955

	September, 1955	Nine months ended September, 1955
	\$	\$
<u>Trade sales</u>		
(a) Paints, varnishes, lacquers, thinners and removers, except (b) .....	5,179,800	49,468,007
(b) All water-reducible types including latex emulsion, resin emulsion, casein, cement, calcimine, etc., in paste, powder or liquid form .....	933,697	8,830,138
<u>Industrial sales</u>		
(a) Product finishes, special maintenance finishes and thinners .....	2,847,722	25,391,046
(b) Cellulose type lacquers and thinners .....	786,931	6,701,432
<b>TOTAL</b> .....	9,748,150	90,390,623

NOTE: The above figures are for firms which normally account for 96 per cent of the total Canadian production. The figures have not been expanded to 100 per cent.

Table 2 - Sales of Paints, Varnishes and Lacquers, by Months, 1955 (Including revisions to date)

Month	Trade sales		Industrial sales	
	Paints, varnishes, lacquers, etc.	Water-reducible types including latex emulsion, etc.	Product finishes	Cellulose type lacquers and thinners
	\$	\$	\$	\$
January .....	3,436,181	763,525	2,271,517	759,417
February .....	3,781,037	899,318	2,238,474	640,650
March .....	4,636,182	1,103,514	2,661,580	756,923
April .....	6,037,684	1,399,766	2,852,745	697,233
May .....	7,353,345	1,295,809	3,348,082	768,162
June .....	7,564,377	986,930	3,428,862	847,869
July .....	5,885,719	662,296	2,995,622	672,266
August .....	5,593,682	785,283	2,746,442	771,981
September .....	5,179,800	933,697	2,847,722	786,931
<b>Total nine months</b> .....	49,468,007	8,830,128	25,391,046	6,701,432

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

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