

D.B.S. MEMORANDUM

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SALES OF PAINTS, VARNISHES AND LACQUERSDECEMBER - 1953

Sales of paints, varnishes and lacquers by manufacturers, which normally account for 96 per cent of the total Canadian production, amounted to \$6,525,315 in December, 1953, compared with \$6,449,608 in 1952. In December, 1953, the trade sales (exclusive of water paints) accounted for about 44 per cent of the total, industrial sales for 44 per cent, water paints for 2 per cent, latex emulsion for 7 per cent and unclassified sales for 3 per cent.

Table 1 - Sales of Paints, Varnishes and Lacquers by Canadian Producers, December, 1952 and 1953

	1952	1953
	\$	\$
<u>December</u>		
Trade Sales of paints, varnishes and lacquers (except water paints as given under item 3)	2,863,179	2,892,006
<u>Industrial Sales</u>		
(a) Paints and varnishes (except item 3) ..	2,465,860	2,345,006
(b) Lacquers	458,084	524,325
Sales of all types of water paints of own manufacture	462,954	99,362
Latex emulsion paints of own manufacture	Not available	458,274
Unclassified sales	199,531	206,342
Total all sales	6,449,608	6,525,315

Table 2 - Sales of Paints, Varnishes and Lacquers by Canadian Producers, Twelve Months Ended December, 1952 and 1953

	1952	1953
	\$	\$
<u>Twelve months ended December</u>		
Trade Sales of paints, varnishes and lacquers (except water paints as given under item 3)	52,471,423	54,886,431
<u>Industrial Sales -</u>		
(a) Paints and varnishes (except item 3) ..	32,303,512	33,769,494
(b) Lacquers	5,599,451	6,520,265
Sales of all types of water paints of own manufacture	7,535,571	2,080,857
Latex emulsion paints of own manufacture	Not available	7,201,978
Unclassified sales	5,316,084	5,184,627
Total all sales	103,226,041	109,643,652

Note: The above figures are for firms which normally account for 96 per cent of the total Canadian production.

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