

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce



Memorandum

Vol. 9-No. 11

November, 1954

Price: \$1.00 per year, 10¢ per copy.

SALES OF PAINTS, VARNISHES AND LACQUERS

Sales of paints, varnishes and lacquers by manufacturers, which normally account for 96 per cent of the total Canadian production, amounted to \$7,057,790 in November, 1954, compared with \$7,521,130 in 1953. In November, 1954, the trade sales (exclusive of water paints) accounted for about 46 per cent of the total, industrial sales for 41 per cent, water paints for 2 per cent, latex emulsion for 9 per cent, and unclassified sales for 2 per cent.

Table 1 - Sales of Paints, Varnishes and Lacquers by Canadian Producers, November, 1953 and 1954

	1953	1954
	\$	\$
<u>November</u>		
1. <u>Trade sales</u> of paints, varnishes and lacquers (except water paints as given under item 3) ...	3,571,244	3,225,878
2. <u>Industrial sales</u> -		
(a) Paints and varnishes (except item 3)	2,393,572	2,318,396
(b) Lacquers	580,211	573,011
3. Sales of all types of water paints of own manufacture	126,445	131,869
4. Latex emulsion paints of own manufacture	582,058	638,155
5. Unclassified sales	267,600	170,481
Total all sales	7,521,130	7,057,790

Table 2 - Sales of Paints, Varnishes and Lacquers by Canadian Producers, Eleven Months Ended November, 1953 and 1954

	1953	1954
	\$	\$
<u>Eleven months ended November</u>		
1. <u>Trade Sales</u> of paints, varnishes and lacquers (except water paints as given under item 3) ...	51,994,425	49,046,076*
2. <u>Industrial sales</u> -		
(a) Paints and varnishes (except item 3)	31,424,488	29,579,737
(b) Lacquers	5,995,940	5,774,442
3. Sales of all types of water paints of own manufacture	1,981,495	1,969,442
4. Latex emulsion paints of own manufacture	6,743,704	7,640,591*
5. Unclassified sales	4,978,285	2,341,051
Total all sales	103,118,337	96,351,339

* Revised.

NOTE: The above figures are for firms which normally account for 96 per cent of the total Canadian production. These figures have not been expanded.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.



1010657627

Table 3 - Sales of Paints, Varnishes and Lacquers, by Months, 1954 (Including revisions to date)

Month	Trade sales	Industrial sales		Water paints	Latex emulsion paints	Unclassified paint sales
		Paints and varnishes	Lacquers			
(Thousands of dollars)						
January	3,055	2,383	484	151	416	196
February	3,872	2,764	497	170	644	213
March	4,289	2,797	491	188	904	204
April	4,984	2,951	530	191	1,109	248
May	5,936	3,172	568	196	1,073	246
June	6,103	3,224	556	174	822	265
July	5,352	2,617	454	145	475	206
August	4,790	2,543	524	124	469	199
September	3,926	2,509	605	130	623	192
October	3,513	2,301	493	368	469	202
November	3,226	2,318	573	132	638	170
Total eleven months.	49,046	29,580	5,774	1,969	7,642	2,341