

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce



Memorandum

Vol.9-No.3 March, 1954

Price: \$1.00 per year, 10¢ per copy.

SALES OF PAINTS, VARNISHES AND LACQUERS

Sales of paints, varnishes and lacquers by manufacturers, which normally account for 96 per cent of the total Canadian production, amounted to \$8,585,319 in March, 1954, compared with \$9,501,060 in 1953. In March, 1954, the trade sales (exclusive of water paints) accounted for about 48 per cent of the total, industrial sales for 38 per cent, water paints for 2 per cent, latex emulsion for 10 per cent, and unclassified sales for 2 per cent.

Sales of Paints, Varnishes and Lacquers by Canadian Producers, March, 1953 and 1954

	1953	1954
	\$	\$
<u>March</u>		
1. <u>Trade Sales</u> of paints, varnishes and lacquers (except water paints as given under item 3)...	4,582,576	4,148,616
2. <u>Industrial Sales</u> -		
(a) Paints and varnishes (except item 3).....	2,963,757	2,734,352
(b) Lacquers.....	540,900	490,884
3. Sales of all types of water paints of own manufacture.....	196,775	177,152
4. Latex emulsion paints of own manufacture.....	742,410	831,835
5. Unclassified sales.....	474,642	202,480
Total all sales.....	9,501,060	8,585,319

Sales of Paints, Varnishes and Lacquers by Canadian Producers, Three Months Ended March, 1953 and 1954

	1953	1954
	\$	\$
<u>Three Months Ended March</u>		
1. <u>Trade Sales</u> of paints, varnishes and lacquers (except water paints as given under item 3)...	12,303,705	11,135,217
2. <u>Industrial Sales</u> -		
(a) Paints and varnishes (except item 3).....	8,195,569	7,882,156
(b) Lacquers.....	1,584,798	1,472,500
3. Sales of all types of water paints of own manufacture.....	657,282	498,049
4. Latex emulsion paints of own manufacture.....	1,637,578	1,832,130
5. Unclassified sales.....	1,283,090	611,918
Total all sales.....	25,662,022	23,431,970

Note: The above figures are for firms which normally account for 96 per cent of the total Canadian production.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division
6512-533:12-5-54 (Over)



Sales of Paints, Varnishes and Lacquers, by Months, 1954 (Including revisions to date)

Month	Trade sales	Industrial sales		Water paints	Latex emulsion paints	Unclassified paint sales
		Paints and varnishes	Lacquers			
(Thousands of dollars)						
January	3,079	2,383	484	151	392	196
February	3,908	2,764	497	170	608	213
March	4,149	2,734	491	177	832	202
Total three months	11,135	7,882	1,473	498	1,832	612

- - - - -