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Memorandum

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SALES OF PAINTS, VARNISHES AND LACQUERS

Sales of paints, varnishes and lacquers by manufacturers, which normally account for 96 per cent of the total Canadian production, amounted to \$10,013,454 in April, 1954, compared with \$10,928,175 in 1953. In April, 1954, the trade sales (exclusive of water paints) accounted for about 51 per cent of the total, industrial sales for 35 per cent, water paints for 2 per cent, latex emulsion for 10 per cent, and unclassified sales for 2 per cent.

Table 1 - Sales of Paints, Varnishes and Lacquers by Canadian Producers, April, 1953 and 1954

	1953	1954
	\$	\$
<u>April</u>		
1. <u>Trade Sales</u> of paints, varnishes and lacquers (except water paints as given under item 3)..	5,359,075	5,066,876
2. <u>Industrial Sales</u> -		
(a) Paints and varnishes (except item 3).....	3,177,920	2,951,410
(b) Lacquers	563,508	530,179
3. Sales of all types of water paints of own manufacture	212,665	191,498
4. Latex emulsion paints of own manufacture	917,398	1,025,678
5. Unclassified sales	695,609	247,813
Total all sales	10,928,175	10,013,454

Table 2 - Sales of Paints, Varnishes and Lacquers by Canadian Producers, Four Months Ended April, 1953 and 1954

	1953	1954
	\$	\$
<u>Four Months Ended April</u>		
1. <u>Trade Sales</u> of paints, varnishes and lacquers (except water paints as given under item 3)..	17,662,780	16,405,207 *
2. <u>Industrial Sales</u> -		
(a) Paints and varnishes (except item 3).....	11,375,489	10,896,540 *
(b) Lacquers	2,148,306	2,002,748
3. Sales of all types of water paints of own manufacture	869,947	700,135 *
4. Latex emulsion paints of own manufacture	2,554,976	2,867,678 *
5. Unclassified sales	1,978,699	861,199 *
Total all sales	36,590,197	33,733,507 *

* Revised

Note: The above figures are for firms which normally account for 96 per cent of the total Canadian production. These figures have not been expanded.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.
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Table 3 - Sales of Paints, Varnishes and Lacquers, by Months, 1954 (Including revisions to date)

Month	Trade sales	Industrial sales		Water paints	Latex	Unclassified paint sales
		Paints and varnishes	Lacquers		emulsion paints	
(Thousands of dollars)						
January	3,079	2,383	484	151	392	196
February	3,908	2,764	497	170	608	213
March	4,352*	2,797*	491	188*	842*	204*
April	5,067	2,951	530	191	1,026	248
Total	16,406	10,895	2,002	700	2,868	861

* Revised