## Memorandum

Published by Authority of the Rb. How. C. D. Howe, Minister of Trade and Commerce
Vc1.9-No.6 June, 1954

Price: $\$ 1.00$
PROPERTY OF THE

Vol. 9 - No. 6
June, 1954

## SALES OF PAINTS, VARNISHES AND LACQUERS

Sales of painty, varnishes and lacquers by manufacturers, which rormilily atocunt for 96 per cent of the total Canadian production, amounted to $\$ 11,743,212$ In Jus, $1954, y$ fin pared with $\$ 11,456,408$ in 1953. In June, 2954 , the trade sales (exclusive of water paints) accounted for about 55 per cent of the total, industrial sales for 34 per cent, water paints for 2 per cent, latex emulsion for 7 per cent, and unclassified sales for 2 per cert.
roble 1 - Sales of Paints, Varnishes and Lacquers by Canadian Producers dint 1053 gird 1254


## Ins

1. Trade sales of paints, varnishes and lacquers
(except water paints as given under item 3)... 6,103,387 5,282, 566
2. Industrial. sean -

3. Sales of all types of water paints of own
manufacture
180,248
1748.25
4. Latex emulsion paints of own manufacture

583,242 (k)
$\% 101,090$
5. Unclassified ales

614,202
20488!
Motai e11 sales ..................... 11,456,408 21,143,112

Table 2 - Sales of Paints, Varnishes and Lacquers by Canadian Producers, S lx Moniche ic. d Jung 1253 and 1954

$$
1953
$$

## Sud months ended jung

1. Trade Sales of palish, varnishes and lacquers
(except water paint as even under item 3)... 29,666,728 23, 190, 124
2. Industrial andes -
(a) Faints and varntuhas (except item 3) ..... 17,878,972
(b) Lacquer: ....................................................28.203 3, Re, 2\%
3. Sales of ell types "eater paints of own

, one, 42
4. Latex emulsion paints of own manufacture .......
5. Unclassified ales

1,009,875 (k)
4.gntalt
o. Uniassilled rales .........

$59,356,072 \quad 56,066.170$
(1) Revised.

Note: The above figures are for firms which normally account for 96 per cent of the tel Canadian production. These figures have not been expanded.
Prepared in the Metal and Chemical Product e Section, Industry and Meranendiaiag Divisloin.
6512-533
(over)
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| Month | Trade sales | Industrial sales |  | Water paints | Latex emulsion paints | Unclassified paint sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Paints and varnishes | Lacquers |  |  |  |
|  | (Thousands of dollars) |  |  |  |  |  |
| January | 3,079 | 2,383 | 484 | 151 | 392 | 196 |
| February ............ | 3,908 | 2,764 | 497 | 170 | 608 | 213 |
| March ............... | 4,352 | 2,797 | 491 | 188 | 842 | 204 |
| April | 5,067 | 2,951 | 530 | 191 | 1,026 | 21.8 |
| May ................. | 6,003 | 3,172 | 568 | 196 | 1,005 | 246 |
| June ................. | 6,161 | 3,224 | 556 | 174 | 763 | 265 |
| Total | 28,570 | 17,291 | 3,126 | 1,070 | 4,636 | 1,372 |

