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## DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce

DOMINION BUREAU  
OF STATISTICS

JUL 1 1954

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Vol. 9-No. 7

July, 1954

Price: \$1.00 per year, 10¢ per copy

SALES OF PAINTS, VARNISHES AND LACQUERS

Sales of paints, varnishes and lacquers by manufacturers, which normally account for 96 per cent of the total Canadian production, amounted to \$9,248,355 in July, 1954, compared with \$10,418,598 in 1953. In July, 1954, the trade sales (exclusive of water paints) accounted for about 58 per cent of the total, industrial sales for 33 per cent, water paints for 2 per cent, latex emulsion for 5 per cent, and unclassified sales for 2 per cent.

Table 1 - Sales of Paints, Varnishes and Lacquers by Canadian Producers, July, 1953 and 1954

	1 9 5 3	1 9 5 4
	\$	\$
<u>July</u>		
1. <u>Trade sales</u> of paints, varnishes and lacquers (except water paints as given under item 3) ...	5,550,718	5,367,411
2. <u>Industrial sales</u> -		
(a) Paints and varnishes (except item 3) .....	3,189,167	2,616,044
(b) Lacquers .....	522,561	453,861
3. Sales of all types of water paints of own manufacture .....	174,580	145,177
4. Latex emulsion paints of own manufacture .....	421,605	459,575
5. Unclassified sales .....	559,967	206,287
Total all sales .....	10,418,598	9,248,355

Table 2 - Sales of Paints, Varnishes and Lacquers by Canadian Producers, Seven Months Ended July, 1953 and 1954

	1 9 5 3	1 9 5 4
	\$	\$
<u>Seven months ended July</u>		
1. <u>Trade Sales</u> of paints, varnishes and lacquers (except water paints as given under item 3) ...	35,217,446	33,937,535
2. <u>Industrial sales</u> -		
(a) Paints and varnishes (except item 3) .....	21,068,139	19,908,059
(b) Lacquers .....	3,808,664	3,580,458
3. Sales of all types of water paints of own manufacture .....	1,458,436	1,215,141
4. Latex emulsion paints of own manufacture .....	4,431,480	5,095,749
5. Unclassified sales .....	3,790,504	1,577,890
Total all sales .....	69,774,669	65,314,832

Note: The above figures are for firms which normally account for 96 per cent of the total Canadian production. These figures have not been expanded.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

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Table 3 - Sales of Paints, Varnishes and Lacquers, by Months, 1954 (Including revisions to date)

Month	Trade sales	Industrial sales		Water paints	Latex emulsion paints	Unclassified paint sales
		Paints and varnishes	Lacquers			
(Thousands of dollars)						
January .....	3,079	2,383	484	151	392	196
February .....	3,908	2,764	497	170	608	213
March .....	4,352	2,797	491	188	842	204
April .....	5,067	2,951	530	191	1,026	248
May .....	6,003	3,172	568	196	1,005	246
June .....	6,161	3,224	556	174	763	265
July .....	5,367	2,617	454	145	460	206
Total seven months .	33,937	19,908	3,580	1,215	5,096	1,578