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## Memorandum

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## SNLES OR PALNTS, VARNISHES AND LACQUERS

Sales of paints, varnishes and lacquers by manufacturers, which normally account for 96 per cent of the total Cenadian production, amounted to $\$ 8,649,151$ in August, 1954, compared with $\$ 6,906,388$ in 1953. In August, 1954, the trade sales (exclusive of water palnts) accounted for about 55 per cent of the total, industrial sales for 36 per cent, water paints for 2 per oent, latex errulsion for 5 per cent, and unclassified sales for 2 per cent.

Table 1 - Sales of Paints, Varníshes and Lacquers by Canadian Producers, August, 1953 and 1954

| August | \% | \$ |
| :---: | :---: | :---: |
| 1. Trade seios of peints, varnishes and lacquers (except water paints as given under item 3) ... | 4,828,240 | 4,789,520 |
| 2. Industrial sales - <br> (a) Paints and varnishes (except 1tem 3) <br> (b) Lacquers | $\begin{array}{r} 2,674,877 \\ 506,701 \end{array}$ | $\begin{array}{r} 2,543,312 \\ 523,674 \end{array}$ |
| 3. Sales of all types of water paints of own manufacture <br> 4. Latex emulsion paints of own mafacture <br> 5. Unclassified sales | $\begin{aligned} & 135,135 \\ & 426,103 \\ & 335,332 \\ & \hline \end{aligned}$ | $\begin{aligned} & 124,282 \\ & 468,926 \\ & 199,497 \\ & \hline \end{aligned}$ |
| Total all sales ...................... | 8,906,388 | 8,649,151 |

Table 2 - Sales of Peints, Varnishes and Lacquers by Canadian Producers, Eight Months Ended August, 1953 and 1954
$1953 \quad 1954$

## B1ght months ended August

1. Trade Selos of peints, varnishes and lacquers
(excopt water paints as given under 1 tem 3) $\ldots \quad 40,045,686 \quad 38,727,055$
2. Industrial aales -
(a) Paints and Tarnishes (except 1tom 3) ...... 23,743,016 24,4:15,371
(b) Lacquers

4,315,365
4,104,132
3. Sales of all types of water paints of own
menufacture
1,593,571 1,339,363
4. Latex amulsion palnts of own manufacture ........

4,857,583 5,564,675
5. Unclassified sales
$4,125,836 \quad 1,777,387$
Total all sales
78, 681,057
73,963,983
Note: The above figures are for ilms which normally account for 96 per cent of the total Canadian production. These figures have not been expanded.

Propared in the Metal and Chemical Products Section, Industry and Merchandising Division. 6512-533: 18-10-54

Table 3 - Sales of Paints, Varnishes and Lacquers, by Months, 1954 (Including revisions to date)


