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SOAPS AND SYNTHETIC DETERGENTS

Factory shipments of soaps and synthetic detergents by principal Canadian producers were valued at \$5,139,901 during October, 1954. Soaps accounted for \$2,063,579 or 40.1 per cent of this total, while synthetic detergents accounted for \$3,076,322 or 59.9 per cent. The shipments for October, 1954, included 1,232,907 pounds of bar laundry and household soaps at \$209,079; 547,366 pounds of soap chips and flakes in household packages at \$89,650; 2,589,242 pounds of toilet soaps in bars at \$784,311 and 3,812,637 pounds of soap powders in household packages at \$740,273. Shipments of synthetic detergents in household packages totalled 10,207,519 pounds at \$2,797,031 during the same period.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

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Table 1 - Production and Factory Shipments, October, 1954

Item	Production	Factory shipments	
		Quantity shipped	Value of shipments* f.o.b. plant
	(Pounds)	(Pounds)	\$
Hard soaps:			
Bar laundry and household soaps:			
(a) Yellow (made with more than 10% resin)	737,600	869,713	141,238
(b) White (made with not more than 10% resin)...	470,634	363,194	67,841
Soap chips and flakes:			
(a) In household packages (under 25 pounds)	506,857	547,366	89,650
(b) In bulk (except textile and mill) (25 pounds and over)	1,036,988	948,655	103,185
Textile and mill soaps (including soap chips and flakes)	295,284	375,595	39,564
Toilet soaps (except liquid) (when less than 2 pounds each)	2,785,221	2,589,242	784,311
Soap powders (granulated, powdered and sprayed, containing more than 25% anhydrous soap):			
(a) In household packages (under 25 pounds)	4,196,204	3,812,637	740,273
(b) In bulk (25 pounds and over)	788,257	722,916	97,517
Synthetic detergents:			
Solid (including bar, flake or powder):			
(a) In household packages (under 25 pounds)	10,970,345	10,207,519	2,797,031
(b) In bulk (25 pounds and over)	462,423	669,639	68,474
Liquid and pastes:			
(a) Packaged (when in individual containers of less than one gallon)	631,937	626,434	175,923
(b) Bulk (when in individual containers of one gallon or more)	97,503	149,546	34,894
TOTAL	XXX	XXX	5,139,901

* - Computed on the same basis as for the annual Census of Industry reports.

NOTE: The above figures are for firms which normally account for 93 per cent of the total Canadian production. These figures have not been expanded.

Table 2 - Production and Factory Shipments, Ten Months Ended October, 1954

Item	Production	Factory shipments	
		Quantity shipped	Value of shipments* f.o.b. plant
	(Pounds)	(Pounds)	\$
Hard soaps:			
Bar laundry and household soaps:			
(a) Yellow (made with more than 10% resin)	8,282,104	9,793,481	1,541,552
(b) White (made with not more than 10% resin)..	4,372,012	4,422,011	820,400
Soap chips and flakes:			
(a) In household packages (under 25 pounds) ...	6,795,335	6,823,248	1,177,337
(b) In bulk (except textile and mill) (25 pounds and over)	7,104,971	6,922,374	778,683
Textile and mill soaps (including soap chips and flakes)	2,895,723	2,919,867	332,976
Toilet soaps (except liquid) (when less than 2 pounds each)	30,550,302	30,412,781	9,265,728
Soap powders (granulated, powdered and sprayed, containing more than 25% anhydrous soap):			
(a) In household packages (under 25 pounds) ...	40,847,155	42,145,812	8,336,864
(b) In bulk (25 pounds and over)	5,765,011	5,573,818	764,212
Synthetic detergents:			
Solid (including bar, flake or powder):			
(a) In household packages (under 25 pounds) ...	85,733,673	88,544,122	23,294,466
(b) In bulk (25 pounds and over)	3,243,653	3,471,123	495,999
Liquid and pastes:			
(a) Packaged (when in individual containers of less than one gallon)	3,451,650	2,633,510	953,631
(b) Bulk (when in individual containers of one gallon or more)	1,391,473	1,361,876	338,206
TOTAL	XXX	XXX	48,100,054

* - Computed on the same basis as for the annual Census of Industry reports.

NOTE: The above figures are for firms which normally account for 93 per cent of the total Canadian production. These figures have not been expanded.

See January report for list of reporting firms.



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