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SOAPS AND SYNTHETIC DETERGENTS

JANUARY 1963

TABLE 1. Production and Factory Shipments, January 1963

	Production	Factory shipments	
		Quantity	Value(1)
	lb.	lb.	\$
Hard soaps:			
Bar laundry and household soaps:			
Built	15,966	8,209	948
Not built	739,673	695,403	140,068
Soap chips and flakes:			
In household packages (under 25 pounds) ...	170,592	234,598	64,951
In bulk (25 pounds and over)	896,304	902,930	93,233
Toilet soaps (except liquid)	3,582,073	3,648,238	1,328,042
Soap powders:			
In household packages (under 25 pounds)	1,343,386	940,441	144,294
In bulk (25 pounds and over)	766,576	680,723	98,120
Synthetic detergents:			
Solid:			
In household packages (under 25 pounds) ...	14,983,627	13,434,763	3,438,464
In bulk (25 pounds and over)	2,693,158	2,488,399	424,482
Liquid:			
Packages (when in individual containers of less than 1 gal.)	6,126,018	5,329,800	1,638,004
Bulk (when in individual containers of 1 gal. or more)(2)	768,188	769,155	216,376
Paste:			
Bulk (when in individual containers of 1 gal. or more)	286,671	302,006	39,188
Totals	7,626,170

Note: See page 2 for footnotes and definitions.

Industry and Merchandising Division

March 1963
6523-590

TABLE 2. Production and Factory Shipments, January 1962

	Production	Factory shipments	
		Quantity	Value(1)
	lb.	lb.	\$
Hard soaps:			
Bar laundry and household soaps:			
Built	51,250	27,600	4,004
Not built	843,641	759,079	156,158
Soap chips and flakes:			
In household packages (under 25 pounds)	327,710	224,967	62,846
In bulk (25 pounds and over)	887,045	833,001	94,260
Toilet soaps (except liquid)	3,893,490 ^r	3,268,650 ^r	1,257,558 ^r
Soap powders:			
In household packages (under 25 pounds)	1,737,160	1,105,292	330,533
In bulk (25 pounds and over)	539,759	646,065	109,628
Synthetic detergents:			
Solid:			
In household packages (under 25 pounds)	16,624,859	12,103,500	3,298,381
In bulk (25 pounds and over)	2,632,760	1,807,249	324,990
Liquid:			
Packaged (when in individual containers of less than 1 gal.)	4,967,576	4,739,935	1,591,941
Bulk (when in individual containers of 1 gal. or more) (2)	882,627	760,185	211,014
Paste:			
Bulk (when in individual containers of 1 gal. or more)	326,710	340,989	38,920
Totals	7,480,233 ^r

(1) f.o.b. plant excluding sales tax and excise duties.

(2) Does not include some bulk detergent which is sold for re-packaging and which is reported under "Liquid".

^r Revised figures.

... Figures not appropriate or not applicable.

Note: Firms which report monthly account for 95 per cent of the total Canadian production. The figures have not been expanded.

List of Reporting Firms

Beaver Soaps Ltd.	(2,5)	Winnipeg, Man.
Canada Packers Ltd.	(1,2,3,4,6,7)	Toronto, Ont.
J.G. Christie Packaging Ltd.	(6)	Cooksville, Ont.
Colgate-Palmolive Ltd.	(2,3,4,5,6)	Toronto, Ont.
The Diversey Corp. (Canada) Ltd.	(5,6)	Clarkson, Ont.
Economics Laboratory (Canada) Ltd.	(5,6)	Toronto, Ont.
Empire Soap Co. Ltd.	(1,2,3,4)	St. Boniface, Man.
Fairbanks Soap Co. Ltd.	(1,2,3,6)	Toronto, Ont.
Hart Products Co. of Canada Ltd.	(6)	Guelph, Ont.
Javex Co. Ltd.	(6)	Toronto, Ont.
The Andrew Jergens Co. Ltd.	(3)	Perth, Ont.
Lavolin Cleanser Co. Ltd.	(5,6)	Toronto, Ont.
Leeds Soaps Ltd.	(2,4)	Toronto, Ont.
Lever Bros. Ltd.	(1,2,3,4,5,6,7)	Toronto, Ont.
Myriad Detergents Inc.	(6)	Quebec, P.Q.
The Procter & Gamble Co. of Canada Ltd.	(1,2,3,4,5,6,7)	Hamilton, Ont.
Chas. Pursell Reg'd.	(4,5,6,7)	Ville St. Pierre, P.Q.
Seward Soap Co. (1961) Ltd.	(1,3)	Montreal, P.Q.
Swift Canadian Co. Ltd.	(1,2,4,6)	Guelph, Ont.
Taylor Soaps Perfumes Ltd.	(3)	Don Mills, Ont.
The J.B. Williams Co. (Canada) Ltd.	(1,2,3,4)	La Salle, P.Q.
G.H. Wood & Co. Ltd.	(5)	Toronto, Ont.

Hard Soaps

- (1) Bar laundry and household soap
- (2) Soap chips and flakes
- (3) Toilet soaps (except liquid)
- (4) Soap powders.

Synthetic Detergents

- (5) Solid
- (6) Liquid
- (7) Paste

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