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CATALOGUE No.

46-003

MONTHLY

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

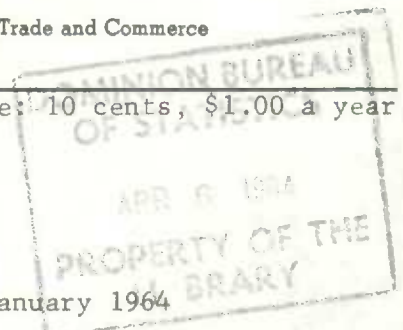
Vol. 11, No. 1

Price: 10 cents, \$1.00 a year

SOAPS AND SYNTHETIC DETERGENTS

JANUARY 1964

TABLE 1. Production and Factory Shipments, January 1964



	Production lb.	Factory shipments	
		Quantity lb.	Value(1) \$
Hard soaps:			
Bar laundry and household soaps:			
Built	4,226	11,950	1,211
Not built	790,867	452,339	99,164
Soap chips and flakes:			
In household packages (under 25 pounds) ...	206,040	195,254	55,252
In bulk (25 pounds and over)	704,694	755,084	80,678
Toilet soaps (except liquid)	3,436,887	3,258,779	1,249,651
Soap powders:			
In household packages (under 25 pounds) ...	544,422	893,175	278,521
In bulk (25 pounds and over)	473,707	582,309	83,476
Synthetic detergents:			
Solid:			
In household packages (under 25 pounds) ...	19,234,434	16,426,270	4,158,761
In bulk (25 pounds and over)	3,018,643	2,576,924	443,422
Liquid:			
Packages (when in individual containers of less than 1 gal.)	5,850,929	5,612,536	1,683,734
Bulk (when in individual containers of 1 gal. or more)(2)	1,282,229	1,105,248	327,390
Paste:			
Bulk (when in individual containers of 1 gal. or more)	246,805	295,233	37,906
Totals	8,499,166

Note: See page 2 for footnotes and definitions.

March 1964
6523-590

Industry Division

TABLE 2. Production and Factory Shipments, January 1963

	Production	Factory shipments	
		Quantity	Value(1)
	lb.	lb.	\$
Hard soaps:			
Bar laundry and household soaps:			
Built	15,966	8,209	948
Not built	739,673	695,403	140,068
Soap chips and flakes:			
In household packages (under 25 pounds)	164,052	228,058	64,362
In bulk (25 pounds and over)	902,844	909,470	93,822
Toilet soaps (except liquid)	3,582,073	3,648,238	1,328,042
Soap powders:			
In household packages (under 25 pounds)	1,343,386	940,441	144,294
In bulk (25 pounds and over)	766,576	680,723	98,120
Synthetic detergents:			
Solid:			
In household packages (under 25 pounds)	14,983,627	13,434,763	3,438,464
In bulk (25 pounds and over)	2,693,158	2,488,399	424,482
Liquid:			
Packaged (when in individual containers of less than 1 gal.)	6,126,018	5,329,800	1,638,004
Bulk (when in individual containers of 1 gal. or more)(2)	768,188	769,155	216,376
Paste:			
Bulk (when in individual containers of 1 gal. or more)	286,671	302,006	39,188
Totals	7,626,170

(1) f.o.b. plant excluding sales tax and excise duties.

(2) Does not include some bulk detergent which is sold for re-packaging and which is reported under "Liquid".

... Figures not appropriate or not applicable.

Note: Firms which report monthly account for 95 per cent of the total Canadian production. The figures have not been expanded.

List of Reporting Firms

Name	Location
Beaver Soaps Ltd.	(2, 5) Winnipeg, Man.
Canada Packers Ltd.	(1, 2, 3, 4, 6, 7) Toronto, Ont.
Colgate-Palmolive Ltd.	(2, 3, 4, 5, 6) Toronto, Ont.
The Diversey Corp. (Canada) Ltd.	(5, 6) Clarkson, Ont.
Economics Laboratory (Canada) Ltd.	(5, 6) Toronto, Ont.
Empire Soap Co. Ltd.	(1, 2, 3, 4) St. Boniface, Man.
Fairbanks Soap Co. Ltd.	(1, 2, 3, 6) Toronto, Ont.
Hart Products Co. of Canada Ltd.	(6) Guelph, Ont.
Javex Co. Ltd.	(6) Toronto, Ont.
The Andrew Jergens Co. Ltd.	(3) Perth, Ont.
Lavolin Cleanser Co. Ltd.	(5, 6) Toronto, Ont.
Leeds Soaps Ltd.	(2, 4) Toronto, Ont.
Lever Bros. Ltd.	(1, 2, 3, 4, 5, 6, 7) Toronto, Ont.
McKaye Products Limited	(6) Port Credit, Ont.
Myriad Detergents Inc.	(6) Quebec, P.Q.
The Procter & Gamble Co. of Canada Ltd.	(1, 2, 3, 4, 5, 6, 7) Hamilton, Ont.
Chas. Pursell Reg'd.	(4, 5, 6, 7) Ville St. Pierre, P.Q.
Swift Canadian Co. Ltd.	(1, 2, 4, 6) Guelph, Ont.
Taylor Soaps Perfumes Ltd.	(3) Don Mills, Ont.
The J.B. Williams Co. (Canada) Ltd. ...	(1, 2, 3, 4) La Salle, P.Q.
G.H. Wood & Co. Ltd.	(5) Toronto, Ont.

Hard soaps:

- (1) Bar laundry and household soap.
- (2) Soap chips and flakes.
- (3) Toilet soaps (except liquid).
- (4) Soap powders.

Synthetic detergents:

- (5) Solid.
- (6) Liquid.
- (7) Paste.

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