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SOAPS AND SYNTHETIC DETERGENTS

MARCH 1964

TABLE 1. Production and Factory Shipments

	Production	Factory shipments	
		Quantity	Value(1)
	lb.	lb.	\$
<u>March 1964</u>			
Hard soaps:			
Bar, laundry and household soaps:			
Built	16,399	24,699	2,236
Not built	535,198	501,830	113,993
Soap chips and flakes:			
In household packages (under 25 pounds)	200,125	109,546	32,608
In bulk (25 pounds and over)	963,772	832,874	86,877
Toilet soaps (except liquid)	3,507,717	3,023,466	1,252,661
Soap powders:			
In household packages (under 25 pounds)	455,068	721,184	226,661
In bulk (25 pounds and over)	548,685	639,770	92,350
Synthetic detergents:			
Solid:			
In household packages (under 25 pounds)	13,684,547	12,723,911	3,027,780
In bulk (25 pounds and over)	2,814,328	2,809,312	446,395
Liquid:			
Packaged (when in individual containers of less than 1 gal.)	5,954,838	5,667,667	1,746,667
Bulk (when in individual containers of 1 gal. or more) (2)	1,165,515	1,199,272	333,925
Paste:			
Bulk (when in individual containers of 1 gal. or more)	546,631	433,453	43,509
Totals	7,405,662

See page 2 for footnotes and definitions.

May 1964
6522-828

Industry Division

TABLE 2. Production and Factory Shipments

	Production	Factory shipments	
		Quantity	Value(1)
	lb.	lb.	\$
<u>March 1963</u>			
<u>Hard soaps:</u>			
Bar, laundry and household soaps:			
Built	25,365	12,011	1,434
Not built	933,940	559,270	117,930
Soap chips and flakes:			
In household packages (under 25 pounds)	184,031	156,081	44,742
In bulk (25 pounds and over)	783,861	600,514	62,625
Toilet soaps (except liquid)	3,755,032	3,135,387	1,167,966
Soap powders:			
In household packages (under 25 pounds)	873,109	1,078,479	321,469
In bulk (25 pounds and over)	791,750	673,666	93,788
<u>Synthetic detergents:</u>			
Solid:			
In household packages (under 25 pounds)	12,524,364	13,012,643	3,177,212
In bulk (25 pounds and over)	2,522,485	2,414,140	405,535
Liquid:			
Packaged (when in individual containers of less than 1 gal.)	4,834,138	5,072,176	1,494,219
Bulk (when in individual containers of 1 gal. or more) (2)	837,578	710,748	208,260
Paste:			
Bulk (when in individual containers of 1 gal. or more)	450,644	201,295	30,940
Totals	7,126,120

(1) f.o.b. plant excluding sales tax and excise duties.

(2) Does not include some bulk detergent which is sold for re-packaging and which is reported under "Liquid, packaged".

... Figures not appropriate or not applicable.

Note: Firms which report monthly account for about 95 per cent of the total Canadian production. These figures have not been expanded.

TABLE 3. Production and Factory Shipments

	1963			1964		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value(1)		Quantity	Value(1)
	lb.	lb.	\$	lb.	lb.	\$
<u>Three months ended March</u>						
<u>Hard soaps:</u>						
Bar, laundry and household soaps:						
Built	42,136	26,435	3,072	21,525	48,184	4,663
Not built	2,614,810	1,941,414	395,839	1,832,746	1,466,944	328,603
Soap chips and flakes:						
In household packages (under 25 pounds)	550,291	550,512	157,101	584,461	500,174	142,732
In bulk (25 pounds and over)	2,635,140	2,357,067	242,085	2,219,145	2,527,940	265,218
Toilet soaps (except liquid)	10,738,874	9,977,465	3,704,163	10,197,734	9,976,667	3,888,061
Soap powders:						
In household packages (under 25 pounds)	3,801,083	3,102,827	794,367	2,091,049	2,650,604	822,544
In bulk (25 pounds and over)	2,164,896	2,053,773	289,693	1,485,669	1,818,671	260,938
<u>Synthetic detergents:</u>						
Solid:						
In household packages (under 25 pounds)	39,602,279	40,140,673	10,027,189	46,572,701	44,320,314	10,854,062
In bulk (25 pounds and over)	8,265,222	6,879,068	1,174,356	8,523,866	7,586,886	1,298,080
Liquid:						
Packaged (when in individual containers of less than 1 gal.)	16,124,179	15,245,658	4,671,128	18,282,422	16,660,191	5,204,556
Bulk (when in individual containers of 1 gal. or more) (2) ..	2,270,394	2,126,551	606,782	3,618,376	3,366,064	970,743
Paste:						
Bulk (when in individual containers of 1 gal. or more)	1,025,019	736,000	105,300	1,089,621	1,093,302	122,418
Totals	22,171,075	24,162,618

See page 2 for footnotes and definitions.

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