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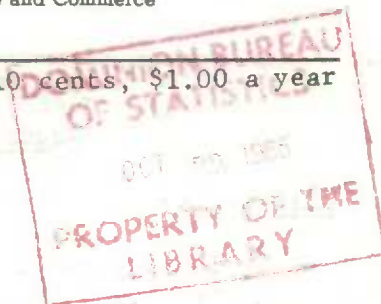
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Price: 10 cents, \$1.00 a year

## SOAPS AND SYNTHETIC DETERGENTS

AUGUST 1965

TABLE 1. Production and Factory Shipments



	Production lb.	Factory shipments	
		Quantity lb.	Value(1) \$
<u>August 1965</u>			
<u>Hard soaps:</u>			
Bar, laundry and household soaps:			
Built .....	23,215	8,498	1,026
Not built .....	819,148	685,842	177,768
Soap chips and flakes:			
In household packages (under 25 pounds)	124,369	137,762	40,849
In bulk (25 pounds and over) .....	541,475	658,661	75,895
Toilet soaps (except liquid) .....	3,463,165	4,125,524	1,810,199
Soap powders:			
In household packages (under 25 pounds)	1,455,210	765,392	262,837
In bulk (25 pounds and over) .....	509,353	633,370	105,334
<u>Synthetic detergents:</u>			
Solid:			
In household packages (under 25 pounds)	15,569,265	15,680,887	4,086,827
In bulk (25 pounds and over) .....	3,167,004	2,873,743	503,525
Liquid:			
Packaged (when in individual containers of less than 1 gal.) .....	7,767,546	6,803,581	1,978,994
Bulk (when in individual containers of 1 gal. or more) (2) .....	1,778,089	1,645,322	420,506
Paste:			
Bulk (when in individual containers of 1 gal. or more) .....	532,710	715,427	58,542
Totals .....	...	...	9,522,302

See page 2 for footnotes and definitions.

October 1965  
6522-828

Industry Division

TABLE 2. Production and Factory Shipments

	Production lb.	Factory shipments	
		Quantity lb.	Value(1) \$
<u>August 1964</u>			
<u>Hard soaps:</u>			
Bar, laundry and household soaps:			
Built .....	698	7,754	835
Not built .....	1,339,733	757,601	175,422
Soap chips and flakes:			
In household packages (under 25 pounds)	112,900	141,762	40,678
In bulk (25 pounds and over) .....	603,382	771,131	79,460
Toilet soaps (except liquid) .....	2,751,148	3,741,542	1,456,793
Soap powders:			
In household packages (under 25 pounds)	908,630	809,087	254,370
In bulk (25 pounds and over) .....	500,195	551,655	78,783
<u>Synthetic detergents:</u>			
Solid:			
In household packages (under 25 pounds)	12,957,991	13,419,130	3,353,983
In bulk (25 pounds and over) .....	3,343,716	3,195,430	499,383
Liquid:			
Packaged (when in individual containers of less than 1 gal.) <sup>r</sup> .....	5,590,724	5,995,105	1,776,432
Bulk (when in individual containers of 1 gal. or more) (2) <sup>r</sup> .....	1,573,201	1,394,946	385,655
Paste:			
Bulk (when in individual containers of 1 gal. or more) .....	299,903	290,315	34,415
Totals .....	...	...	8,136,209

Note: Firms which report monthly account for 95 per cent or more of the total Canadian production. These figures have not been expanded.

(1) f.o.b. plant excluding sales tax and excise duties.

(2) Does not include some bulk detergent which is sold for re-packaging and which is reported under "Liquid, packaged".

<sup>r</sup> Revised figures.

... Figures not appropriate or not applicable.

TABLE 3. Production and Factory Shipments

	1964			1965		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value(1)		Quantity	Value(1)
	lb.	lb.	\$	lb.	lb.	\$
<u>Eight months ended August</u>						
<u>Hard soaps:</u>						
Bar, laundry and household soaps:						
Built .....	67,464	96,566	10,060	53,896	65,993	7,874
Not built .....	5,555,206	5,243,851	1,186,714	5,096,533	5,238,715	1,318,456
Soap chips and flakes:						
In household packages (under 25 pounds) .....	1,210,561	1,189,182	345,767	1,017,816	1,076,265	320,366
In bulk (25 pounds and over) .....	6,002,655	6,509,813	662,696	5,431,700	5,501,836	616,137
Toilet soaps (except liquid) .....	25,475,163	28,104,607	11,109,778	30,470,639	30,393,028	13,149,290
Soap powders:						
In household packages (under 25 pounds) .....	6,610,084	6,976,249	2,193,855	7,780,318	6,694,491	2,273,767
In bulk (25 pounds and over) .....	4,780,362	5,037,379	725,443	4,588,100	4,815,650	736,369
<u>Synthetic detergents:</u>						
Solid:						
In household packages (under 25 pounds) .....	113,084,932	116,806,592	28,871,291	120,134,636	120,917,260	30,522,691
In bulk (25 pounds and over) .....	22,968,073	22,267,234	3,679,610	24,590,792	22,967,102	3,857,330
Liquid:						
Packaged (when in individual containers of less than 1 gal.) ....	45,604,367 <sup>F</sup>	45,377,594 <sup>F</sup>	13,833,325 <sup>F</sup>	49,118,552	49,499,191	14,392,909
Bulk (when in individual containers of 1 gal. or more) (2) ..	10,492,038 <sup>F</sup>	10,294,924 <sup>F</sup>	2,733,532 <sup>F</sup>	12,860,355	12,041,877	3,000,738
Paste:						
Bulk (when in individual containers of 1 gal. or more) .....	3,323,200	3,232,395	345,217	4,297,526	4,351,589	389,382
Totals .....	...	...	65,697,288	...	...	70,585,309

See page 2 for footnotes and definitions.



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