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SOAPS AND SYNTHETIC DETERGENTS

NOVEMBER 1967

TABLE 1. Production and Factory Shipments

	Production lb.	Factory shipments	
		Quantity lb.	Value(1) \$
<u>November 1967</u>			
<u>Hard soaps</u>			
Bar, laundry and household soaps:			
Built .....	5,200	5,750	663
Not built .....	872,072	427,207	113,068
Soap chips and flakes:			
In household packages (under 25 pounds)	161,650	120,214	30,991
In bulk (25 pounds and over) .....	993,806	938,652	103,609
Toilet soaps (except liquid) .....	3,767,039	3,973,825	1,674,459
Soap powders:			
In household packages (under 25 pounds)	428,696	592,852	206,601
In bulk (25 pounds and over) .....	726,708	563,543	81,128
<u>Synthetic detergents</u>			
Solid:			
In household packages (under 25 pounds)	18,914,556	14,559,939	3,791,759
In bulk (25 pounds and over) .....	3,349,085	3,776,524	766,409
Liquid:			
Packaged (when in individual containers of less than 1 gal.) .....	6,587,079	6,280,409	1,778,589
Bulk (when in individual containers of 1 gal. or more)(2) .....	1,863,462	1,828,093	230,974
Paste:			
Bulk (when in individual containers of 1 gal. or more) .....	772,850	830,731	79,528
Totals .....	...	...	8,857,778

See page 2 for footnotes and definitions.

TABLE 2. Production and Factory Shipments

	Production	Factory shipments	
		Quantity	Value(1)
	lb.	lb.	\$
<u>November 1966</u>			
<u>Hard soaps</u>			
Bar, laundry and household soaps:			
Built .....	7,350	1,400	189
Not built .....	772,195	491,945	130,982
Soap chips and flakes:			
In household packages (under 25 pounds)	134,536 <sup>r</sup>	119,686 <sup>r</sup>	31,213 <sup>r</sup>
In bulk (25 pounds and over) .....	1,025,258 <sup>r</sup>	1,088,847 <sup>r</sup>	120,837 <sup>r</sup>
Toilet soaps (except liquid) .....	4,408,848	4,086,497	1,902,038
Soap powders:			
In household packages (under 25 pounds)	461,524	570,858	203,221
In bulk (25 pounds and over) .....	1,399,797 <sup>r</sup>	1,037,812 <sup>r</sup>	201,872 <sup>r</sup>
<u>Synthetic detergents</u>			
Solid:			
In household packages (under 25 pounds)	18,120,356	16,056,352	4,135,720
In bulk (25 pounds and over) .....	3,899,374	2,821,854	477,292
Liquid:			
Packaged (when in individual containers of less than 1 gal.) .....	6,177,369	5,860,182	1,623,334
Bulk (when in individual containers of 1 gal. or more)(2) .....	2,919,599	2,861,465	375,440
Paste:			
Bulk (when in individual containers of 1 gal. or more) .....	966,000	948,064	96,129
Totals .....	...	...	9,298,267

Notes: 1. Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

NIL

2. In the case of the commodity contained herein it is estimated that coverage is approximately 95 per cent.

(1) f.o.b. plant excluding sales tax and excise duties.

(2) Does not include some bulk detergent which is sold for re-packaging and which is reported under "Liquid, packaged".

(3) Includes revisions to date.

<sup>r</sup> Revised figures.

... Figures not appropriate or not applicable.

TABLE 3. Production and Factory Shipments

	1966			1967		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value(1)		Quantity	Value(1)
	lb.	lb.	\$	lb.	lb.	\$
<u>Eleven months ended November</u>						
<u>Hard soaps</u>						
Bar, laundry and household soaps:						
Built .....	42,728	194,894	23,700	32,659	80,922	9,896
Not built .....	7,223,011	6,988,997	1,824,905	7,546,898	6,772,173	1,805,800
Soap chips and flakes:						
In household packages (under 25 pounds) .....	1,047,835 <sup>r</sup>	1,034,604 <sup>r</sup>	292,542 <sup>r</sup>	1,038,272	977,453	267,957
In bulk (25 pounds and over) .....	8,183,339 <sup>r</sup>	7,882,799 <sup>r</sup>	900,552 <sup>r</sup>	8,011,735	7,828,294	851,595
Toilet soaps (except liquid) .....	41,765,719	42,522,046	19,029,726	44,064,869	44,639,998	19,328,780
Soap powders:						
In household packages (under 25 pounds) .....	7,702,046	7,766,498	2,638,280	7,542,833	7,501,480	2,591,250
In bulk (25 pounds and over) .....	9,517,562 <sup>r</sup>	9,756,418 <sup>r</sup>	1,686,913 <sup>r</sup>	6,684,319	6,870,869	1,008,487
<u>Synthetic detergents</u>						
Solid:						
In household packages (under 25 pounds) .....	184,238,549	181,005,446	46,406,987	192,492,769(3)	186,805,689	49,187,812
In bulk (25 pounds and over) .....	36,390,856	36,067,547	5,924,044	43,970,897(3)	43,300,824	7,831,968
Liquid:						
Packaged (when in individual containers of less than 1 gal.) ....	75,791,054	76,829,411	20,716,099	76,986,856	75,871,504	21,066,242
Bulk (when in individual containers of 1 gal or more)(2) ....	25,372,724	23,866,808	4,139,990	23,010,798	22,492,142	2,741,651
Paste:						
Bulk (when in individual containers of 1 gal. or more) .....	8,183,499	8,044,399	816,364	10,378,040	10,444,690	1,062,792
Totals .....	...	...	104,400,102 <sup>r</sup>	...	...	107,754,230

See page 2 for footnotes and definitions.

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