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SOAPS AND SYNTHETIC DETERGENTS

OCTOBER 1968

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Price: 10 cents, \$1.00 a year

The following explanations are provided as a guide to users of these data:

Column 1 - Gross Company Output:

Includes own production, purchases for direct re-sale, and purchases for further processing and re-sale under same category. By definition this includes the receipts from Canadian companies, imports and exports items.

Column 2 - Receipts From All Other Canadian Companies:

Includes purchases for direct re-sale, and purchases for further processing and re-sale under same category.

Column 3 - Imports:

Includes only own company account imports.

Column 4 - Exports:

Represents direct exports only either by reporting company or its agent.

Column 5 - Total Sales:

Includes all domestic sales within the industry, plus exports.

TABLE 1. Sales of Soaps, Synthetic Detergents and Related Products by Canadian Manufacturers

	Gross company output	Receipts from all other Canadian companies	Imports	Exports	Total sales
			pounds		
October 1968					
A. BULK PRODUCTS					
. Soaps					
(a) Noodles, chips, flakes or powder:					
Built	608,198	х	-	-	377,531
Unbuilt	907,822	х	-	-	909,461 401,798
<ul><li>(b) Bars (toilet, laundry and miscellaneous)</li><li>(c) Liquids, pastes and jellies</li></ul>	415,493 262,741	×	×	•	185,122
. Synthetic Detergents					
(a) Granular (excluding automatic dishwashing and bottle washing compounds):					
Built - For re-packaging	1,511,650		464		1,065,823
Other	2,737,225	x	*	ж	2,583,092
Unbuilt - For re-packaging	×	ж	-		x
Other	396,935	ж	ж	×	301,554

See page 4 for footnotes.

Manufacturing and Primary Industries Division

February 1969 6506-728

TABLE 1. Sales of Soaps, Synthetic Detergents and Related Products by Canadian Manufacturers - Concluded

	Gross company output	Receipts from all other Canadian companies	Imports	Exports	Total sale
			pounds		
A. BULK PRODUCTS - Concluded					
Synthetic Detergents - Concluded					
(b) Liquid:					
Light duty (primarily for dishwashing excluding automatic dishwashing and					
bottle washing machine compounds): For dilution and/or re-packaging	938,930		×	40	946,00
Other	688,665	×	×		747,21
Built (laundry and general purpose):					
For dilution and/or re-packaging	620,405				620,07
Other(c) Pastes and Slurries (type produced for	620,40)	^			020,07
sale):					
For dilution and/or re-packaging	ж	-		-	
Other	1,136,592	. х	- 1		
Oakan Hashing and Classing Bradusts					
Other Washing and Cleaning Products  a) Dishwashing and bottle cleaning compounds	1,630,830	x	-		1,794,85
b) Floor and wall cleaning compounds (excluding	, ,				
solvent base cleaners and wax strippers)	945,094	×	Ж	-	926,91
c) Liquid and paste hand soaps and cleaners	248,963	×	ж	-1-91	227,76
B. HOUSEHOLD PRODUCTS					
Soap 8					
a) Bars:					
Toilet	4,743,405	ж	х	ж	4,923,72
Laundry and miscellaneous	×	-	К	×	
(b) Chips, flakes or powders:	v		×		
Unbuilt	x		-		
Synthetic Detergents					
(a) Granular (including tablets but excluding					
automatic dishwasher products):					10 /70 20
Direct retail sales	19,483,644	X		×	18,479,39
Packed for private brands	1,041,960				
Light duty (primarily for dishwashing					
excluding automatic dishwasher					
products):					6,076,45
Direct retail sales	6,594,460	×		×	0.0/0,43
Packaged for private brands Built (primarily for laundry and general	^				
purpose):					
Direct retail sales	ж	-	1	1	
Packaged for private brands	х			Total Control	
Other Washing and Cleaning Products					
(a) Bleaches, liquid:					
Direct retail sales	10,407,018	х	4. 4 -1.4	-	10,120,40
Concentrate for dilution and re-sale	X				ALCOHOLDS
8leaches, granular					
b) General purpose cleaners (for general household use including floor and woodwork					
cleaners but excluding solvent type floor cleaners, wax strippers and abrasive					
cleaners): Liquid	452,089	x	-		809,18
Granular	432,003 X	x	-	4	
c) Fabric softeners	1,862,025	-	-	•	1,462,18
	x	ж	x	-	
(d) Automatic dishwasher products	^	^			

See page 4 for footnotes.

TABLE 2. Sales of Soaps, Synthetic Detergents and Related Products by Canadian Manufacturers

	Gross company output	Receipts from all other Canadian companies	Imports	Exports	Total sales		
		Ŷ	pounds				
Ten months ended October 1968							
A. BULK PRODUCTS							
1. Soaps							
(a) Noodles, chips, flakes or powder:							
Built	5,553,383	×	×		5,736,494		
Unbuilt	7,701,840	×	×	×	7,595,967		
(b) Bars (toilet, laundry and miscellaneous)	3,530,993	×	-		3,882,555		
(c) Liquids, pastes and jellies	3,120,065	×	×		2,668,335		
2. Synthetic Detergents							
(a) Granular (excluding automatic dishwashing and bottle washing compounds):							
Amilt - For re-packaging	×	-	-	-	ж		
Other	26,789,675	х	-	ж	26,288,779		
Ombuilt - For re-packaging	×	×	•	**	x		
Other	×	ж	×	ж	×		
(b) Liquid:							
Light duty (primarily for dishwashing excluding automatic dishwashing and bottle washing machine compounds):							
For dilution and/or re-packaging	7,738,081	-	×		7,687,143		
Other	6,172,440	×	×	**	6,256,761		
Built (laundry and general purpose):							
For dilution and/or re-packaging	×	***	•		ж		
Other	5,347,104	×	×	-	×		
<pre>(c) Pastes and Slurries (type produced for sale):</pre>							
For dilution and/or re-packaging	ж	-	-	-	х		
Other	10,144,724	×	٠		×		
3. Other Washing and Cleaning Products							
(a) Dishwashing and bottle cleaning compounds	13,614,554	×	×	•	16,239,468		
(b) Floor and wall cleaning compounds (excluding solvent base cleaners and wax strippers)	8,390,854	ж	×	-	8,090,127		
(c) Liquid and paste hand soaps and cleaners	2,093,738	×	×	•	2,229,437		
See page 4 for footnotes.							



TABLE 2. Sales of Soaps, Synthetic Detergents and Related Products by Canadian Manufacturers - Concluded

Talegon and the second and the secon					
	Gross company output	Receipts from all other Canadian companies	Imports	Exports	Total sales
	W. Tell	į			
B. HOUSEHOLD PRODUCTS					
1. Soaps					
(a) Bars: Toilet Laundry and miscellaneous	41,907,345 x	ж	x x	x	42,283,937 ×
(b) Chips, flakes or powders:					
Built	×		× -	×	×
2. Synthetic Detergents					
(a) Granular (including tablets but excluding automatic dishwasher products):					
Direct retail sales	176,214,166 ×	× -	× -	х -	181,924,744 ×
(b) Liquid:					
Light duty (primarily for dishwashing excluding automatic dishwasher products):					
Direct retail sales Packaged for private brands	54,501,919 x	x x		<b>x</b>	53,535,774 ×
Built (primarily for laundry and general purpose):					
Direct retail sales	x x		•	× -	x x
3. Other Washing and Cleaning Products					
(a) Bleaches, liquid:					
Direct retail sales Concentrate for dilution and re-sale	x x	×	-		×
Bleaches, granular	×				x
(b) General purpose cleaners (for general household use including floor and woodwork cleaners but excluding solvent type floor cleaners, wax strippers and abrasive cleaners);					
Liquid Granular	x x	×	×	× -	×
(c) Fabric softeners	х	-	×	-	×
(d) Automatic dishwasher products	х	ж	ж		×
(e) Scouring Cleansers (abrasive type)	к	×	-	×	x

x Confidential to meet secrecy requirements of the Statistics Act.

Note: In the case of the commodity contained herein it is estimated that coverage is approximately 95%.