



TABLE 1. Sales of Soaps, Synthetic Detergents and Related Products by Canadian Manufacturers - Concluded

	Gross company output	Receipts from all other Canadian companies	Imports	Exports	Total sales
			pounds		
<b>A. BULK PRODUCTS - Concluded</b>					
<b>2. Synthetic Detergents - Concluded</b>					
<b>(b) Liquid:</b>					
Light duty (primarily for dishwashing excluding automatic dishwashing and bottle washing machine compounds):					
For dilution and/or re-packaging .....	938,930	-	x	-	946,004
Other .....	688,665	x	x	-	747,213
Built (laundry and general purpose):					
For dilution and/or re-packaging .....	x	-	-	-	x
Other .....	620,405	x	-	-	620,076
<b>(c) Pastes and Slurries (type produced for sale):</b>					
For dilution and/or re-packaging .....	x	-	-	-	x
Other .....	1,136,592	x	-	-	x
<b>3. Other Washing and Cleaning Products</b>					
(a) Dishwashing and bottle cleaning compounds ....	1,630,830	x	-	-	1,794,858
(b) Floor and wall cleaning compounds (excluding solvent base cleaners and wax strippers) ...	945,094	x	x	-	926,912
(c) Liquid and paste hand soaps and cleaners .....	248,963	x	x	-	227,762
<b>B. HOUSEHOLD PRODUCTS</b>					
<b>1. Soaps</b>					
<b>(a) Bars:</b>					
Toilet .....	4,743,405	x	x	x	4,923,726
Laundry and miscellaneous .....	x	-	x	x	x
<b>(b) Chips, flakes or powders:</b>					
Built .....	x	-	x	-	x
Unbuilt .....	x	-	-	-	x
<b>2. Synthetic Detergents</b>					
<b>(a) Granular (including tablets but excluding automatic dishwasher products):</b>					
Direct retail sales .....	19,483,644	x	-	x	18,479,399
Packed for private brands .....	1,041,980	-	-	-	x
<b>(b) Liquid:</b>					
Light duty (primarily for dishwashing excluding automatic dishwasher products):					
Direct retail sales .....	6,594,460	x	-	x	6,076,456
Packaged for private brands .....	x	-	-	-	x
Built (primarily for laundry and general purpose):					
Direct retail sales .....	x	-	-	-	x
Packaged for private brands .....	x	-	-	-	x
<b>3. Other Washing and Cleaning Products</b>					
<b>(a) Bleaches, liquid:</b>					
Direct retail sales .....	10,407,018	x	-	-	10,120,407
Concentrate for dilution and re-sale .....	x	-	-	-	x
Bleaches, granular .....	-	-	-	-	-
<b>(b) General purpose cleaners (for general household use including floor and woodwork cleaners but excluding solvent type floor cleaners, wax strippers and abrasive cleaners):</b>					
Liquid .....	452,089	x	-	-	809,183
Granular .....	x	x	-	-	x
<b>(c) Fabric softeners .....</b>					
	1,862,025	-	-	-	1,462,182
<b>(d) Automatic dishwasher products .....</b>					
	x	x	x	-	x
<b>(e) Scouring cleansers (abrasive type) .....</b>					
	x	x	-	x	x

See page 4 for footnotes.

TABLE 2. Sales of Soaps, Synthetic Detergents and Related Products by Canadian Manufacturers

	Gross company output	Receipts from all other Canadian companies	Imports	Exports	Total sales
	pounds				
<u>Ten months ended October 1968</u>					
<u>A. BULK PRODUCTS</u>					
<u>1. Soaps</u>					
(a) Noodles, chips, flakes or powder:					
Built .....	5,553,383	x	x	-	5,736,494
Unbuilt .....	7,701,840	x	x	x	7,595,967
(b) Bars (toilet, laundry and miscellaneous) .....	3,530,993	x	-	-	3,882,555
(c) Liquids, pastes and jellies .....	3,120,065	x	x	-	2,668,335
<u>2. Synthetic Detergents</u>					
(a) Granular (excluding automatic dishwashing and bottle washing compounds):					
Built - For re-packaging .....	x	-	-	-	x
Other .....	26,789,675	x	-	x	26,288,779
Unbuilt - For re-packaging .....	x	x	-	-	x
Other .....	x	x	x	x	x
(b) Liquid:					
Light duty (primarily for dishwashing excluding automatic dishwashing and bottle washing machine compounds):					
For dilution and/or re-packaging .....	7,738,081	-	x	-	7,687,143
Other .....	6,172,440	x	x	-	6,256,761
Built (laundry and general purpose):					
For dilution and/or re-packaging .....	x	-	-	-	x
Other .....	5,347,104	x	x	-	x
(c) Pastes and Slurries (type produced for sale):					
For dilution and/or re-packaging .....	x	-	-	-	x
Other .....	10,144,724	x	-	-	x
<u>3. Other Washing and Cleaning Products</u>					
(a) Dishwashing and bottle cleaning compounds ....	13,614,554	x	x	-	16,239,468
(b) Floor and wall cleaning compounds (excluding solvent base cleaners and wax strippers)	8,390,854	x	x	-	8,090,127
(c) Liquid and paste hand soaps and cleaners .....	2,093,738	x	x	-	2,229,437

See page 4 for footnotes.



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	Gross company output	Receipts from all other Canadian companies	Imports	Exports	Total sales
	pounds				
<b>B. HOUSEHOLD PRODUCTS</b>					
<b>1. Soaps</b>					
<b>(a) Bars:</b>					
Toilet .....	41,907,345	x	x	x	42,283,937
Laundry and miscellaneous .....	x	-	x	x	x
<b>(b) Chips, flakes or powders:</b>					
Built .....	x	-	x	-	x
Unbuilt .....	x	-	-	x	x
<b>2. Synthetic Detergents</b>					
<b>(a) Granular (including tablets but excluding automatic dishwasher products):</b>					
Direct retail sales .....	176,214,166	x	x	x	181,924,744
Packaged for private brands .....	x	-	-	-	x
<b>(b) Liquid:</b>					
Light duty (primarily for dishwashing excluding automatic dishwasher products):					
Direct retail sales .....	54,501,919	x	-	x	53,535,774
Packaged for private brands .....	x	x	-	-	x
Built (primarily for laundry and general purpose):					
Direct retail sales .....	x	-	-	x	x
Packaged for private brands .....	x	-	-	-	x
<b>3. Other Washing and Cleaning Products</b>					
<b>(a) Bleaches, liquid:</b>					
Direct retail sales .....	x	x	-	-	x
Concentrate for dilution and re-sale .....	x	-	-	-	x
Bleaches, granular .....	x	-	-	-	x
<b>(b) General purpose cleaners (for general household use including floor and woodwork cleaners but excluding solvent type floor cleaners, wax strippers and abrasive cleaners):</b>					
Liquid .....	x	x	x	x	x
Granular .....	x	x	-	-	x
<b>(c) Fabric softeners .....</b>					
	x	-	x	-	x
<b>(d) Automatic dishwasher products .....</b>					
	x	x	x	-	x
<b>(e) Scouring Cleansers (abrasive type) .....</b>					
	x	x	-	x	x

x Confidential to meet secrecy requirements of the Statistics Act.

Note: In the case of the commodity contained herein it is estimated that coverage is approximately 95%.