

TABLE 1. Sales of Soaps, Synthetic Detergents and Related Products by Canadian Manufacturers - Concluded

	Gross company output	Receipts from all other Canadian companies	Imports	Exports	Total sales
			pounds		
A. BULK PRODUCTS - Concluded					
2. Synthetic Detergents - Concluded					
(b) Liquid:					
Light duty (primarily for dishwashing excluding automatic dishwashing and bottle washing machine compounds):					
For dilution and/or re-packaging	784,517	-	-	-	757,685
Other	450,075	x	-	-	640,964
Built (laundry and general purpose):					
For dilution and/or re-packaging	x	-	-	-	x
Other	475,096	x	x	-	564,069
(c) Pastes and Slurries (type produced for sale):					
For dilution and/or re-packaging	x	-	-	-	x
Other	921,766	x	-	-	1,153,068
3. Other Washing and Cleaning Products					
(a) Dishwashing and bottle cleaning compounds	1,577,853	x	-	-	1,891,307
(b) Floor and wall cleaning compounds (excluding solvent base cleaners and wax strippers) ...	927,273	x	x	-	883,892
(c) Liquid and paste hand soaps and cleaners	242,391	x	x	-	216,414
B. HOUSEHOLD PRODUCTS					
1. Soaps					
(a) Bars:					
Toilet	3,827,467	x	-	x	4,498,011
Laundry and miscellaneous	x	-	x	-	x
(b) Chips, flakes or powders:					
Built	x	-	x	-	x
Unbuilt	x	-	-	-	x
2. Synthetic Detergents					
(a) Granular (including tablets but excluding automatic dishwasher products):					
Direct retail sales	18,255,216	x	-	-	20,438,543
Packed for private brands	x	-	-	-	x
(b) Liquid:					
Light duty (primarily for dishwashing excluding automatic dishwasher products):					
Direct retail sales	6,291,321	x	-	-	7,201,122
Packaged for private brands	x	x	-	-	x
Built (primarily for laundry and general purpose):					
Direct retail sales	x	-	-	-	x
Packaged for private brands	x	-	-	-	x
3. Other Washing and Cleaning Products					
(a) Bleaches, liquid:					
Direct retail sales	8,079,224	x	-	-	7,785,340
Concentrate for dilution and re-sale	x	-	-	-	x
Bleaches, granular	-	-	-	-	-
(b) General purpose cleaners (for general household use including floor and woodwork cleaners but excluding solvent type floor cleaners, wax strippers and abrasive cleaners):					
Liquid	x	x	-	x	1,066,458
Granular	x	x	-	-	x
(c) Fabric softeners	510,684	-	-	-	1,119,283
(d) Automatic dishwasher products	x	x	x	-	x
(e) Scouring cleansers (abrasive type)	x	x	-	x	x

See page 4 for footnotes.

TABLE 2. Sales of Soaps, Synthetic Detergents and Related Products by Canadian Manufacturers

	Gross company output	Receipts from all other Canadian companies	Imports	Exports	Total sales
pounds					
<u>Nine months ended September 1968</u>					
<u>A. BULK PRODUCTS</u>					
<u>1. Soaps</u>					
(a) Noodles, chips, flakes or powder:					
Built	4,945,185	x	x	-	5,358,963(1)
Unbuilt	6,794,018	x	x	x	6,686,506
(b) Bars (toilet, laundry and miscellaneous)	3,115,500	x	-	-	3,480,757
(c) Liquids, pastes and jellies	2,857,324	x	x	-	2,483,213
<u>2. Synthetic Detergents</u>					
(a) Granular (excluding automatic dishwashing and bottle washing compounds):					
Built - For re-packaging	x	-	-	-	x
Other	24,052,450	x	-	x	23,705,687(1)
Unbuilt - For re-packaging	x	x	-	-	x
Other	x	x	x	-	x
(b) Liquid:					
Light duty (primarily for dishwashing excluding automatic dishwashing and bottle washing machine compounds):					
For dilution and/or re-packaging	6,799,151	-	x	-	6,741,139
Other	5,483,775	x	x	-	5,509,548
Built (laundry and general purpose):					
For dilution and/or re-packaging	x	-	-	-	x
Other	4,726,699	x	x	-	x
(c) Pastes and Slurries (type produced for sale):					
For dilution and/or re-packaging	x	-	-	-	x
Other	9,008,132	x	-	-	x
<u>3. Other Washing and Cleaning Products</u>					
(a) Dishwashing and bottle cleaning compounds	11,983,724	x	x	-	14,444,610
(b) Floor and wall cleaning compounds (excluding solvent base cleaners and wax strippers)	7,445,760	x	x	-	7,163,215
(c) Liquid and paste hand soaps and cleaners	1,844,775	x	x	-	2,001,675

See page 4 for footnotes.



1010681010

TABLE 2. Sales of Soaps, Synthetic Detergents and Related Products by Canadian Manufacturers - Concluded

	Gross company output	Receipts from all other Canadian companies	Imports	Exports	Total sales
pounds					
B. HOUSEHOLD PRODUCTS					
1. Soaps					
(a) Bars:					
Toilet	37,163,940	x	x	x	37,360,211
Laundry and miscellaneous	x	-	x	x	x
(b) Chips, flakes or powders:					
Built	x	-	x	-	x
Unbuilt	x	-	-	x	x
2. Synthetic Detergents					
(a) Granular (including tablets but excluding automatic dishwasher products):					
Direct retail sales	156,730,522	x	x	x	163,445,345
Packaged for private brands	x	-	-	-	x
(b) Liquid:					
Light duty (primarily for dishwashing excluding automatic dishwasher products):					
Direct retail sales	47,997,459	x	-	x	47,459,318
Packaged for private brands	x	x	-	-	x
Built (primarily for laundry and general purpose):					
Direct retail sales	x	-	-	x	x
Packaged for private brands	x	-	-	-	x
3. Other Washing and Cleaning Products					
(a) Bleaches, liquid:					
Direct retail sales	x	x	-	-	x
Concentrate for dilution and re-sale	x	-	-	-	x
Bleaches, granular	x	-	-	-	x
(b) General purpose cleaners (for general household use including floor and woodwork cleaners but excluding solvent type floor cleaners, wax strippers and abrasive cleaners):					
Liquid	x	x	x	x	x
Granular	x	x	-	-	x
(c) Fabric softeners	x	-	x	-	x
(d) Automatic dishwasher products	x	x	x	-	x
(e) Scouring Cleansers (abrasive type)	x	x	-	x	x

(1) Includes revisions to date.

x Confidential to meet secrecy requirements of the Statistics Act.

Note: In the case of the commodity contained herein it is estimated that coverage is approximately 95%.