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PROPERTY OF THE

SOAPS AND SYNTHETIC DETERGENTS

JANUARY 1969

The following explanations are provided as a guide to users of these data:

Column 1 - Gross company output:

Includes own production, purchases for direct re-sale, and purchases for further processing and re-sale under same category. By definition this includes the receipts from Canadian companies, imports and exports items.

Column 2 - Sales of products received from all other Canadian companies:

Includes purchases for direct re-sale, and purchases for further processing and re-sale under same category.

Column 3 - Imports sold:

Includes only own company account imports.

Column 4 - Exports:

Represents direct exports only either by reporting company or its agent.

column 5 - Total sales:

Includes all somestic sales within the inquerry, plus expects.

Tabil : Sales of Soaps, Symptotic Decempones and Feister Products by Canadian Assufactorers

	Gross company	Sales of products received from all other Canadian companies	Imports sold	Exports	Total sales
			pounds		
January 1969					
A. BULK PRODUCTS					
1. Soaps					
(a) Noodles, chips, flakes or powder:					
Built	399,866	X	-	-	560,482
Unbuilt	774,642	X	-	-	811,596
(b) Bars (toilet, laundry and miscellaneous)	320,419	×	-	**	312,893
(c) Liquids, pastes and jellies	240,390	x	x	49-	197,401
2. Synthetic detergents					
(a) Granular (excluding automatic dishwashing and bottle washing compounds);					
Built - For re-packaging	750,807	-	-	-	1,101,033
Other	2,845,459	X	-	x	3,048,098
Unbuilt - For re-packaging	×	-	_	-	x
Other	×	х	x	-	265,781

See page 2 for footnotes.

Manufacturing and Primary Industries Division

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TABLE 1. Sales of Soaps, Synthetic Detergents and Related Products by Canadian Manufacturers - Concluded

		Sales of			
	Gross company output	products received from all other Canadian	Imports sold	Exports	Total sales
		companies	pounds		
			pouriou		
A DAME WHODESOND Con-link-1					
A. BULK PRODUCTS - Concluded					
2. Synthetic detergents - Concluded					
(b) Liquid: Light duty (primarily for dishwashing					
excluding automatic dishwashing and					
bottle washing machine compounds): For dilution and/or re-packaging	1,001,541				1,060,431
Other	635,786	×		-	653,631
Built (laundry and general purpose):					v
For dilution and/or re-packaging	493,321	×	×		497,952
(c) Pastes and slurries (type produced for					
sale): For dilution and/or re-packaging	×		The Control		×
Other	1,161,823	×	-		1,068,914
3. Other washing and cleaning products (a) Dishwashing and bottle cleaning compounds	1,344,750	x			1,465,783
(b) Floor and wall cleaning compounds (excluding					-05 054
solvent base cleaners and wax strippers)	965,535 224,342	×	×		935,286 212,850
(c) Liquid and paste hand soaps and cleaners	224, 342	^			220,030
B. HOUSEHOLD PRODUCTS					
D 7 44 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0					
1. Soaps					
(a) Bars:	4,637,846	х			3,453,300
Laundry and miscellaneous	х		*	•	*
(b) Chips, flakes or powders:	ж		*		
Unbuilt	x				1
2. Synthetic detergents (a) Granular (including tablets but excluding					
automatic dishwasher products):					10 1/1 021
Direct retail sales	×	x			19,141,831
Packaged for private brands	^				
Light duty (primarily for dishwashing					
excluding automatic dishwasher products): Direct retail sales	6,515,017	×	46		5,966,334
Packaged for private brands	835,258		-	-	846,613
Built (primarily for laundry and general					
purpose): Direct retail sales	×		-	-	X
Packaged for private brands	×				×
3. Other washing and cleaning products					
(a) Bleaches, liquid:					6,694,280
Direct retail sales	6,235,453 x	X			0,094,200 X
Bleaches, granular				-	-
(b) General purpose cleaners (for general household use including floor and woodwork cleaners but excluding solvent type floor					
cleaners, wax strippers and abrasive cleaners):					
Liquid	×	-	-	-	×
Granular	X	X	-	_	X
(c) Fabric softeners	2,327,615	-	~	-	1,463,063
			×		266,452
(d) Automatic dishwasher products	×	X	^		
(e) Scouring cleansers (abrasive type)	3,133,762	х	-	×	2,529,584

Note: In the case of the commodity contained herein it is estimated that coverage is approximately 95%, \times Confidential to meet secrecy requirements of the Statistics Act.