

CATALOGUE No.

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MONTHLY

# DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

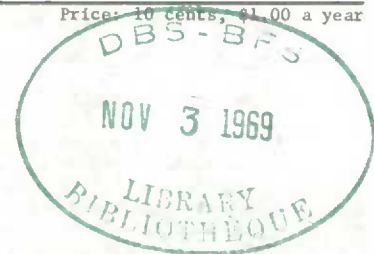
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SOAPS AND SYNTHETIC DETERGENTS

AUGUST 1969



The following explanations are provided as a guide to users of these data:

Column 1 - Gross company output:

Includes own production, purchases for direct re-sale, and purchases for further processing and re-sale under same category. By definition this includes the receipts from Canadian companies, imports and exports items.

Column 2 - Sales of products received from all other Canadian companies:

Includes purchases for direct re-sale, and purchases for further processing and re-sale under same category.

Column 3 - Imports sold:

Includes only own company account imports.

Column 4 - Exports:

Represents direct exports only either by reporting company or its agent.

Column 5 - Total sales:

Includes all domestic sales within the industry, plus exports.

Table 1. Sales of soaps, Synthetic Detergents and Related Products by Canadian Manufacturers

	Gross company output	Sales of products received from all other Canadian companies	Imports sold	Exports	Total sales
pounds					
<u>August 1969</u>					
<u>A. BULK PRODUCTS</u>					
<u>1. Soaps</u>					
(a) Noodles, chips, flakes or powder:					
Built .....	321,551	x	-	-	435,459
Unbuilt .....	656,588	x	-	-	613,817
(b) Bars (toilet, laundry and miscellaneous)	422,730	x	-	-	451,704
(c) Liquids, pastes and jellies .....	200,145	x	x	-	182,225
<u>2. Synthetic detergents</u>					
(a) Granular (excluding automatic dishwashing and bottle washing compounds):					
Built - For re-packaging .....	990,878	-	-	-	1,072,115
Other .....	2,452,456	x	-	x	3,050,179
Unbuilt - For re-packaging .....	x	x	-	-	x
Other .....	323,377	x	-	-	227,213

See page 4 for footnotes.

Manufacturing and Primary Industries Division

October 1969  
6506-728

TABLE 1. Sales of Soaps, Synthetic Detergents and Related Products by Canadian Manufacturers - Concluded

	Gross company output	Sales of products received from all other Canadian companies	Imports sold	Exports	Total sales
					pounds
<b>A. BULK PRODUCTS - Concluded</b>					
<b>2. Synthetic detergents - Concluded</b>					
<b>(b) Liquid:</b>					
Light duty (primarily for dishwashing excluding automatic dishwashing and bottle washing machine compounds):					
For dilution and/or re-packaging .....	686,361	-	-	-	620,633
Other .....	520,020	x	x	-	617,361
Built (laundry and general purpose):					
For dilution and/or re-packaging .....	251,278	-	-	-	255,624
Other .....	428,846	x	-	-	461,492
<b>(c) Pastes and slurries (type produced for sale):</b>					
For dilution and/or re-packaging .....	x	-	-	-	x
Other .....	940,433	x	-	-	794,759
<b>3. Other washing and cleaning products</b>					
(a) Dishwashing and bottle cleaning compounds ...	1,452,396	x	x	-	1,926,871
(b) Floor and wall cleaning compounds (excluding solvent base cleaners and wax strippers) ..	778,188	x	x	-	1,078,244
(c) Liquid and paste hand soaps and cleaners ....	156,471	x	x	-	195,148
<b>B. HOUSEHOLD PRODUCTS</b>					
<b>1. Soaps</b>					
<b>(a) Bars:</b>					
Toilet .....	3,987,533	x	-	x	5,031,389
Laundry and miscellaneous .....	x	-	x	-	x
<b>(b) Chips, flakes or powders:</b>					
Built .....	45,434	-	x	-	x
Unbuilt .....	x	-	-	-	x
<b>2. Synthetic detergents</b>					
<b>(a) Granular (including tablets but excluding automatic dishwasher products):</b>					
Direct retail sales .....	13,844,499	x	x	-	18,813,086
Packaged for private brands .....	x	-	-	-	x
<b>(b) Liquid:</b>					
Light duty (primarily for dishwashing excluding automatic dishwasher products):					
Direct retail sales .....	5,188,359	x	-	-	5,957,778
Packaged for private brands .....	x	-	-	-	573,942
Built (primarily for laundry and general purpose):					
Direct retail sales .....	-	-	-	-	x
Packaged for private brands .....	x	-	-	-	x
<b>3. Other washing and cleaning products</b>					
<b>(a) Bleaches, liquid:</b>					
Direct retail sales .....	8,155,725	x	-	-	8,683,596
Concentrate for dilution and re-sale .....	x	-	-	-	x
Bleaches, granular .....	-	-	-	-	x
<b>(b) General purpose cleaners (for general household use including floor and woodwork cleaners but excluding solvent type floor cleaners, wax strippers and abrasive cleaners):</b>					
Liquid .....	x	-	-	x	1,189,174
Granular .....	x	x	-	-	x
(c) Fabric softeners .....	1,166,725	x	-	-	1,281,598
(d) Automatic dishwasher products .....	414,963	x	x	-	358,113
(e) Scouring cleansers (abrasive type) .....	x	x	x	x	3,631,435

See page 4 for footnotes.

TABLE 1A. Sales of Soaps, Synthetic Detergents and Related Products by Canadian Manufacturers

	Gross company output	Sales of products received from all other Canadian companies	Imports sold	Exports	Total sales
pounds					
<u>Eight months ended August 1969</u>					
<u>A. BULK PRODUCTS</u>					
<u>1. Soaps</u>					
(a) Noodles, chips, flakes or powder:					
Built .....	3,412,064	x	x	-	3,784,406
Unbuilt .....	6,599,414(1)	x	-	x	6,300,106
(b) Bars (toilet, laundry and miscellaneous) ....	3,067,441	x	x	x	3,194,718
(c) Liquids, pastes and jellies .....	1,768,372	x	x	x	1,522,604
<u>2. Synthetic detergents</u>					
(a) Granular (excluding automatic dishwashing and bottle washing compounds):					
Built - For re-packaging .....	8,807,532	-	-	-	9,303,726
Other .....	21,558,156	x	-	x	23,316,623
Unbuilt - For re-packaging .....	x	x	-	x	x
Other .....	x	x	x	x	2,223,537
(b) Liquid:					
Light duty (primarily for dishwashing excluding automatic dishwashing and bottle washing machine compounds):					
For dilution and/or re-packaging .....	7,053,745	-	x	-	7,029,578
Other .....	5,446,979	x	x	-	5,868,816
Built (laundry and general purpose):					
For dilution and/or re-packaging .....	x	-	-	-	x
Other .....	3,997,321	x	x	-	4,002,017
(c) Pastes and slurries (type produced for sale):					
For dilution and/or re-packaging .....	x	-	-	-	x
Other .....	8,011,221	x	-	-	7,770,053
<u>3. Other washing and cleaning products</u>					
(a) Dishwashing and bottle cleaning compounds ...	11,437,708	x	x	-	13,430,118
(b) Floor and wall cleaning compounds (excluding solvent base cleaners and wax strippers) ..	7,229,252	x	x	-	7,415,749(1)
(c) Liquid and paste hand soaps and cleaners ....	1,516,849	x	x	-	1,436,388(1)

See page 4 for footnotes.



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TABLE 1A. Sales of Soaps, Synthetic Detergents and Related Products by Canadian Manufacturers - Concluded

	Gross company output	Sales of products received from all other Canadian companies	Imports sold	Exports	Total sales
			pounds		
<b>B. HOUSEHOLD PRODUCTS</b>					
<b>1. Soaps</b>					
(a) Bars:					
Toilet .....	33,836,709(1)	x	x	x	34,409,527
Laundry and miscellaneous .....	x	-	x	x	x
(b) Chips, flakes or powders:					
Built .....	x	-	x	-	x
Unbuilt .....	x	-	-	-	x
<b>2. Synthetic detergents</b>					
(a) Granular (including tablets but excluding automatic dishwasher products):					
Direct retail sales .....	x	x	x	x	144,932,464
Packaged for private brands .....	x	x	-	-	x
(b) Liquid:					
Light duty (primarily for dishwashing excluding automatic dishwasher products):					
Direct retail sales .....	46,841,899	x	-	x	47,634,225
Packaged for private brands .....	x	x	-	-	4,939,215
Built (primarily for laundry and general purpose):					
Direct retail sales .....	x	-	-	x	x
Packaged for private brands .....	x	-	-	-	x
<b>3. Other washing and cleaning products</b>					
(a) Bleaches, liquid:					
Direct retail sales .....	56,691,159(1)	x	-	-	62,838,199(1)
Concentrate for dilution and re-sale .....	x	-	-	-	x
Bleaches, granular .....	x	x	-	-	x
(b) General purpose cleaners (for general household use including floor and woodwork cleaners but excluding solvent type floor cleaners, wax strippers and abrasive cleaners):					
Liquid .....	x	-	-	x	x
Granular .....	x	x	-	-	x
(c) Fabric softeners .....	12,006,795(1)	x	x	-	10,969,629(1)
(d) Automatic dishwasher products .....	x	x	x	-	2,969,139
(e) Scouring cleansers (abrasive type) .....	x	x	x	x	21,650,010

Note: In the case of the commodity contained herein it is estimated that coverage is approximately 95%.

x Confidential to meet secrecy requirements of the Statistics Act.

(1) Includes revisions to date.