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SPECIAL COMPILATION

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DOMINION BUREAU
OF STATISTICS

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LIBRARYSOAPS AND SYNTHETIC DETERGENTS ^{Historical File Copy}

Factory shipments of soaps and synthetic detergents by principal Canadian producers were valued at \$5,179,617 during October, 1955. Soaps accounted for \$2,086,092 or 40 per cent of this total, while synthetic detergents accounted for \$3,093,525 or 60 per cent. The shipments for October, 1955, included 1,343,450 pounds of bar laundry and household soaps at \$230,736; 635,777 pounds of soap chips and flakes in household packages at \$101,228; 3,608,618 pounds of toilet soaps in bars at \$965,532; and 3,286,307 pounds of soap powders in household packages at \$533,598. Shipments of solid synthetic detergents in household packages totalled 8,532,773 pounds at \$2,529,574; liquid synthetic detergents in household packages totalled 1,214,258 pounds at \$375,316 during the same period.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

Table 1 - Production and Factory Shipments, October, 1955

Item	Production (Pounds)	Factory shipments	
		Quantity shipped (Pounds)	Value of shipments* \$
Hard soaps:			
Bar laundry and household soaps:			
(a) Built	152,781	94,063	13,047
(b) Not built	1,118,093	1,249,387	217,689
Soap chips and flakes:			
(a) In household packages (under 25 pounds)	792,676	635,777	101,228
(b) In bulk (25 pounds and over)	1,127,274	1,258,862	141,019
Toilet soaps (except liquid) (when less than 2 pounds each)	4,064,384	3,608,618	965,532
Soap powders (granulated, powdered and sprayed, containing more than 25% anhydrous soap):			
(a) In household packages (under 25 pounds)	3,651,675	3,286,307	533,598
(b) In bulk (25 pounds and over)	928,382	857,416	113,979
Synthetic detergents:			
Solid (including bars, flake or powder):			
(a) In household packages (under 25 pounds)	10,356,897	8,532,773	2,529,574
(b) In bulk (25 pounds and over)	585,372	700,171	132,442
Liquid:			
(a) Packaged (when in individual containers of less than one gallon)	1,610,449	1,214,258	375,316
(b) Bulk (when in individual containers of one gallon or more)	133,532	136,486	40,753
Paste:			
Bulk (when in individual containers of one gallon or more)	68,416	65,714	15,440
TOTAL	XXX	XXX	5,179,617

* Computed on the same basis as for the annual Census of Industry reports.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production. These figures have not been expanded.

Table 2 - Production and Factory Shipments, Ten Months Ended October, 1955

Item	Production	Factory shipments	
		Quantity shipped	Value of shipments*
	(Pounds)	(Pounds)	\$
Hard soaps:			
Bar laundry and household soaps:			
(a) Built	1,801,755	1,765,342	229,574
(b) Not built	12,807,732	12,882,637	2,232,942
Soap chips and flakes:			
(a) In household packages (under 25 pounds) ...	6,277,785	6,236,191	1,019,127
(b) In bulk (25 pounds and over)	11,440,181	10,879,071	1,212,831
Toilet soaps (except liquid) (when less than 2 pounds each)	30,215,407	32,125,943	9,143,877
Soap powders (granulated, powdered and sprayed, containing more than 25% anhydrous soap):			
(a) In household packages (under 25 pounds) ...	32,565,712	34,752,873	6,913,432
(b) In bulk (25 pounds and over)	7,289,306	7,354,009	932,619
Synthetic detergents:			
Solid (including bars, flake or powder):			
(a) In household packages (under 25 pounds) ...	90,021,665	93,151,675	25,260,302
(b) In bulk (25 pounds and over)	7,144,344	7,310,140	1,346,252
Liquid:			
(a) Packaged (when in individual containers of less than one gallon)	8,264,857	8,726,289	2,967,706
(b) Bulk (when in individual containers of one gallon or more)	1,154,800	1,139,297	339,360
Paste:			
Bulk (when in individual containers of one gallon or more)	710,794	702,423	163,021
TOTAL	XXX	XXX	51,761,056 ⁺

* Computed on the same basis as for the annual Census of Industry reports.

⁺ Revised.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production. These figures have not been expanded.

See January report for list of reporting firms.

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