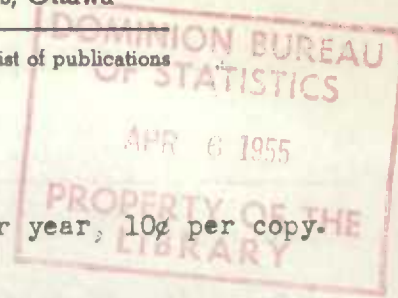


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SOAPS AND SYNTHETIC DETERGENTS

Factory shipments of soaps and synthetic detergents by principal Canadian producers were valued at \$4,891,085 during February, 1955. Soaps accounted for \$2,152,784 or 44 per cent of this total, while synthetic detergents accounted for \$2,738,301 or 56 per cent. The shipments for February, 1955, included 1,299,316 pounds of bar laundry and household soaps at \$218,630; 748,218 pounds of soap chips and flakes in household packages at \$113,134; 3,176,125 pounds of toilet soaps in bars at \$902,200; and 3,813,559 pounds of soap powders in household packages at \$757,293. Shipments of synthetic detergents in household packages totalled 8,348,840 pounds at \$2,237,500 during the same period.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

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Table 1 - Production and Factory Shipments, February, 1955

Item	Factory shipments	
	Quantity shipped (Pounds)	Value of shipments* \$
Hard soaps:		
Bar laundry and household soaps:		
(a) Built	186,370	24,428
(b) Not built	1,112,946	194,202
Soap chips and flakes:		
(a) In household packages (under 25 pounds) ...	748,218	113,134
(b) In bulk (except textile and mill) (25 pounds and over)	616,700	72,717
Toilet soaps (except liquid) (when less than 2 pounds each)	3,176,125	902,200
Soap powders (granulated, powdered and sprayed, containing more than 25% anhydrous soap):		
(a) In household packages (under 25 pounds) ...	3,813,559	757,293
(b) In bulk (25 pounds and over)	659,390	88,810
Synthetic detergents:		
Solid (including bars, flake or powder):		
(a) In household packages (under 25 pounds) ...	8,348,840	2,237,500
(b) In bulk (25 pounds and over)	575,125	107,947
Liquid:		
(a) Packaged (when in individual containers of less than one gallon)	884,282	345,700
(b) Bulk (when in individual containers of one gallon or more)	124,124	36,644
Paste:		
(a) Packaged (when in individual containers of less than one gallon)	-	-
(b) Bulk (when in individual containers of one gallon or more)	45,353	10,510
TOTAL	XXX	4,891,085

* Computed on the same basis as for the annual Census of Industry reports.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production. These figures have not been expanded.

Table 2 - Production and Factory Shipments, Two Months Ended February, 1955.

Item	Factory shipments	
	Quantity shipped (Pounds)	Value of shipments* \$
Hard soaps:		
Bar laundry and household soaps:		
(a) Built	367,664	47,068
(b) Not built	2,236,992	388,846
Soap chips and flakes:		
(a) In household packages (under 25 pounds)	1,547,127	241,297
(b) In bulk (except textile and mill) (25 pounds and over)	1,581,070	181,034
Toilet soaps (except liquid) (when less than 2 pounds each)	6,396,811	1,898,315
Soap powders (granulated, powdered and sprayed, containing more than 25% anhydrous soap):		
(a) In household packages (under 25 pounds)	6,746,271	1,360,865
(b) In bulk (25 pounds and over)	1,210,982	162,426
Synthetic detergents:		
Solid (including bars, flake or powder):		
(a) In household packages (under 25 pounds)	17,714,869	4,675,656
(b) In bulk (25 pounds and over)	1,129,855	169,722
Liquid:		
(a) Packaged (when in individual containers of less than one gallon)	1,937,869	703,041
(b) Bulk (when in individual containers of one gallon or more)	124,124	36,644
Paste:		
(a) Packaged (when in individual containers of less than one gallon)	-	-
(b) Bulk (when in individual containers of one gallon or more)	203,214	50,243
TOTAL	XXX	9,915,157

* Computed on the same basis as for the annual Census of Industry reports.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production. These figures have not been expanded.

See January report for list of reporting firms.

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