

## SPECIAL COMPILATION

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SOAPS AND SYNTHETIC DETERGENTS

Factory shipments of soaps and synthetic detergents by principal Canadian producers were valued at \$4,499,816 during April, 1955. Soaps accounted for \$1,984,447 or 44 per cent of this total, while synthetic detergents accounted for \$2,515,369 or 56 per cent. The shipments for April, 1955, included 1,452,900 pounds of bar laundry and household soaps at \$238,874; 469,935 pounds of soap chips and flakes in household packages at \$81,029; 2,617,085 pounds of toilet soaps in bars at \$812,952; and 3,175,250 pounds of soap powders in household packages at \$626,303. Shipments of synthetic detergents in household packages totalled 7,598,136 pounds at \$2,072,827 during the same period.

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Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

Table 1 - Production and Factory Shipments, April, 1955

Item	Production	Factory shipments	
		Quantity shipped	Value of shipments*
	(Pounds)	(Pounds)	\$
Hard soaps:			
Bar laundry and household soaps:			
(a) Built .....	281,482	160,556	21,120
(b) Not built .....	1,041,394	1,292,344	217,754
Soap chips and flakes:			
(a) In household packages (under 25 pounds) ...	502,646	469,935	81,029
(b) In bulk (except textile and mill) (25 pounds and over) .....	1,389,415	1,390,027	141,554
Toilet soaps (except liquid) (when less than 2 pounds each) .....	2,750,297	2,617,085	812,952
Soap powders (granulated, powdered and sprayed, containing more than 25% anhydrous soap):			
(a) In household packages (under 25 pounds) ...	3,090,102	3,175,250	626,303
(b) In bulk (25 pounds and over) .....	698,958	718,139	83,735
Synthetic detergents:			
Solid (including bars, flake or powder):			
(a) In household packages (under 25 pounds) ...	8,262,468	7,598,136	2,072,827
(b) In bulk (25 pounds and over) .....	656,119	744,013	133,827
Liquid:			
(a) Packaged (when in individual containers of less than one gallon) .....	Not available	736,713	256,980
(b) Bulk (when in individual containers of one gallon or more) .....	124,369	132,580	39,719
Paste:			
(a) Packaged (when in individual containers of less than one gallon) .....	-	-	-
(b) Bulk (when in individual containers of one gallon or more) .....	28,048	53,276	12,016
TOTAL .....	XXX	XXX	4,499,816

\* Computed on the same basis as for the annual Census of Industry reports.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production. These figures have not been expanded.



Table 2 - Production and Factory Shipments, Four Months Ended April, 1955

Item	Production	Factory shipments	
		Quantity shipped	Value of shipments*
	(Pounds)	(Pounds)	\$
Hard soaps:			
Bar laundry and household soaps:			
(a) Built .....	1,005,498	720,433	91,558
(b) Not built .....	4,904,299	4,756,410	821,663
Soap chips and flakes:			
(a) In household packages (under 25 pounds) ....	2,597,225	2,624,492	421,156
(b) In bulk (except textile and mill) (25 pounds and over) .....	3,882,018	3,974,557	435,844
Toilet soaps (except liquid) (when less than 2 pounds each) .....	11,472,460	11,989,882	3,556,835
Soap powders (granulated, powdered and sprayed, containing more than 25% anhydrous soap):			
(a) In household packages (under 25 pounds) ....	13,989,149	14,267,661	2,855,466
(b) In bulk (25 pounds and over) .....	2,614,281	2,656,771	341,624
Synthetic detergents:			
Solid (including bars, flake or powder):			
(a) In household packages (under 25 pounds) ....	33,338,728	34,154,490	9,143,171
(b) In bulk (25 pounds and over) .....	2,711,281	2,648,544	441,173
Liquid:			
(a) Packaged (when in individual containers of less than one gallon) .....	Not available	3,217,082	1,170,819
(b) Bulk (when in individual containers of one gallon or more) .....	404,464	395,347	118,220
Paste:			
(a) Packaged (when in individual containers of less than one gallon) .....	-	-	-
(b) Bulk (when in individual containers of one gallon or more) .....	296,338	334,365	79,236
TOTAL .....	XXX	XXX	19,476,765

\* Computed on the same basis as for the annual Census of Industry reports.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production. These figures have not been expanded.

See January report for list of reporting firms.

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