

This is a statement compiled to meet a limited demand, and is not included in the Bureau's list of publications

Vol. 2-No. 5

May, 1955

Price: \$1.00 per year, 10¢ per copy.

46 003

SOAPS AND SYNTHETIC DETERGENTS

Factory shipments of soaps and synthetic detergents by principal Canadian producers were valued at \$4,959,520 during May, 1955. Soaps accounted for \$1,962,792 or 40 per cent of this total, while synthetic detergents accounted for \$2,996,728 or 60 per cent. The shipments for May, 1955, included 1,673,645 pounds of bar laundry and household soaps at \$275,603; 592,716 pounds of soap chips and flakes in household packages at \$101,847; 2,938,908 pounds of toilet soaps in bars at \$808,643; and 2,679,958 pounds of soap powders in household packages at \$550,093. Shipments of synthetic detergents in household packages totalled 9,818,872 pounds at \$2,577,108 during the same period.

---

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

Table 1 - Production and Factory Shipments, May, 1955

Item	Production	Factory shipments	
		Quantity shipped	Value of shipments*
	(Pounds)	(Pounds)	\$
Hard soaps:			
Bar laundry and household soaps:			
(a) Built .....	231,444	210,719	27,123
(b) Not built .....	1,363,946	1,462,926	248,480
Soap chips and flakes:			
(a) In household packages (under 25 pounds) ...	610,725	592,716	101,847
(b) In bulk (except textile and mill) (25 pounds and over) .....	1,277,455	1,176,011	137,384
Toilet soaps (except liquid) (when less than 2 pounds each) .....	2,777,668	2,938,908	808,643
Soap powders (granulated, powdered and sprayed, containing more than 25% anhydrous soap):			
(a) In household packages (under 25 pounds) ...	3,100,481	2,679,958	550,093
(b) In bulk (25 pounds and over) .....	710,494	753,980	89,222
Synthetic detergents:			
Solid (including bars, flake or powder):			
(a) In household packages (under 25 pounds) ...	7,824,398	9,818,872	2,577,108
(b) In bulk (25 pounds and over) .....	776,319	790,653	149,701
Liquid:			
(a) Packaged (when in individual containers of less than one gallon) .....	496,223	689,549	227,230
(b) Bulk (when in individual containers of one gallon or more) .....	117,659	109,811	31,918
Paste:			
(a) Packaged (when in individual containers of less than one gallon) .....	-	-	-
(b) Bulk (when in individual containers of one gallon or more) .....	45,740	46,324	10,771
TOTAL .....	XXX	XXX	4,959,520

\* Computed on the same basis as for the annual Census of Industry reports.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production. These figures have not been expanded.



Table 2 - Production and Factory Shipments, Five Months Ended May, 1955

Item	Production	Factory shipments	
		Quantity shipped	Value of shipments*
	(Pounds)	(Pounds)	\$
Hard soaps:			
Bar laundry and household soaps:			
(a) Built .....	1,236,942	931,152	118,681
(b) Not built .....	6,268,245	6,219,336	1,070,143
Soap chips and flakes:			
(a) In household packages (under 25 pounds) ...	3,207,950	3,217,208	523,003
(b) In bulk (except textile and mill)			
(25 pounds and over) .....	5,159,473	5,150,568	573,228
Toilet soaps (except liquid) (when less than 2 pounds each) .....	14,250,128	14,928,790	4,365,478
Soap powders (granulated, powdered and sprayed, containing more than 25% anhydrous soap):			
(a) In household packages (under 25 pounds) ...	17,089,630	16,947,619	3,405,559
(b) In bulk (25 pounds and over) .....	3,324,775	3,410,751	430,846
Synthetic detergents:			
Solid (including bars, flake or powder):			
(a) In household packages (under 25 pounds) ...	41,163,126	43,973,362	11,720,279
(b) In bulk (25 pounds and over) .....	3,487,600	3,439,197	590,874
Liquid:			
(a) Packaged (when in individual containers of less than one gallon) .....	Not available	3,906,631	1,398,049
(b) Bulk (when in individual containers of one gallon or more) .....	522,123	505,158	150,138
Paste:			
(a) Packaged (when in individual containers of less than one gallon) .....	-	-	-
(b) Bulk (when in individual containers of one gallon or more) .....	342,078	380,689	90,007
TOTAL .....	XXX	XXX	24,436,285

\* Computed on the same basis as for the annual Census of Industry reports.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production. These figures have not been expanded.

See January report for list of reporting firms.

STATISTICS CANADA LIBRARY  
BIBLIOTHÈQUE STATISTIQUE CANADA



1010670849