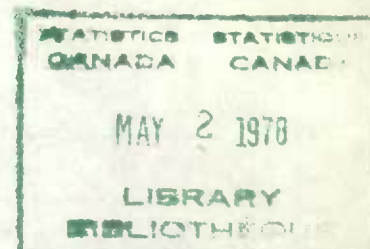


This is a statement compiled to meet a limited demand, and is not included in the Bureau's list of publications.

Vol. 2-No. 8

August, 1955

Price: \$1.00 per year, 10¢ per copy.

SOAPS AND SYNTHETIC DETERGENTS

Factory shipments of soaps and synthetic detergents by principal Canadian producers were valued at \$5,221,480 during August, 1955. Soaps accounted for \$2,041,542 or 39 per cent of this total, while synthetic detergents accounted for \$3,179,938 or 61 per cent. The shipments for August, 1955, included 1,505,839 pounds of bar laundry and household soaps at \$254,849; 492,655 pounds of soap chips and flakes in household packages at \$83,345; 3,144,939 pounds of toilet soaps in bars at \$889,621; and 2,830,499 pounds of soap powders in household packages at \$583,114. Shipments of synthetic detergents in household packages totalled 10,346,280 pounds at \$2,729,129 during the same period.

Prepared in the Metal and Chemical Products Section, Industry and Merchandising Division.

Table 1 - Production and Factory Shipments, August, 1955

Item	Production (Pounds)	Factory shipments	
		Quantity shipped (Pounds)	Value of shipments \$
Hard soaps:			
Bar laundry and household soaps:			
(a) Built	116,713	239,488	31,847
(b) Not built	898,313	1,266,351	223,002
Soap chips and flakes:			
(a) In household packages (under 25 pounds)	542,209	492,655	83,345
(b) In bulk (25 pounds and over)	1,349,052	1,133,681	126,707
Toilet soaps (except liquid) (when less than 2 pounds each)	3,005,566	3,144,939	889,621
Soap powders (granulated, powdered and sprayed, containing more than 25% anhydrous soap):			
(a) In household packages (under 25 pounds)	2,439,808	2,830,499	583,114
(b) In bulk (25 pounds and over)	920,823	831,039	103,906
Synthetic detergents:			
Solid (including bars, flake or powder):			
(a) In household packages (under 25 pounds)	10,205,579	10,346,280	2,729,129
(b) In bulk (25 pounds and over)	787,446	671,262	135,297
Liquid:			
(a) Packaged (when in individual containers of less than one gallon)	924,063	821,420	262,282
(b) Bulk (when in individual containers of one gallon or more)	147,897	139,675	41,220
Paste:			
Bulk (when in individual containers of one gallon or more)	92,640	54,052	12,010
TOTAL	XXX	XXX	5,221,480

* Computed on the same basis as for the annual Census of Industry reports.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production. These figures have not been expanded.

Table 2 - Production and Factory Shipments, Eight Months Ended August, 1955

Production and Factory Shipments, Eight Months Ended August, 1922

Item	Production (Pounds)	Factory shipments	
		Quantity shipped (Pounds)	Value of shipments* \$
Hard soaps:			
Bar laundry and household soaps:			
(a) Built	1,561,818	1,515,403	196,386
(b) Not built	9,397,111	10,005,125	1,730,115
Soap chips and flakes:			
(a) In household packages (under 25 pounds) ...	4,952,497	5,053,272	825,754
(b) In bulk (25 pounds and over)	9,163,693	8,583,114	953,078
Toilet soaps (except liquid) (when less than 2 pounds each).....	22,234,507	24,712,476	7,117,540
Soap powders (granulated, powdered and sprayed, containing more than 25% anhydrous soap):			
(a) In household packages (under 25 pounds) ...	24,675,636	27,172,824	5,510,034
(b) In bulk (25 pounds and over)	5,533,516	5,659,375	709,867
Synthetic detergents:			
Solid (including bars, flake or powder):			
(a) In household packages (under 25 pounds) ...	67,783,735	72,792,845	19,510,423
(b) In bulk (25 pounds and over)	5,809,969	5,786,696	1,055,978
Liquid:			
(a) Packaged (when in individual containers of less than one gallon)	5,277,605	6,259,554	2,217,743
(b) Bulk (when in individual containers of one gallon or more)	887,378	866,232	258,753
Paste:			
Bulk (when in individual containers of one gallon or more)	566,802	578,381	134,291
TOTAL	XXX	XXX	40,219,962

* Computed on the same basis as for the annual Census of Industry reports.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production. These figures have not been expanded.

See January report for list of reporting firms.

STATISTICS CANADA LIBRARY
BIBLIOTHEQUE STATISTIQUE CANADA



1010670852