

46 003

## SOAPS AND SYNTHETIC DETERGENTS

OCTOBER, 1956

Historical File Copy

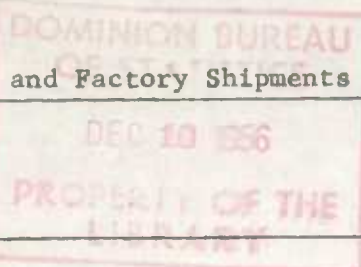


Table 1 - Production and Factory Shipments of Soaps and Synthetic Detergents

	October, 1955			October, 1956		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*		Quantity	Value*
	(Pounds)	(Pounds)	\$	(Pounds)	(Pounds)	\$
<b>HARD SOAPS:</b>						
Bar laundry and household soaps:						
(a) Built .....	152,781	94,063	13,047	142,157	125,302	17,420
(b) Not built .....	1,118,093	1,249,387	217,689	1,194,276	1,151,493	199,155
Soap chips and flakes:						
(a) In household packages (under 25 pounds)..	792,676	635,777	101,228	552,816	448,141	77,893
(b) In bulk (25 pounds and over) .....	1,127,274	1,258,862	141,019	1,420,090	1,127,560	131,230
Toilet soaps (except liquid) .....	4,064,384	3,608,618	965,532	3,696,137	3,486,592	1,014,833
Soap powders:						
(a) In household packages (under 25 pounds)..	3,651,675	3,286,307	633,598**	4,389,428	3,004,801	671,679
(b) In bulk (25 pounds and over) .....	928,382	857,416	113,979	889,990	717,225	99,824
<b>SYNTHETIC DETERGENTS:</b>						
Solid:						
(a) In household packages (under 25 pounds)..	10,356,897	8,532,773	2,529,574	12,315,067	10,193,097	3,015,711
(b) In bulk (25 pounds and over) .....	585,372	700,171	132,442	701,735	806,263	155,480
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.) .....	1,610,449	1,214,258	375,316	1,759,540	1,909,858	654,819
(b) Bulk (when in individual containers of 1 gal. or more) .....	133,532	136,486	40,753	149,554	146,289	43,853
Paste:						
Bulk (when in individual containers of 1 gal. or more) .....	68,416	65,714	15,440	41,454	52,768	14,879
<b>TOTAL .....</b>	<b>XXX</b>	<b>XXX</b>	<b>5,279,617**</b>	<b>XXX</b>	<b>XXX</b>	<b>6,096,776</b>

\* f.o.b. plant excluding sales tax and excise duties. \*\* Revised.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production. These figures have not been expanded.

Vol. 3

Table 2 - Production and Factory Shipments of Soaps and Synthetic Detergents, Ten Months Ended October

	1955			1956		
	Production	Factory shipments		Production	Factory shipments	
	Quantity	Value*		Quantity	Value*	
	(Pounds)	(Pounds)	\$	(Pounds)	(Pounds)	\$
<b>HARD SOAPS:</b>						
Bar laundry and household soaps:						
(a) Built .....	1,801,755	1,765,342	229,574	1,068,084	1,007,054	139,693
(b) Not built .....	12,807,732	12,882,637	2,232,943	11,840,172	12,032,666	2,070,548
Soap chips and flakes:						
(a) In household packages (under 25 pounds)..	6,277,785	6,236,191	1,019,127	6,318,959	6,138,399	1,010,949
(b) In bulk (25 pounds and over) .....	11,440,181	10,879,071	1,212,831	11,607,469	11,122,913	1,312,814
Toilet soaps (except liquid) .....	30,215,407	32,125,943	9,143,877	35,525,016	33,988,470	9,828,863
Soap powders:						
(a) In household packages (under 25 pounds)..	32,565,712	34,752,873	7,013,433**	33,782,394	34,276,259	7,582,973
(b) In bulk (25 pounds and over) .....	7,289,306	7,354,009	932,619	7,571,131	7,190,396	980,557
<b>SYNTHETIC DETERGENTS:</b>						
Solid:						
(a) In household packages (under 25 pounds)..	90,021,665	93,151,675	25,260,303	102,156,581	100,458,382	28,669,947
(b) In bulk (25 pounds and over) .....	7,144,344	7,310,140	1,346,252	8,849,267	8,371,558	1,604,755
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.) .....	8,264,857	8,726,289	2,967,706	15,204,144	12,783,229	4,292,801
(b) Bulk (when in individual containers of 1 gal. or more) .....	1,154,800	1,139,297	339,360	1,511,506	1,494,338	424,628
Paste:						
Bulk (when in individual containers of 1 gal. or more) .....	710,794	702,423	163,031	525,533	568,298	141,564
TOTAL .....	XXX	XXX	51,861,056**	XXX	XXX	58,060,092

\* f.o.b. plant excluding sales tax and excise duties.

\*\* Revised.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production. These figures have not been expanded.