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SOAPS AND SYNTHETIC DETERGENTS *Historical File Copy*

DECEMBER, 1956

DOMINION BUREAU
OF STATISTICS

FEB 11 1957

Table 1 - Production and Factory Shipments of Soaps and Synthetic Detergents

	December, 1955			December, 1956		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*		Quantity	Value*
	(Pounds)	(Pounds)	\$	(Pounds)	(Pounds)	\$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	102,118	76,057	10,992	89,505	81,334	10,884
(b) Not built	1,635,310	1,259,618	212,788	1,106,203	1,143,230	190,722
Soap chips and flakes:						
(a) In household packages (under 25 pounds)..	460,664	538,513	95,531	463,471	418,074	75,385
(b) In bulk (25 pounds and over)	1,074,588	976,929	111,880	1,027,173	1,010,912	119,517
Toilet soaps (except liquid)	3,171,388	2,217,863	652,706	3,260,207	3,034,610	939,199
Soap powders:						
(a) In household packages (under 25 pounds)..	3,469,243	1,993,365	450,700	2,141,221	2,739,113	625,937
(b) In bulk (25 pounds and over)	756,848	553,251	76,106	738,755	536,083	64,493
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds)..	10,277,828	8,264,871	2,266,475	9,361,329	8,065,662	2,397,115
(b) In bulk (25 pounds and over)	586,029	634,269	118,645	546,299	533,995	108,231
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.)	1,566,970	689,472	257,928	967,192	1,123,986	436,893
(b) Bulk (when in individual containers of 1 gal. or more)	128,460	125,846	37,207	94,372	98,288	29,279
Paste:						
Bulk (when in individual containers of 1 gal. or more)	23,746	27,231	6,067	34,870	25,560	8,033
TOTAL	XXX	XXX	4,297,025	XXX	XXX	5,005,688

* f.o.b. plant excluding sales tax and excise duties.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production.
These figures have not been expanded.



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Table 2 - Production and Factory Shipments of Soaps and Synthetic Detergents, Twelve Months Ended December

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	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*		Quantity	Value*
	(Pounds)	(Pounds)	\$	(Pounds)	(Pounds)	\$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	2,031,349	1,952,168	255,606	1,293,397	1,223,752	167,541
(b) Not built	16,208,272	15,403,336	2,665,236	14,149,407	14,678,635	2,516,253
Soap chips and flakes:						
(a) In household packages (under 25 pounds)..	7,364,517	7,195,469	1,191,025	7,261,494	7,019,426	1,166,593
(b) In bulk (25 pounds and over)	13,987,584	13,177,679	1,476,041	14,134,109	13,425,614	1,584,859
Toilet soaps (except liquid)	37,212,818	37,850,630	10,790,158	42,281,780	40,046,862	11,687,865
Soap powders:						
(a) In household packages (under 25 pounds)..	39,750,685	39,947,400	8,125,542	39,821,997	40,359,300	8,960,676
(b) In bulk (25 pounds and over)	8,935,121	8,824,433	1,131,249	9,237,511	8,685,680	1,171,966
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds)..	111,343,099	111,193,878	30,245,433	120,857,450	119,003,649	34,154,381
(b) In bulk (25 pounds and over)	8,542,523	8,704,559	1,608,973	10,022,637	9,681,914	1,867,178
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.)	11,184,361	10,315,408	3,517,507	18,050,460	15,762,321	5,359,422
(b) Bulk (when in individual containers of 1 gal. or more)	1,422,759	1,411,032	419,936	1,808,641	1,790,566	510,919
Paste:						
Bulk (when in individual containers of 1 gal. or more)	788,328	764,728	177,700	614,563	650,326	163,427
TOTAL	XXX	XXX	61,604,406	XXX	XXX	69,311,080

* f.o.b. plant excluding sales tax and excise duties.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production. These figures have not been expanded.