

SOAPS AND SYNTHETIC DETERGENTS

46 003

March, 1956.

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Table 1 - Production and Factory Shipments of Soaps and Synthetic Detergents

	March, 1955			March, 1956		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*		Quantity	Value*
	(Pounds)	(Pounds)	\$	(Pounds)	(Pounds)	\$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	249,265	192,213	23,370	105,074	68,468	9,727
(b) Not built	1,113,411	1,227,074	215,063	1,287,058	1,476,863	252,564
Soap chips and flakes:						
(a) In household packages (under 25 pounds)..	690,320	607,430	98,830	526,383	552,657	89,855
(b) In bulk (25 pounds and over)	1,053,433	12003,460	113,256	1,056,813	973,433	116,954
Toilet soaps (except liquid)	3,361,463	2,975,986	845,568	3,616,120	3,562,442	961,337
Soap powders:						
(a) In household packages (under 25 pounds)..	3,183,037	4,346,140	868,298	3,940,396	3,647,636	774,942
(b) In bulk (25 pounds and over)	753,376	727,650	95,463	679,226	581,595	79,095
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds)..	9,274,869	8,841,485	2,394,688	10,398,495	9,121,118	2,531,351
(b) In bulk (25 pounds and over)	796,970	774,676	137,624	778,486	742,537	141,415
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.)	749,572	542,500	210,798	862,741	896,250	318,560
(b) Bulk (when in individual containers of 1 gal. or more)	141,155	138,643	41,857	126,828	139,361	41,252
Paste:						
Bulk (when in individual containers of 1 gal. or more)	24,384	77,875	16,977	58,509	50,667	13,232
TOTAL	X X X	X X X	5,061,792	X X X	X X X	5,330,284

* f.o.b. plant excluding sales tax and excise duties.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production.
These figures have not been expanded.

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Table 2 - Production and Factory Shipments of Soaps and Synthetic Detergents

	Three Months ended March, 1955			Three Months ended March, 1956		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*		Quantity	Value*
	(Pounds)	(Pounds)	\$	(Pounds)	(Pounds)	\$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	724,016	559,877	70,438	341,734	245,684	33,919
(b) Not built	3,862,905	3,464,066	603,909	3,426,578	3,562,768	620,628
Soap chips and flakes:						
(a) In household packages (under 25 pounds)..	2,094,579	2,154,557	340,127	1,587,874	1,658,660	286,433
(b) In bulk (25 pounds and over)	2,492,603	2,584,530	294,290	3,397,044	3,094,402	368,690
Toilet soaps (except liquid)	8,722,163	9,372,797	2,743,883	10,562,603	9,454,899	2,625,950
Soap powders:						
(a) In household packages (under 25 pounds)..	10,899,047	11,092,411	2,229,163	9,171,027	9,720,589	2,160,464
(b) In bulk (25 pounds and over)	1,915,323	1,938,632	257,889	1,915,220	1,861,943	257,069
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds)..	25,076,260	26,556,354	7,070,344	29,350,737	28,803,158	8,076,462
(b) In bulk (25 pounds and over)	2,055,162	1,904,531	307,346	2,540,597	2,295,915	432,176
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.)	1,604,855	2,480,369	913,839	3,566,782	2,851,732	957,768
(b) Bulk (when in individual containers of 1 gal. or more)	280,095	262,767	78,501	413,279	408,522	121,126
Paste:						
Bulk (when in individual containers of 1 gal. or more)	268,290	281,089	67,220	148,061	181,528	43,103
TOTAL	X X X	X X X	14,976,949	X X X	X X X	15,983,788

* f.o.b. plant excluding sales tax and excise duties.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production. These figures have not been expanded.