

46 003

## SOAPS AND SYNTHETIC DETERGENTS

JULY, 1956

Historical File Copy

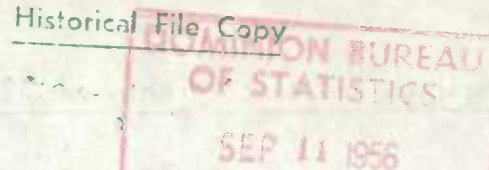


Table 1 - Production and Factory Shipments of Soaps and Synthetic Detergents

	July, 1955			July, 1956		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*		Quantity	Value*
	(Pounds)	(Pounds)	\$	(Pounds)	(Pounds)	\$
<b>HARD SOAPS:</b>						
Bar laundry and household soaps:						
(a) Built .....	78,988	155,681	20,592	59,957	111,811	14,721
(b) Not built .....	606,119	1,112,638	196,268	989,560	1,167,425	189,968
Soap chips and flakes:						
(a) In household packages (under 25 pounds)..	681,042	759,151	119,551	541,126	607,670	100,145
(b) In bulk (25 pounds and over) .....	900,749	1,002,698	111,275	820,897	1,133,687	134,200
Toilet soaps (except liquid) .....	1,619,129	2,727,136	759,910	2,184,317	3,072,392	894,649
Soap powders:						
(a) In household packages (under 25 pounds)..	1,716,967	2,689,212	567,097	2,375,254	3,685,661	813,627
(b) In bulk (25 pounds and over) .....	497,718	643,525	79,912	647,650	707,492	95,776
<b>SYNTHETIC DETERGENTS:</b>						
Solid:						
(a) In household packages (under 25 pounds)..	4,601,660	7,480,010	2,040,061	7,265,275	9,821,985	2,825,460
(b) In bulk (25 pounds and over) .....	646,956	868,717	175,437	1,444,017	833,920	154,909
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.) .....	960,795	608,284	208,284	535,645	1,430,413	484,489
(b) Bulk (when in individual containers of 1 gal. or more) .....	107,297	104,420	30,048	152,818	139,032	39,991
Paste:						
Bulk (when in individual containers of 1 gal. or more) .....	61,944	79,140	17,872	96,293	69,283	16,644
<b>TOTAL .....</b>	<b>XXX</b>	<b>XXX</b>	<b>4,326,379</b>	<b>XXX</b>	<b>XXX</b>	<b>5,764,579</b>

\* f.o.b. plant excluding sales tax and excise duties.

**NOTE:** The above figures are for firms which normally account for 95 per cent of the total Canadian production.  
These figures have not been expanded.

Table 2 - Production and Factory Shipments of Soaps and Synthetic Detergents

	Seven months ended July, 1955			Seven months ended July, 1956		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*		Quantity	Value*
	(Pounds)	(Pounds)	\$	(Pounds)	(Pounds)	\$
<b>HARD SOAPS:</b>						
Bar laundry and household soaps:						
(a) Built .....	1,445,105	1,275,915	164,539	655,637	625,387	88,183
(b) Not built .....	8,498,798	8,738,774	1,507,113	8,476,935	8,250,800	1,416,872
Soap chips and flakes:						
(a) In household packages (under 25 pounds)..	4,410,288	4,560,617	742,409	4,523,080	4,374,673	723,943
(b) In bulk (25 pounds and over) .....	7,814,641	7,449,433	826,371	7,215,218	7,323,213	869,789
Toilet soaps (except liquid) .....	19,228,941	21,567,537	6,227,919	24,916,422	23,311,062	6,691,115
Soap powders:						
(a) In household packages (under 25 pounds)..	22,235,828	24,342,325	4,926,920	22,314,597	23,741,485	5,245,989
(b) In bulk (25 pounds and over) .....	4,612,693	4,828,336	605,961	4,866,093	4,758,706	651,267
<b>SYNTHETIC DETERGENTS:</b>						
Solid:						
(a) In household packages (under 25 pounds)..	57,578,154	62,446,565	16,781,294	70,134,052	69,792,498	19,705,030
(b) In bulk (25 pounds and over) .....	5,022,523	5,115,434	920,681	7,227,474	5,864,118	1,106,097
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.) .....	4,353,542	5,438,134	1,955,461	9,780,735	7,980,946	2,680,639
(b) Bulk (when in individual containers of 1 gal. or more) .....	739,481	726,557	217,533	1,036,976	1,017,071	285,647
Paste:						
Bulk (when in individual containers of 1 gal. or more) .....	474,162	524,329	122,281	378,959	416,477	102,835
TOTAL .....	XXX	XXX	34,998,482	XXX	XXX	39,567,406

\* f.o.b. plant excluding sales tax and excise duties.

**NOTE:** The above figures are for firms which normally account for 95 per cent of the total Canadian production. These figures have not been expanded.