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SOAPS AND SYNTHETIC DETERGENTS

SEPTEMBER, 1956

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Table 1 - Production and Factory Shipments of Soaps and Synthetic Detergents

	September, 1955			September, 1956		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*		Quantity	Value*
	(Pounds)	(Pounds)	\$	(Pounds)	(Pounds)	\$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	87,156	155,876	20,141	128,955	107,139	14,042
(b) Not built	2,292,528	1,628,125	285,139	1,184,980	1,500,209	259,921
Soap chips and flakes:						
(a) In household packages (under 25 pounds)..	532,612	547,142	92,145	475,196	495,390	84,148
(b) In bulk (25 pounds and over)	1,149,214	1,037,095	118,734	1,401,115	1,236,102	144,967
Toilet soaps (except liquid)	3,916,516	3,804,849	1,060,805	3,653,207	3,986,399	1,178,168
Soap powders:						
(a) In household packages (under 25 pounds)..	4,238,401	4,293,742	869,801	4,450,907	3,668,096	816,359
(b) In bulk (25 pounds and over)	827,408	837,218	108,773	949,058	742,183	101,845
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds)..	11,881,033	11,826,057	3,220,306	11,737,434	11,608,384	3,368,888
(b) In bulk (25 pounds and over)	749,003	823,273	157,832	434,212	902,134	178,514
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.)	1,376,803	1,252,477	374,647	2,081,365	1,798,710	591,023
(b) Bulk (when in individual containers of 1 gal. or more)	133,890	136,579	39,854	150,741	146,814	41,923
Paste:						
Bulk (when in individual containers of 1 gal. or more)	75,576	58,328	13,300	26,320	46,346	10,268
TOTAL	XXX	XXX	6,361,477	XXX	XXX	6,790,066

* f.o.b. plant excluding sales tax and excise duties.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production.

These figures have not been expanded.

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Table 2 - Production and Factory Shipments of Soaps and Synthetic Detergents

	Nine months ended September, 1955			Nine months ended September, 1956		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*		Quantity	Value*
	(Pounds)	(Pounds)	\$	(Pounds)	(Pounds)	\$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	1,648,974	1,671,279	216,527	925,927	881,752	122,273
(b) Not built	11,689,639	11,633,250	2,015,254	10,645,896	10,881,173	1,871,393
Soap chips and flakes:						
(a) In household packages (under 25 pounds)..	5,485,109	5,600,414	917,899	5,766,143	5,690,258	933,056
(b) In bulk (25 pounds and over)	10,312,907	9,620,209	1,071,812	10,187,379	9,995,353	1,181,584
Toilet soaps (except liquid)	26,151,023	28,517,325	8,178,345	31,828,879	30,501,878	8,814,030
Soap powders:						
(a) In household packages (under 25 pounds)..	28,914,037	31,466,566	6,379,835	29,392,966	31,271,458	6,911,294
(b) In bulk (25 pounds and over)	6,360,924	6,496,593	818,640	6,681,141	6,473,171	880,733
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds)..	79,664,768	84,618,902	22,730,729	89,841,514	90,265,285	25,654,236
(b) In bulk (25 pounds and over)	6,558,972	6,609,969	1,213,810	8,147,532	7,565,295	1,449,275
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.)	6,654,408	7,512,031	2,592,390	13,444,604	10,873,371	3,637,982
(b) Bulk (when in individual containers of 1 gal. or more)	1,021,268	1,002,811	298,607	1,361,952	1,348,049	380,775
Paste:						
Bulk (when in individual containers of 1 gal. or more)	642,378	636,709	147,591	484,079	515,530	126,685
TOTAL	XXX	XXX	46,581,439	XXX	XXX	51,963,316

* f.o.b. plant excluding sales tax and excise duties.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production. These figures have not been expanded.