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## SOAPS AND SYNTHETIC DETERGENTS

January, 1957

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Table 1 - Production and Factory Shipments of Soaps and Synthetic Detergents

	January, 1956			January, 1957		
	Production	Factory shipments		Production	Factory shipments	
	(Pounds)	Quantity (Pounds)	Value* \$	(Pounds)	Quantity (Pounds)	Value* \$
<b>HARD SOAPS:</b>						
Bar laundry and household soaps:						
(a) Built .....	136,804	80,144	10,704	60,028	94,050	13,452
(b) Not built .....	972,225	972,549	172,506	1,284,755	1,082,784	190,424
Soap chips and flakes:						
(a) In household packages (under 25 pounds)..	452,549	519,743	152,494**	538,704	533,677	149,791
(b) In bulk (25 pounds and over) .....	1,070,513	1,041,479	125,258	958,653	1,066,069	142,860
Toilet soaps (except liquid) .....	3,667,046	2,653,036	754,362	3,743,840	3,152,981	1,050,232
Soap powders:						
(a) In household packages (under 25 pounds)..	2,809,219	2,797,972	638,788	4,473,575	3,533,392	827,444
(b) In bulk (25 pounds and over) .....	465,166	588,888	82,070	711,521	863,797	110,296
<b>SYNTHETIC DETERGENTS:</b>						
Solid:						
(a) In household packages (under 25 pounds)..	9,745,121	10,156,196	2,826,556	11,060,045	10,356,454	3,172,431
(b) In bulk (25 pounds and over) .....	877,746	827,153	150,614	738,456	781,982	167,490
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.) .....	1,410,895	825,767	316,276**	2,171,161	1,715,798	635,419
(b) Bulk (when in individual containers of 1 gal. or more) .....	131,083	135,651	40,182	156,564	157,412	48,020
Paste:						
Bulk (when in individual containers of 1 gal. or more) .....	21,614	62,340	13,200	85,423	91,311	16,779
<b>TOTAL</b> .....	XXX	XXX	5,173,010	XXX	XXX	6,524,638

\*f.o.b. plant excluding sales tax and excise duties.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production.

These figures have not been expanded.

\*\* Revised.

Vol. 4

LIST OF REPORTING FIRMS

Name	Address
Beaver Soaps Limited	1377 Winnipeg Avenue, Winnipeg, Manitoba
Canada Packers Limited	521 Front Street East, Toronto 2, Ontario
Colgate - Palmolive Limited	Colgate Avenue, Toronto 8, Ontario
Darling and Brady Limited	1971 Richardson Street, Montreal 22, Quebec
Diversey Corporation (Canada) Limited, The	Lakeshore Road West, Port Credit, Ontario
Empire Soap Company Limited	594 Des Meurons Street, St. Boniface, Manitoba
Fairbanks Soap Company Limited	353 Eastern Avenue, Toronto 8, Ontario
Hart Products Company of Canada Limited, The	Guelph, Ontario
Javex Company Limited	6501 Durocher Street, Outremont, Montreal, Que.
Andrew Jergens Company Limited, The	1 Herriot Street, Perth, Ontario
Leeds Soaps Limited	27 Newcastle Street, Mimico, Ontario
Lever Brothers Limited	299 Eastern Avenue, Toronto 8, Ontario
Procter & Gamble Company of Canada Limited, The	Burlington Street East, Hamilton, Ontario
Chas. Purssell Reg'd.	165 Mount Vernon Avenue S., Ville St. Pierre, Quebec
Savonnerie Bourbeau Inc., La	44 Dorchester St., Quebec, Quebec
Seward Soap Co. Ltd., The	1 Maple Ave., Lachine, Quebec
Snap Manufacturing Ltd.	9680 St. Lawrence Blvd., Montreal 12, Quebec
Standard Chemical Company Limited, (Javex Products Division)	99 Vanderhoof Avenue, Toronto 17, Ontario
Taylor Soaps, Perfumes Ltd.	30 Kern Road., Don Mills, Ontario
Williams, J.B., Company (Canada) Limited, The,	Ville LaSalle, Montreal 32, Quebec
Wonderful Soap Company, (A Division of Swift Canadian Company Limited)	Guelph, Ontario
Wood, G.H., & Company Limited	P.O. Box 34, Toronto 14, Ontario
Zero Manufacturing Company Limited	533 Johnson Street, Victoria, British Columbia

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