

SOAPS AND SYNTHETIC DETERGENTS

November, 1957

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OF STATISTICS

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Table 1 - Production and Factory Shipments of Soaps and Synthetic Detergents, November

1956

	Production (Pounds)	Factory shipments		Production (Pounds)	Factory shipments	
		Quantity (Pounds)	Value* \$		Quantity (Pounds)	Value* \$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	135,808	155,564	16,964	42,171	51,292	5,871
(b) Not built	1,203,052	1,502,739	254,983	1,220,666	1,109,208	190,541
Soap chips and flakes:						
(a) In household packages (under 25 pounds) ..	479,064	462,953	130,259	344,675	351,194	97,345
(b) In bulk (25 pounds and over)	1,499,467	1,291,789	152,528	1,414,507	1,163,215	135,919
Toilet soaps (except liquid)	3,496,557	3,023,782	919,803	3,973,492	3,145,076	1,056,874
Soap powders:						
(a) In household packages (under 25 pounds) ..	3,898,382	3,343,928	751,766	3,034,452	2,361,285	576,531
(b) In bulk (25 pounds and over)	927,625	959,201	126,916	720,781	586,748	84,952
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds) ..	9,339,540	10,479,605	3,087,319	13,387,433	11,927,105	3,437,337
(b) In bulk (25 pounds and over)	627,071	776,361	154,192	1,215,310	947,518	186,466
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.)	1,879,124	1,855,106	669,728	3,196,637	2,983,056	993,102
(b) Bulk (when in individual containers of 1 gal. or more)	202,763	197,940	57,012	163,771	166,686	50,061
Paste:						
Bulk (when in individual containers of 1 gal. or more)	54,160	56,468	13,830	107,935	86,400	16,794
TOTAL	xxx	xxx	6,335,300	xxx	xxx	6,831,793

* f.o.b. plant, excluding sales tax and excise duties.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production.
These figures have not been expanded.



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Table 2 - Production and Factory Shipments of Soaps and Synthetic Detergents, Eleven Months Ended November

	1 9 5 6			1 9 5 7		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*		Quantity	Value*
	(Pounds)	(Pounds)	\$	(Pounds)	(Pounds)	\$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	1,203,892	1,142,418	156,657	702,873	847,604	107,284
(b) Not built	13,043,204	13,535,405	2,325,531	11,985,168	12,652,115	2,151,204
Soap chips and flakes:						
(a) In household packages (under 25 pounds)..	6,798,023	6,601,352	1,801,208	4,710,787	4,855,869	1,334,058
(b) In bulk (25 pounds and over)	13,106,936	12,414,702	1,465,542	12,823,826	12,575,829	1,488,127
Toilet soaps (except liquid)	39,021,573	37,012,252	10,748,666	35,675,863	36,861,810	12,150,539
Soap powders:						
(a) In household packages (under 25 pounds)..	37,680,776	37,620,187	8,334,733	30,515,601	30,236,590	7,026,325
(b) In bulk (25 pounds and over)	8,498,756	8,149,597	1,107,473	8,928,115	8,605,941	1,173,337
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds)..	111,496,121	110,937,987	31,757,266	123,698,766	124,180,700	35,073,231
(b) In bulk (25 pounds and over)	9,476,338	9,147,919	1,758,947	10,351,362	10,126,069	1,959,970
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.)	17,083,268	14,638,335	5,462,529	21,155,535	21,298,331	7,768,150
(b) Bulk (when in individual containers of 1 gal. or more)	1,714,269	1,692,278	481,640	1,803,675	1,919,711	576,441
Paste:						
Bulk (when in individual containers of 1 gal. or more)	579,693	624,766	155,394	943,055	913,217	174,212
TOTAL	xxx	xxx	65,555,392	xxx	xxx	70,982,878

* f.o.b. plant, excluding sales tax and excise duties.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production.
These figures have not been expanded.