

December, 1957

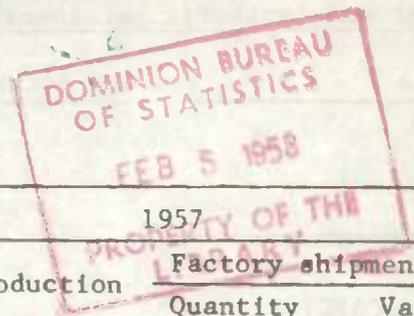


Table 1 - Production and Factory Shipments of Soaps and Synthetic Detergents, December

	1956			1957		
	Production (Pounds)	Factory shipments		Production (Pounds)	Factory shipments	
		Quantity (Pounds)	Value* \$		Quantity (Pounds)	Value* \$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	89,505	81,334	10,884	35,320	43,003	5,396
(b) Not built	1,106,203	1,143,230	190,722	1,629,938	1,155,436	196,704
Soap chips and flakes:						
(a) In household packages (under 25 pounds)..	463,471	418,074	115,385	400,277	331,325	94,996
(b) In bulk (25 pounds and over)	1,027,173	1,010,912	119,517	1,202,625	977,856	114,744
Toilet soaps (except liquid)	3,260,207	3,034,610	939,199	3,859,315	2,111,287	713,694
Soap powders:						
(a) In household packages (under 25 pounds)..	2,141,221	2,739,113	625,937	1,768,065	2,074,279	504,961
(b) In bulk (25 pounds and over)	738,755	536,083	64,493	554,613	490,584	68,840
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds)..	9,361,329	8,065,662	2,397,115	11,565,453	8,325,116	2,452,302
(b) In bulk (25 pounds and over)	546,299	533,995	108,231	688,970	674,509	136,119
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.)	967,192	1,123,986	446,893	2,617,278	2,233,750	747,000
(b) Bulk (when in individual containers of 1 gal. or more)	94,372	98,288	29,279	121,658	119,138	38,951
Paste:						
Bulk (when in individual containers of 1 gal. or more)	34,870	25,560	8,033	86,311	31,691	6,756
TOTAL	xxx	xxx	5,055,688	xxx	xxx	5,080,463

* f.o.b. plant, excluding sales tax and excise duties.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production. These figures have not been expanded.



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Table 2 - Production and Factory Shipments of Soaps and Synthetic Detergents, Twelve Months Ended December

	1956			1957		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*		Quantity	Value*
	(Pounds)	(Pounds)	\$	(Pounds)	(Pounds)	\$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	1,293,397	1,223,752	167,541	738,193	890,607	112,680
(b) Not built	14,149,407	14,678,635	2,516,253	13,615,106	13,807,551	2,347,908
Soap chips and flakes:						
(a) In household packages (under 25 pounds)..	7,261,494	7,019,426	1,916,593	5,111,064	5,187,194	1,429,054
(b) In bulk (25 pounds and over)	14,134,109	13,425,614	1,584,859	14,026,451	13,553,685	1,602,871
Toilet soaps (except liquid)	42,281,780	40,046,862	11,687,865	39,535,178	38,973,097	12,864,233
Soap powders:						
(a) In household packages (under 25 pounds)..	39,821,997	40,359,300	8,960,676	32,283,666	32,310,869	7,531,285
(b) In bulk (25 pounds and over)	9,237,511	8,685,680	1,171,966	9,482,728	9,096,525	1,242,177
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds)..	120,857,450	119,003,649	34,154,381	135,264,219	132,505,816	37,525,533
(b) In bulk (25 pounds and over)	10,022,637	9,681,914	1,867,178	11,040,332	10,800,578	2,096,089
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.)	18,050,460	15,762,321	5,909,422	23,772,813	23,532,081	8,515,150
(b) Bulk (when in individual containers of 1 gal. or more)	1,808,641	1,790,566	510,919	1,925,333	2,038,849	615,392
Paste:						
Bulk (when in individual containers of 1 gal. or more)	614,563	650,326	163,427	1,029,366	944,908	180,968
TOTAL	xxx	xxx	70,611,080	xxx	xxx	76,063,341

* f.o.b. plant, excluding sales tax and excise duties.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production.
These figures have not been expanded.