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SOAPS AND SYNTHETIC DETERGENTS

March, 1957

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Table 1 - Production and Factory Shipments of Soaps and Synthetic Detergents

	March, 1956			March, 1957		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*		Quantity	Value*
	(Pounds)	(Pounds)	\$	(Pounds)	(Pounds)	\$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	105,074	68,468	9,727	59,255	93,302	11,408
(b) Not built	1,287,058	1,476,863	252,564	1,152,183	1,171,148	198,143
Soap chips and flakes:						
(a) In household packages (under 25 pounds) ..	526,383	552,657	149,855	464,023	504,020	137,156
(b) In bulk (25 pounds and over)	1,056,813	973,433	116,954	1,088,192	1,108,939	124,724
Toilet soaps (except liquid)	3,616,120	3,562,442	961,337	3,781,210	2,633,034	840,757
Soap powders:						
(a) In household packages (under 25 pounds) ..	3,940,396	3,647,636	774,942	3,229,342	2,551,400	580,937
(b) In bulk (25 pounds and over)	679,226	581,595	79,095	787,449	797,434	116,193
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds) ..	10,398,495	9,121,118	2,531,351	12,146,439	8,943,307	2,537,186
(b) In bulk (25 pounds and over)	778,486	742,537	141,415	937,960	746,096	147,935
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.)	862,741	896,250	348,560	1,172,494	1,579,976	595,767
(b) Bulk (when in individual containers of 1 gal. or more)	126,828	139,361	41,252	146,272	152,722	46,226
Paste:						
Bulk (when in individual containers of 1 gal. or more)	68,509	50,667	13,232	83,160	74,136	16,311
TOTAL	xxx	xxx	5,420,284	xxx	xxx	5,352,743

* f.o.b. plant, excluding sales tax and excise duties.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production.
These figures have not been expanded.



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Table 2 - Production and Factory Shipments of Soaps and Synthetic Detergents, Three Months Ended March

	1956			1957		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*		Quantity	Value*
	(Pounds)	(Pounds)	\$	(Pounds)	(Pounds)	\$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	341,734	245,684	33,919	210,503	272,897	35,128
(b) Not built	3,426,578	3,562,768	620,628	4,336,396	3,245,663	556,138
Soap chips and flakes:						
(a) In household packages (under 25 pounds) ..	1,587,874	1,658,660	466,453	1,529,200	1,493,963	409,086
(b) In bulk (25 pounds and over)	3,397,044	3,094,402	368,690	3,132,351	3,396,763	396,176
Toilet soaps (except liquid)	10,562,603	9,454,899	2,625,950	10,599,891	8,706,179	2,781,997
Soap powders:						
(a) In household packages (under 25 pounds) ..	9,171,027	9,720,589	2,160,464	11,638,876	9,193,820	2,063,529
(b) In bulk (25 pounds and over)	1,915,220	1,861,943	257,069	2,447,150	2,504,033	349,915
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds) ..	29,350,737	28,803,158	8,076,462	34,354,251	31,403,379	8,943,648
(b) In bulk (25 pounds and over)	2,540,597	2,295,915	432,176	2,332,837	2,367,571	458,308
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.)	3,566,782	2,851,732	1,107,768	5,213,607	5,459,900	2,066,923
(b) Bulk (when in individual containers of 1 gal. or more)	413,279	408,522	121,126	440,604	448,599	136,024
Paste:						
Bulk (when in individual containers of 1 gal. or more)	148,061	181,528	43,103	246,478	263,874	47,925
TOTAL	xxx	xxx	16,313,788	xxx	xxx	18,244,797**

* f.o.b. plant, excluding sales tax and excise duties. ** Revised.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production.
These figures have not been expanded.