

April, 1957

DOMINION BUREAU  
OF STATISTICS

JUN 11

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Table 1 - Production and Factory Shipments of Soaps and Synthetic Detergents

	April, 1956			April, 1957		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*		Quantity	Value*
	(Pounds)	(Pounds)	\$	(Pounds)	(Pounds)	\$
<b>HARD SOAPS:</b>						
Bar laundry and household soaps:						
(a) Built .....	108,478	79,290	13,488	37,927	73,173	10,031
(b) Not built .....	1,228,144	1,328,551	224,926	1,479,587	1,359,186	228,738
Soap chips and flakes:						
(a) In household packages (under 25 pounds)..	734,854	784,929	207,702	542,123	559,995	151,353
(b) In bulk (25 pounds and over) .....	1,003,531	1,084,232	129,544	1,288,449	1,137,675	139,761
Toilet soaps (except liquid) .....	3,631,061	3,285,012	886,111	3,876,313	3,337,960	1,088,589
Soap powders:						
(a) In household packages (under 25 pounds)..	2,239,163	3,241,309	695,302	3,822,813	3,114,484	705,503
(b) In bulk (25 pounds and over) .....	765,674	799,586	108,626	978,873	846,842	114,977
<b>SYNTHETIC DETERGENTS:</b>						
Solid:						
(a) In household packages (under 25 pounds)..	11,704,360	9,763,037	2,732,334	12,520,108	10,563,792	2,938,462
(b) In bulk (25 pounds and over) .....	792,220	811,177	157,527	1,122,513	880,870	167,599
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.) .....	1,726,735	920,800	370,109	1,519,980	1,596,640	574,959
(b) Bulk (when in individual containers of 1 gal. or more) .....	142,256	139,068	40,936	172,379	181,761	54,525
Paste:						
Bulk (when in individual containers of 1 gal. or more) .....	54,412	61,009	15,596	95,411	81,321	16,335
<b>TOTAL .....</b>	xxx	xxx	5,582,201	xxx	xxx	6,190,832

\* f.o.b. plant, excluding sales tax and excise duties.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production.  
These figures have not been expanded.



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Table 2 - Production and Factory Shipments of Soaps and Synthetic Detergents, Four Months Ended April

	1956			1957		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*		Quantity	Value*
	(Pounds)	(Pounds)	\$	(Pounds)	(Pounds)	\$
<b>HARD SOAPS:</b>						
Bar laundry and household soaps:						
(a) Built .....	450,212	324,974	47,407	248,430	346,070	45,159
(b) Not built .....	4,654,722	4,891,319	845,554	5,815,983	4,604,849	784,876
Soap chips and flakes:						
(a) In household packages (under 25 pounds)..	2,322,728	2,443,589	674,135	2,071,323	2,053,958	560,439
(b) In bulk (25 pounds and over) .....	4,400,575	4,178,634	498,234	4,420,800	4,534,438	535,937
Toilet soaps (except liquid) .....	14,193,664	12,739,911	3,512,061	14,476,204	12,044,139	3,870,586
Soap powders:						
(a) In household packages (under 25 pounds)..	11,410,190	12,961,898	2,855,766	15,461,689	12,308,304	2,769,032
(b) In bulk (25 pounds and over) .....	2,680,894	2,661,529	365,695	3,426,023	3,350,875	464,892
<b>SYNTHETIC DETERGENTS:</b>						
Solid:						
(a) In household packages (under 25 pounds)..	41,055,097	38,566,195	10,808,796	46,874,359	41,967,171	11,882,110
(b) In bulk (25 pounds and over) .....	3,332,817	3,107,092	589,703	3,455,350	3,248,441	625,907
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.) .....	5,293,517	3,772,532	1,477,877	6,733,587	7,056,540	2,641,882
(b) Bulk (when in individual containers of 1 gal. or more) .....	555,535	547,590	162,062	612,983	630,360	190,549
Paste:						
Bulk (when in individual containers of 1 gal. or more) .....	202,473	242,537	58,699	341,889	345,195	64,260
<b>TOTAL</b> .....	xxx	xxx	21,895,989	xxx	xxx	24,435,629

\* f.o.b. plant, excluding sales tax and excise duties.

**NOTE:** The above figures are for firms which normally account for 95 per cent of the total Canadian production.  
These figures have not been expanded.