

May, 1957

Historical File Copy

Table 1 - Production and Factory Shipments of Soaps and Synthetic Detergents

	May, 1956			May, 1957		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*		Quantity	Value*
	(Pounds)	(Pounds)	\$	(Pounds)	(Pounds)	\$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	106,930	100,317	13,696	56,507	93,769	13,066
(b) Not built	1,344,037	990,587	176,499	211,882	984,217	159,375
Soap chips and flakes:						
(a) In household packages (under 25 pounds)..	812,558	709,789	192,092	465,964	414,852	115,046
(b) In bulk (25 pounds and over)	917,104	982,791	118,765	1,148,701	1,215,811	145,225
Toilet soaps (except liquid)	4,114,093	3,971,280	1,224,999	2,917,093	3,855,468	1,276,908
Soap powders:						
(a) In household packages (under 25 pounds)..	3,903,366	3,157,361	703,782	1,374,606	2,603,932	598,804
(b) In bulk (25 pounds and over)	894,258	810,008	110,348	804,447	768,644	102,451
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds)..	9,552,320	10,182,429	2,801,651	9,290,688	11,665,863	3,114,976
(b) In bulk (25 pounds and over)	917,242	1,055,841	191,208	884,758	1,063,744	201,995
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.)	1,963,015	894,410	348,586	1,178,559	1,818,566	653,876
(b) Bulk (when in individual containers of 1 gal. or more)	184,092	185,693	41,245	222,961	266,540	75,198
Paste:						
Bulk (when in individual containers of 1 gal. or more)	30,489	48,585	11,530	78,990	57,665	12,401
TOTAL	xxx	xxx	5,934,401	xxx	xxx	6,469,321

* f.o.b. plant, excluding sales tax and excise duties.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production.
 These figures have not been expanded.

Table 2 - Production and Factory Shipments of Soaps and Synthetic Detergents, Five Months Ended May

	1956			1957		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*		Quantity	Value*
	(Pounds)	(Pounds)	\$	(Pounds)	(Pounds)	\$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	557,142	425,291	61,103	304,937	439,839	58,225
(b) Not built	5,998,759	5,881,906	1,022,053	6,027,865	5,589,066	944,251
Soap chips and flakes:						
(a) In household packages (under 25 pounds) ..	3,135,286	3,153,378	866,227	2,537,287	2,468,810	675,485
(b) In bulk (25 pounds and over)	5,317,679	5,161,425	616,999	5,569,501	5,750,249	681,162
Toilet soaps (except liquid)	18,307,757	16,711,191	4,737,060	17,393,297	15,899,607	5,147,494
Soap powders:						
(a) In household packages (under 25 pounds) ..	15,313,556	16,119,259	3,559,548	15,968,819	13,923,415	3,162,036
(b) In bulk (25 pounds and over)	3,575,152	3,471,537	476,043	4,230,470	4,119,519	567,343
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds) ..	50,607,417	48,748,624	13,610,447	57,032,523	54,621,855	15,202,886
(b) In bulk (25 pounds and over)	4,250,059	4,162,933	780,911	4,340,108	4,312,185	827,902
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.)	7,256,532	4,666,942	1,826,463	7,912,146	8,875,106	3,295,758
(b) Bulk (when in individual containers of 1 gal. or more)	739,627	733,283	203,307	835,944	896,900	265,747
Paste:						
Bulk (when in individual containers of 1 gal. or more)	232,962	291,122	70,229	420,879	402,860	76,661
TOTAL	xxx	xxx	27,830,390	xxx	xxx	30,904,950

* f.o.b. plant, excluding sales tax and excise duties.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production. These figures have not been expanded.

Table 3 - Revised Figures on Soaps, First Four Months of 1957

Soap chips and flakes in household packages (under 25 pounds)

	Production	Factory shipments	
		Quantity	Value
	(pounds)	(pounds)	\$
January	4,257,718	3,175,658	710,053
February	3,477,676	2,822,035	639,984
March	3,134,365	2,384,150	545,366
April	3,724,454	2,937,640	667,829
Total four months	14,594,213	11,319,483	2,563,232

Table 4 - Revised Figures on Synthetic Detergents, First Four Months of 1957

Synthetic Detergents, Solid, In Household packages (under 25 pounds)

	Production	Factory shipments	
		Quantity	Value
	(pounds)	(pounds)	\$
January	11,275,902	10,714,188	3,084,822
February	11,606,050	12,390,611	3,454,195
March	12,241,416	9,110,557	2,572,757
April	12,618,467	10,740,636	2,976,136
Total four months	47,741,835	42,955,992	12,087,910

STATISTICS CANADA LIBRARY
BIBLIOTHEQUE STATISTIQUE CANADA



1010670873