

46 003

June, 1957

Historical File Copy

Table 1 - Production and Factory Shipments of Soaps and Synthetic Detergents

|   | June, 1956 |                   |                  | June, 1957 |                   |                  |
|---|------------|-------------------|------------------|------------|-------------------|------------------|
|   | Production | Factory shipments |                  | Production | Factory shipments |                  |
|   |            | Quantity          | Value*           |            | Quantity          | Value*           |
|   | (Pounds)   | (Pounds)          | \$               | (Pounds)   | (Pounds)          | \$               |
| <b>HARD SOAPS:</b>  |            |                   |                  |            |                   |                  |
| Bar laundry and household soaps:  |            |                   |                  |            |                   |                  |
| (a) Built .....   | 38,538     | 88,285            | 12,359           | 55,469     | 75,687            | 9,594            |
| (b) Not built .....   | 1,488,616  | 1,201,469         | 204,851          | 341,194    | 1,123,501         | 194,525          |
| Soap chips and flakes:  |            |                   |                  |            |                   |                  |
| (a) In household packages (under 25 pounds)..                             | 846,668    | 613,625           | 147,571          | 362,668    | 364,562           | 101,470          |
| (b) In bulk (25 pounds and over) .....                                    | 1,076,642  | 1,028,101         | 118,590          | 1,120,703  | 947,759           | 107,670          |
| Toilet soaps (except liquid) .....  | 4,424,348  | 3,527,479         | 1,059,406        | 2,431,502  | 3,477,335         | 1,183,049        |
| Soap powders:   |            |                   |                  |            |                   |                  |
| (a) In household packages (under 25 pounds)..                             | 4,625,787  | 3,936,565         | 872,814          | 1,421,141  | 2,803,619         | 657,506          |
| (b) In bulk (25 pounds and over) .....                                    | 643,291    | 579,677           | 79,448           | 1,012,449  | 570,859           | 76,797           |
| <b>SYNTHETIC DETERGENTS:</b>  |            |                   |                  |            |                   |                  |
| Solid:  |            |                   |                  |            |                   |                  |
| (a) In household packages (under 25 pounds)..                             | 12,261,360 | 11,221,889        | 3,269,123        | 7,931,368  | 11,749,397        | 3,220,580        |
| (b) In bulk (25 pounds and over) .....                                    | 1,533,398  | 867,265           | 170,277          | 991,371    | 892,033           | 174,276          |
| Liquid:   |            |                   |                  |            |                   |                  |
| (a) Packaged (when in individual containers<br>of less than 1 gal.) ..... | 1,988,558  | 1,883,591         | 639,687          | 1,026,468  | 1,713,798         | 662,576          |
| (b) Bulk (when in individual containers of<br>1 gal. or more) .....       | 144,531    | 144,756           | 42,349           | 201,297    | 204,897           | 57,828           |
| Paste:  |            |                   |                  |            |                   |                  |
| Bulk (when in individual containers of<br>1 gal. or more) .....           | 49,704     | 56,072            | 15,962           | 60,400     | 65,080            | 13,795           |
| <b>TOTAL .....</b>  | <b>xxx</b> | <b>xxx</b>        | <b>6,632,437</b> | <b>xxx</b> | <b>xxx</b>        | <b>6,459,666</b> |

\* f.o.b. plant, excluding sales tax and excise duties.

**NOTE:** The above figures are for firms which normally account for 95 per cent of the total Canadian production. These figures have not been expanded.



1010670874

Table 2 - Production and Factory Shipments of Soaps and Synthetic Detergents, Six Months Ended June

|   | 1956       |                   |            | 1957       |                   |            |
|---|------------|-------------------|------------|------------|-------------------|------------|
|   | Production | Factory shipments |            | Production | Factory shipments |            |
|   |            | Quantity          | Value*     |            | Quantity          | Value*     |
|   | (Pounds)   | (Pounds)          | \$         | (Pounds)   | (Pounds)          | \$         |
| <b>HARD SOAPS:</b>  |            |                   |            |            |                   |            |
| Bar laundry and household soaps:  |            |                   |            |            |                   |            |
| (a) Built .....   | 595,680    | 513,576           | 73,462     | 360,406    | 515,526           | 67,819     |
| (b) Not built .....   | 7,487,375  | 7,083,375         | 1,226,904  | 6,369,059  | 6,712,567         | 1,138,776  |
| Soap chips and flakes:  |            |                   |            |            |                   |            |
| (a) In household packages (under 25 pounds)..                             | 3,981,954  | 3,767,003         | 1,013,798  | 2,899,955  | 2,833,372         | 776,955    |
| (b) In bulk (25 pounds and over) .....                                    | 6,394,321  | 6,189,526         | 735,589    | 6,690,204  | 6,698,008         | 788,832    |
| Toilet soaps (except liquid) .....  | 22,732,105 | 20,238,670        | 5,796,466  | 19,824,799 | 19,376,942        | 6,330,543  |
| Soap powders:   |            |                   |            |            |                   |            |
| (a) In household packages (under 25 pounds)..                             | 19,939,343 | 20,055,824        | 4,432,362  | 17,389,960 | 16,727,034        | 3,819,542  |
| (b) In bulk (25 pounds and over) .....                                    | 4,218,443  | 4,051,214         | 555,491    | 5,242,919  | 4,690,378         | 644,140    |
| <b>SYNTHETIC DETERGENTS:</b>  |            |                   |            |            |                   |            |
| Solid:  |            |                   |            |            |                   |            |
| (a) In household packages (under 25 pounds)..                             | 62,868,777 | 59,970,513        | 16,879,570 | 64,963,891 | 66,371,252        | 18,423,466 |
| (b) In bulk (25 pounds and over) .....                                    | 5,783,457  | 5,030,198         | 951,188    | 5,331,479  | 5,204,218         | 1,002,178  |
| Liquid:   |            |                   |            |            |                   |            |
| (a) Packaged (when in individual containers<br>of less than 1 gal.) ..... | 9,245,090  | 6,550,533         | 2,466,150  | 8,938,614  | 10,588,904        | 3,958,334  |
| (b) Bulk (when in individual containers of<br>1 gal. or more) .....       | 884,158    | 878,039           | 245,656    | 1,037,241  | 1,101,797         | 323,575    |
| Paste:  |            |                   |            |            |                   |            |
| Bulk (when in individual containers of<br>1 gal. or more) .....           | 282,666    | 347,194           | 86,191     | 481,279    | 467,940           | 90,456     |
| TOTAL .....   | xxx        | xxx               | 34,462,827 | xxx        | xxx               | 37,364,616 |

\* f.o.b. plant, excluding sales tax and excise duties.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production.  
These figures have not been expanded.