

July, 1957

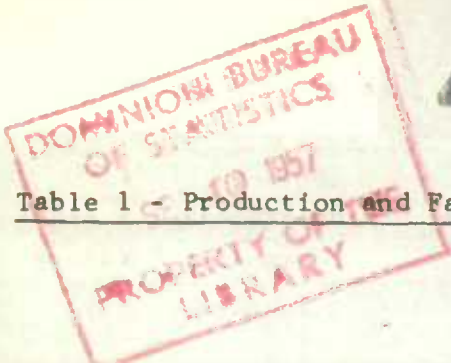
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Table 1 - Production and Factory Shipments of Soaps and Synthetic Detergents

	July, 1956			July, 1957		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*		Quantity	Value*
	(Pounds)	(Pounds)	\$	(Pounds)	(Pounds)	\$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	59,957	111,811	14,721	56,451	45,132	5,646
(b) Not built	989,560	1,167,425	189,968	373,355	1,182,804	198,949
Soap chips and flakes:						
(a) In household packages (under 25 pounds)..	541,126	607,670	170,145	214,396	399,648	109,633
(b) In bulk (25 pounds and over)	820,897	1,133,687	134,200	814,707	922,847	108,969
Toilet soaps (except liquid)	2,184,317	3,072,392	894,649	2,409,605	3,241,082	1,080,909
Soap powders:						
(a) In household packages (under 25 pounds)..	2,375,254	3,685,661	813,627	1,150,323	2,905,052	692,284
(b) In bulk (25 pounds and over)	647,650	707,492	95,776	496,448	815,609	106,339
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds)..	7,265,275	9,821,985	2,825,460	6,709,694	10,955,795	3,027,469
(b) In bulk (25 pounds and over)	1,444,017	833,920	154,909	898,725	990,994	198,300
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.)	535,645	1,430,413	534,489	766,963	1,207,845	461,309
(b) Bulk (when in individual containers of 1 gal. or more)	152,818	139,032	39,991	158,648	164,138	52,449
Paste:						
Bulk (when in individual containers of 1 gal. or more)	96,295	69,283	16,644	69,580	60,237	13,436
TOTAL	xxx	xxx	5,884,579	xxx	xxx	6,055,692

* f.o.b. plant, excluding sales tax and excise duties.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production. These figures have not been expanded.



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Soaps and Synthetic Detergents

Table 2 - Production and Factory Shipments of Soaps and Synthetic Detergents, Seven Months Ended July

	1956			1957		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*		Quantity	Value*
	(Pounds)	(Pounds)	\$	(Pounds)	(Pounds)	\$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	655,637	625,387	88,183	416,857	560,658	73,465
(b) Not built	8,476,935	8,250,800	1,416,872	6,742,414	7,895,371	1,337,725
Soap chips and flakes:						
(a) In household packages (under 25 pounds)..	4,523,080	4,374,673	1,183,943	3,114,351	3,233,020	886,588
(b) In bulk (25 pounds and over)	7,215,218	7,323,213	869,789	7,504,911	7,620,855	897,801
Toilet soaps (except liquid)	24,916,422	23,311,062	6,691,115	22,234,404	22,618,024	7,411,452
Soap powders:						
(a) In household packages (under 25 pounds)..	22,314,597	23,741,485	5,245,989	18,540,283	19,632,086	4,511,826
(b) In bulk (25 pounds and over)	4,866,093	4,758,706	651,267	5,739,367	5,505,987	750,479
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds)..	70,134,052	69,792,498	19,705,030	71,673,585	77,327,047	21,450,935
(b) In bulk (25 pounds and over)	7,227,474	5,864,118	1,106,097	6,230,204	6,195,212	1,200,478
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.)	9,780,735	7,980,946	3,000,639	9,705,577	11,796,749	4,419,643
(b) Bulk (when in individual containers of 1 gal. or more)	1,036,976	1,017,071	285,647	1,195,889	1,265,935	376,024
Paste:						
Bulk (when in individual containers of 1 gal. or more)	378,959	416,477	102,835	550,859	528,177	103,892
TOTAL	xxx	xxx	40,347,406	xxx	xxx	43,420,308

* f.o.b. plant, excluding sales tax and excise duties.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production. These figures have not been expanded.