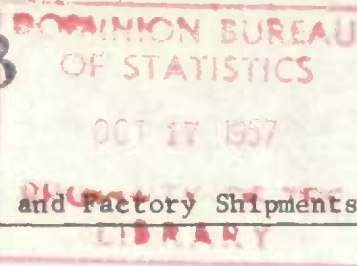


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SOAPS AND SYNTHETIC DETERGENTS

Historical File Copy

August, 1957

Table 1 - Production and Factory Shipments of Soaps and Synthetic Detergents

	August, 1956			August, 1957		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*		Quantity	Value*
	(Pounds)	(Pounds)	\$	(Pounds)	(Pounds)	\$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	141,335	149,226	20,048	79,400	83,220	10,015
(b) Not built	983,981	1,130,164	194,600	1,185,993	887,644	150,410
Soap chips and flakes:						
(a) In household packages (under 25 pounds)..	767,867	820,195	224,965	353,900	380,430	105,288
(b) In bulk (25 pounds and over)	1,571,046	1,436,038	166,828	1,120,527	1,066,474	127,191
Toilet soaps (except liquid)	3,259,250	3,204,417	944,747	2,895,667	3,265,174	1,089,110
Soap powders:						
(a) In household packages (under 25 pounds)..	2,627,462	3,861,877	848,946	1,972,186	2,334,549	530,651
(b) In bulk (25 pounds and over)	865,990	972,282	127,621	666,822	777,079	113,943
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds)..	7,970,028	8,864,403	2,580,318	10,667,801	9,874,146	2,850,272
(b) In bulk (25 pounds and over)	485,846	799,043	164,664	806,475	990,810	193,548
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.)	1,582,504	1,093,715	406,320	2,106,232	1,227,106	473,527
(b) Bulk (when in individual containers of 1 gal. or more)	174,235	184,164	53,205	115,992	127,637	39,120
Paste:						
Bulk (when in individual containers of 1 gal. or more)	78,800	52,707	13,582	46,470	71,780	16,406
TOTAL	xxx	xxx	5,745,844	xxx	xxx	5,699,481

* f.o.b. plant, excluding sales tax and excise duties.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production.
These figures have not been expanded.



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Table 2 - Production and Factory Shipments of Soaps and Synthetic Detergents, Eight Months Ended August

	1 9 5 6			1 9 5 7		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*		Quantity	Value*
	(Pounds)	(Pounds)	\$	(Pounds)	(Pounds)	\$
HARD SOAPS:						
Bar laundry and household soaps:						
(a) Built	796,972	774,613	108,231	496,257	643,878	83,480
(b) Not built	9,460,916	9,380,964	1,611,472	7,928,407	8,783,015	1,488,135
Soap chips and flakes:						
(a) In household packages (under 25 pounds)..	5,290,947	5,194,868	1,408,908	3,468,251	3,613,450	991,876
(b) In bulk (25 pounds and over)	8,786,264	8,759,251	1,036,617	8,625,438	8,687,329	1,024,992
Toilet soaps (except liquid)	28,175,672	26,515,479	7,635,862	25,130,071	25,883,198	8,500,562
Soap powders:						
(a) In household packages (under 25 pounds)..	24,942,059	27,603,362	6,094,935	20,512,469	21,966,635	5,042,477
(b) In bulk (25 pounds and over)	5,732,083	5,730,988	778,888	6,406,189	6,283,066	864,422
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds)..	78,104,080	78,656,901	22,285,348	82,341,386	87,201,193	24,301,207
(b) In bulk (25 pounds and over)	7,713,320	6,663,161	1,270,761	7,036,679	7,186,022	1,394,026
Liquid:						
(a) Packaged (when in individual containers of less than 1 gal.)	11,363,239	9,074,661	3,406,959	11,811,809	13,023,855	4,893,170
(b) Bulk (when in individual containers of 1 gal. or more)	1,211,211	1,201,235	338,852	1,311,881	1,393,572	415,144
Paste:						
Bulk (when in individual containers of 1 gal. or more)	457,759	469,184	116,417	597,329	599,957	120,298
TOTAL	xxx	xxx	46,093,250	xxx	xxx	49,119,789

* f.o.b. plant, excluding sales tax and excise duties.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production.
These figures have not been expanded.