## SOAPS AND SYNTHETIC DETERGENTS

Historical File Copy INION BUREAU

December, 1958

Table 1 - Production and Factory shipments of Soaps and Synthetic Detergents, December

PROPERTY 9 5 8 1957 Factory shipments Factory shipments Production Production Quantity Value\* Quantity Value\* (pounds) (pounds) Ŝ (pounds) (pounds) Ŝ HARD SOAPS: Bar laundry and household soaps: (a) Built ....... 35,320 43,003 5,396 63,394 57,237 6.760 (b) Not built ........ 1,629,938 1,155,436 925,053 196.704 877,403 1.70,671 Soap chips and flakes: (a) In household packages (under 25 pounds) 400,277 331,325 94,996 308,891 293.087 85,952 (b) In bulk (25 pounds and over) ...... 977,856 1,202,625 114,744 996,230 979.511 117,205 3,859,315 Toilet soaps (except liquid) ..... 2,111,287 713,694 3,825,154 2,422,359 936.675 Soap powders: (a) In household packages (under 25 pounds) 1,768,065 2,074,279 504,961 2,877,509 1,918,052 488,091 (b) In bulk (25 pounds and over) ...... 554,613 490.584 68,840 630,327 640,381 88,557 SYNTHETIC DETERGENTS: Solid: (a) In household packages (under 25 pounds) 11,565,453 8,325,116 2,452,302 12,252,877 8,862,606 2,705,806 (b) In bulk (25 pounds and over) ...... 688,970 674,509 136,119 1,094,650 890,743 169,482 Liquid: (a) Packaged (when in individual containers of less than 1 gal.) ...... 2,617,278 2,233,750 747,000 2,653,060 2,360,275 831,086 (b) Bulk (when in individual containers of I gal. or more) ...... 121,658 119,138 38,951 212,769 200,512 64,008 Paste: Bulk (when in individual containers of 1 gal. or more) ...... 86,311 31,691 6,756 145,209 124,319 17,978 XXX 5,080,463 5,682,271 XXX XXX

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production.

These figures have not been expanded.

Industry and Merchandising Division, Dominion Bureau of Statistics - Ottawa

<sup>\*</sup> f.o.b. plant, excluding sales tax and excise duties.

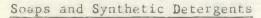




Table 2 - Production and Factory Shipments of Soaps and Synthetic Detergents, Twelve Months Ended December

	1957			1958		
	Production	Factory shipments		Production	Factory shipments	
		Quantity	Value*	Production	Quantity	Value*
	(pounds)	(pounds)	\$	(pounds)	(pounds)	\$
HARD SOAPS:	1			/		
Bar laundry and household soaps:	V			V		
(a) Built	738,193	890,607	112,680	714,871	765,928	92,077
(b) Not built	13,615,106	13,807,551	2,347,908	14,390,824	13,902,929	2,436,643
Soap chips and flakes:						
(a) In household packages (under 25 pounds)	5,111,064	5,187,194	1,429,054	4,480,759	4,574,086	1,282,884
(b) In bulk (25 pounds and over)	14,026,451	13,553,685	1,602,871	13,578,979	13,647,591	1,660,183
Toilet soaps (except liquid)	39,535,178	38,973,097	12,864,233	42,108,115	39,281,278	14,172,791
Soap powders;						
(a) In household packages (under 25 pounds)	32,283,666	32,310,869	7,531,286	27,747,793	28, 244, 692	6,949,527
(b) In bulk (25 pounds and over)	9,482,728	9,096,525	1,242,177	8,915,418	9,136,186	1,160,740
SYNTHETIC DETERGENTS:						
Solid:						
(a) In household packages (under 25 pounds)	135, 264, 219	132,505,816	37,525,533	141,350,724	141,576,905	41,614,803
(b) In bulk (25 pounds and over)	11,040,332	10,800,578	2,096,089	14, 169, 259	12,178,800	2,298,022
Liquid:						
(a) Packaged (when in individual containers						
of less than 1 gal.)	23,772,813	23,532,081	8,515,150	32,855,150	32,297,903	11,409,506
(b) Bulk (when in individual containers of						
1 gal. or more)	1,925,333	2,038,849	615,392	2,636,413	2,541,146	832,230
Paste:	of the same of the					
Bulk (when in individual containers of						
1 gal. or more)	1,029,366	944,908	180,968	1,091,204	1,123,015	184,393
TOTAL	xxx	XXX	76,063,341	xxx	ххх	84,093,799

\* f.o.b. plant, excluding sales tax and excise duties.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production.

These figures have not been expanded.