December, 1.958
Table 1 - Production and Factory shipments of Soaps and Synthetic Detergents, December

|  | 1957 |  |  | PROPER 1958 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Production | Factory shipments |  | Production | Factory shipments |  |
|  |  | Quantity | Value* |  | Quant Ity | Value* |
| HARD SOAPS: | (pounds) | (pounds) | \$ | (pounds) | (pounds) | \$ |
| Bar laundry and household soaps: |  |  |  |  |  |  |
| (a) Built .. | 35,320 | 43,003 | 5,396 | 63,394 | 57,237 | 6,760 |
| (b) Not built | 1,629,938 | 1,155,436 | 196,704 | 877,403 | 925,053 | 170,671 |
| Soap chips and flakes: |  |  |  |  |  |  |
| (a) In household packages (under 25 pounds) | 400,277 | 331,325 | 94,996 | 308,891 | 293,087 | 85,952 |
| (b) In bulk (25 pounds and over) ........... | 1,202,625 | 977,856 | 114,744 | 996,230 | -979,511 | 117,205 |
| Toilet soaps (except liquid).. | 3,859,315 | 2,111,287 | 713,694 | 3,825,154 | 2,422,359 | 936,675 |
| Soap powders: |  |  |  |  |  |  |
| (a) In household packages (under 25 pounds) | 1,768,065 | 2,074,279 | 504,961 | 2,877,509 | 1,918,052 | 488,091 |
| (b) In bulk (25 pounds and over) .......... | 554,613 | 490,584 | 68,840 | 630,327 | 640,381 | 88,557 |
| SYNTHETIC DETERGENTS: |  |  |  |  |  |  |
| Solid: |  |  |  |  |  |  |
| (a) In household packages (under 25 pounds) | 11, 565,453 | 8,325,116 | 2,452,302 | 12,252,877 | 8,862,606 | $2,705,806$ |
| (b) In bulk (25 pounds and over) .......... | 688,970 | 674,509 | 1.36,119 | 1,094,650 | 890,743 | 169,482 |
| Liquid: |  |  |  |  |  |  |
| of less than 1 gal.) <br> (b) Bulk (when in individual containers of | 2,617,278 | 2,233,750 | 747,000 | 2,653,060 | 2,360,275 | 831,086 |
| I gal. or more) ................. | 121,658 | 119,138 | 38,951 | 212,769 | 200,512 | 64,008 |
| Paste: |  |  |  |  |  |  |
| 1 gal. or more) | 86,311 | 31,691 | 6,756 | 145,209 | 124,319 | 17,978 |
| Total . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | xxx | xxx | 5,080,463 | xxx | xxx | 5,682,271 |

* f.o.b. plant, excluding sales tax and excise duties.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production. These figures have not been expanded.

## Industry and Merchandising Division,

 Dominion Bureau of Statistics - OttawaTable 2 - Production and Factory Shipments of Soaps and Synthetic Detergents, Twelve Months Ended December

|  | Production | Factory shipments |  | Production | Factory shipments |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quantity | Value* |  | Quantity | Value* |
|  | (pounds) | (pounds) | \$ | (pounds) | (pounds) | \$ |
| HARD SOAPS: |  |  |  |  |  |  |
| Bar laundry and household soaps: |  |  |  |  |  |  |
| (a) Built ................... | 738,193 | 890,607 | 112,680 | 714,871 | 765,928 | 92,077 |
| (b) Not built | $13,615,106$ | 13,807,551 | 2,347,908 | 14, 390,824 | 23,902,929 | 2,436,643 |
| Soap chips and flakes: |  |  |  |  |  |  |
| (a) In houaehold packages (under 25 pounds) | 5,111,064 | 5,187,194 | 1,429,054 | 4,480,759 | 4,574,086 | 1,282,884 |
| (b) In bulk (25 pounds and over) .......... | 14,026,451 | 13,553,685 | 1,602,871. | 13,578,979 | 13,647,591 | 1,660, 183 |
| Toilet soaps (except liquid) ..... | 39,535,178 | 38,973,097 | 12,864,233 | $42,108,115$ | 39,281,278 | 14,172,791 |
| Soap powders: |  |  |  |  |  |  |
| (a) In household packages (under 25 pounds) | 32,283,666 | 32, 310, 869 | 7,531,286 | 27,747,793 | 28,244,692 | 6,949,527 |
| (b) In bulk ( 25 pounds and over) .......... | 9,482,728 | 9,096,525 | 1,242,277 | 8,915,418 | 9,136,186 | 1, 160,740 |
| SYNTHETIC DETERGENTS: |  |  |  |  |  |  |
| Solid: |  |  |  |  |  |  |
| (a) In household packages (under 25 pounds) | 135, 264, 219 | $132,505,816$ | 37,525,533 | 74?, 350,724 | 141,576,905 |  |
| (b) In bulk ( 25 pounds and over) ......... | 15,040,332 | 10,800,578 | 2,096,089 | $14,169,259$ | 12,178,800 | 2,298,022 |
| Liquid: |  |  |  |  |  |  |
| (a) Packaged (when in individual conteiners of less than 1 gal.) ................. | 23,772,813 | 23,532,081 | 8,515,250 | 32,855,150 | 32,297,903 | 22,409,506 |
| (b) Bulk (when in individual containers of 1 gal. or more) | 1,925,333 | 2,038,849 | 615,392 | $2,636,413$ | 2,541,146 | 832,230 |
| Paste:Bulk (when in individual contalners of |  |  |  |  |  |  |
| 1 gal or more) | 1,029,366 | 944,908 | 180,968 | 1,091,204 | 1, 23,015 | 184,393 |
| TOTAL .......................................... | xxx | XXX | 76,063,341 | xx* | xxx | 84,093,799 |

* f.o.b. plant, excluding sales tax and excise duties.

NOTE: The above figures are for firms which normally account for 95 per cent of the total Canadian production.
These figures have not been expanded.

