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March, 1958

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Table 1 - Production and Factory Shipments of Soaps and Synthetic Detergents, March

|   | 1957       |                   |                  | 1958       |                   |                  |
|---|------------|-------------------|------------------|------------|-------------------|------------------|
|   | Production | Factory shipments |                  | Production | Factory shipments |                  |
|   |            | Quantity          | Value*           |            | Quantity          | Value*           |
|   | (Pounds)   | (Pounds)          | \$               | (Pounds)   | (Pounds)          | \$               |
| <b>HARD SOAPS:</b>  |            |                   |                  |            |                   |                  |
| Bar laundry and household soaps:  |            |                   |                  |            |                   |                  |
| (a) Built .....   | 59,255     | 93,302            | 11,408           | 41,117     | 50,260            | 6,171            |
| (b) Not built .....   | 1,152,183  | 1,171,148         | 198,143          | 875,768    | 1,090,296         | 189,210          |
| Soap chips and flakes:  |            |                   |                  |            |                   |                  |
| (a) In household packages (under 25 pounds)..                             | 464,023    | 504,020           | 137,156          | 416,315    | 464,961           | 128,920          |
| (b) In bulk (25 pounds and over) .....                                    | 1,088,192  | 1,108,939         | 124,724          | 1,056,403  | 1,023,677         | 119,339          |
| Toilet soaps (except liquid) .....  | 3,781,210  | 2,633,034         | 840,757          | 3,130,776  | 2,950,449         | 995,526          |
| Soap powders:   |            |                   |                  |            |                   |                  |
| (a) In household packages (under 25 pounds)..                             | 3,134,365  | 2,384,150         | 545,366          | 2,850,490  | 2,274,134         | 562,995          |
| (b) In bulk (25 pounds and over) .....                                    | 787,449    | 797,434           | 116,193          | 732,585    | 650,633           | 87,531           |
| <b>SYNTHETIC DETERGENTS:</b>  |            |                   |                  |            |                   |                  |
| Solid:  |            |                   |                  |            |                   |                  |
| (a) In household packages (under 25 pounds)..                             | 12,241,416 | 9,110,557         | 2,572,757        | 9,959,549  | 10,956,084        | 3,239,484        |
| (b) In bulk (25 pounds and over) .....                                    | 937,960    | 746,096           | 147,935          | 1,217,816  | 898,854           | 163,503          |
| Liquid:   |            |                   |                  |            |                   |                  |
| (a) Packaged (when in individual containers<br>of less than 1 gal.) ..... | 1,172,494  | 1,579,976         | 595,767          | 1,801,603  | 2,522,570         | 875,455          |
| (b) Bulk (when in individual containers of<br>1 gal. or more) .....       | 146,272    | 152,722           | 46,226           | 240,432    | 215,251           | 67,838           |
| Paste:  |            |                   |                  |            |                   |                  |
| Bulk (when in individual containers of<br>1 gal. or more) .....           | 83,160     | 74,136            | 16,311           | 87,640     | 48,550            | 10,402           |
| <b>TOTAL</b> .....  | <b>XXX</b> | <b>XXX</b>        | <b>5,352,743</b> | <b>XXX</b> | <b>XXX</b>        | <b>6,446,374</b> |

\* f.o.b. plant, excluding sales tax and excise duties.

**NOTE:** The above figures are for firms which normally account for 95 per cent of the total Canadian production.  
These figures have not been expanded.

# Soaps and Synthetic Detergents

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Table 2 - Production and Factory Shipments of Soaps and Synthetic Detergents, Three Months Ended, March

|   | 1957       |                   |                   | 1958       |                   |                   |
|---|------------|-------------------|-------------------|------------|-------------------|-------------------|
|   | Production | Factory shipments |                   | Production | Factory shipments |                   |
|   |            | Quantity          | Value*            |            | Quantity          | Value*            |
|   | (Pounds)   | (Pounds)          | \$                | (Pounds)   | (Pounds)          | \$                |
| <b>HARD SOAPS:</b>  |            |                   |                   |            |                   |                   |
| Bar laundry and household soaps:  |            |                   |                   |            |                   |                   |
| (a) Built .....   | 210,503    | 272,897           | 35,128            | 144,008    | 183,815           | 22,300            |
| (b) Not built .....   | 4,336,396  | 3,245,663         | 556,138           | 3,355,548  | 2,992,237         | 512,438           |
| Soap chips and flakes:  |            |                   |                   |            |                   |                   |
| (a) In household packages (under 25 pounds) ..                            | 1,529,200  | 1,493,963         | 409,086           | 1,129,981  | 1,207,904         | 335,532           |
| (b) In bulk (25 pounds and over) .....                                    | 3,132,351  | 3,396,763         | 396,176           | 2,744,270  | 2,908,581         | 343,879           |
| Toilet soaps (except liquid) .....  | 10,599,891 | 8,706,179         | 2,781,997         | 9,781,309  | 9,049,530         | 3,124,188         |
| Soap powders:   |            |                   |                   |            |                   |                   |
| (a) In household packages (under 25 pounds) ..                            | 10,869,759 | 8,381,843         | 1,895,403         | 5,943,123  | 7,040,807         | 1,735,848         |
| (b) In bulk (25 pounds and over) .....                                    | 2,447,150  | 2,504,033         | 349,915           | 2,294,217  | 2,297,065         | 312,148           |
| <b>SYNTHETIC DETERGENTS:</b>  |            |                   |                   |            |                   |                   |
| Solid:  |            |                   |                   |            |                   |                   |
| (a) In household packages (under 25 pounds) ..                            | 35,123,368 | 32,215,356        | 9,111,774         | 29,951,888 | 33,912,832        | 9,868,214         |
| (b) In bulk (25 pounds and over) .....                                    | 2,332,837  | 2,367,571         | 458,308           | 3,074,119  | 2,740,858         | 512,053           |
| Liquid:   |            |                   |                   |            |                   |                   |
| (a) Packaged (when in individual containers<br>of less than 1 gal.) ..... | 5,213,607  | 5,459,900         | 2,066,923         | 7,437,162  | 8,095,296         | 2,806,769         |
| (b) Bulk (when in individual containers of<br>1 gal. or more) .....       | 440,604    | 448,599           | 136,024           | 550,240    | 502,660           | 165,468           |
| Paste:  |            |                   |                   |            |                   |                   |
| Bulk (when in individual containers of<br>1 gal. or more) .....           | 246,478    | 263,874           | 47,925            | 137,756    | 204,702           | 37,535            |
| <b>TOTAL .....</b>  | <b>XXX</b> | <b>XXX</b>        | <b>18,244,797</b> | <b>XXX</b> | <b>XXX</b>        | <b>19,776,372</b> |

\* f.o.b. plant, excluding sales tax and excise duties.

**NOTE:** The above figures are for firms which normally account for 95 per cent of the total Canadian production. These figures have not been expanded.